

Yellowdig

A group of four diverse students (two women and two men) are gathered around a laptop, looking at the screen. The image is slightly blurred, suggesting a candid moment in a classroom or study area. The students are dressed in casual attire. The background is out of focus, showing what appears to be a classroom environment with windows and other people.

**Bringing Higher Ed to
the 21st Century**

The screenshot displays the Yellowdig web application interface. At the top, there is a navigation bar with a profile picture and the name "Your Institution". Below this, a secondary navigation bar contains tabs for "My Institution", "Courses", "Groups", "Users", "Settings", and "Help".

The main content area is divided into several sections:

- Left Sidebar:** Contains a "Tools" section with a list of icons for "Assessments", "Casts", "Live Study", "Live Chat", "Live Journal", "Groups", "Groups (Private)", and "Groups". Below this are sections for "My Courses" and "My Groups", each with a "View All Courses" or "View All Groups" link.
- Top Section:** A "My Institution" header with a "View All Courses" button and a "Reporting Page" link.
- Center Column:** A "My Courses" widget listing several courses with details like "Enrollment: 10/10/2010", "New Course", and "Assessments".
- Right Column:** A "My Groups" widget listing groups with details like "Enrollment: 10/10/2010" and "New Group".
- Bottom Section:** A "My Groups" widget with a "View All Groups" link and a "Reporting Page" link.

The interface is designed with a clean, professional look, using a color palette of blues, greys, and yellows. The text is clear and legible, and the layout is organized and easy to navigate.







Ecosystem

Analytics

Compliance



7K students piloted and created
4k Pages of user generated content



**100
Universities
by 2016**

The logo for Yellowdig, with 'Yellow' in orange and 'dig' in blue. The background of the entire image is a blurred photograph of four diverse students in a classroom setting, looking at a laptop screen.

Yellowdig

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the 21st Century**

Your Institution UNIVERSITY

My Places Home Help Logout

My Institution Courses Community Services System Admin Sakai CLE

My Institution Notifications Dashboard

Add Module Personalize Page

Tools

- Announcement
- Tasks
- View Grades
- Send Email
- User Directory
- Address Book
- Personal Information
- Calendar

Hot Links

No items available.

Hot Spots

No items available.

My Courses

Courses you are teaching:

- Bio 321, Sporadic
- Sakai CLE
- FACSS training course

local

Announcements

New Announcement

- PSY 434 Fall08 Abnormal Psychology
- Sakai CLE
- SOC 303 Group Project Site
- Sakai CLE
- Test Site
- Sakai CLE

Announcements: Sakai CLE

View Announcement

Documentation Underway

Dec 22, 2008 11:44 am - Sakai Administrator - I'm in the process of documenting the Blackboard Learning Environment Connector for Sakai and needed to capture some screenshots of the integration. Since we didn't have any recent demo announcements, I'm creating this one.

Calendar Week: Sakai CLE

View Event

Merry Christmas

Dec 25, 2008 12:00 am - Adding an event for demo purposes. This one happens to be for Christmas. Have a merry one!

My Tasks

No tasks due.

Course Creation Wizard

Create courses using an easy step-by-step wizard approach. Launch the

My Calendar

No calendar events have been posted for the next 7 days.

London Outcomes, Artifacts and Portfolios



Yellowdig CCL 688C 1000 28 Post Last

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Felix Hall on 01 Feb, 04 PM CCL 688C

The author of this article presents a theory for why Malaysia Airlines had such an accident prone last year based on Hofstede's cultural dimensions - specifically low Malaysia's high PD score (~104) and low individual-collectivism score (20) could have negatively impacted the pilot's ability to operate in an emergency communications because the subordinate so pilot was less willing to challenge the opinion of the pilot when he or she made a mistake. The author's argument is partially based on Malcolm Gladwell's book "Outliers" which argues that perhaps the biggest differentiator in aviation accidents aren't necessarily related with pilot experience, plane type or even the nature of the mistake itself - it has to do with culture and how that affects communication with the two most important people sitting in the driver's seat, Gladwell and the author of the article reference Hofstede's work on cross-cultural communication and cultural dimensions theory which describes how much a company values authority and how much emphasis it places on the community. It provides the basis for how pilots operate in emergency communications and, why, now, a Malaysian carrier may have just been more prone to it than a British carrier.

The author continues that Hofstede's dimensions aren't adequate to explain Malaysia's past flight performance or predict future performance, however, I still thought it was an interesting argument. I think the aspect to which an aviation's company culture values authority, how much emphasis it places on the community, and its degree of uncertainty avoidance and desire to follow rules and structure could potentially impact flight crew performance, communication, and interpersonal dynamics.

This Theory May Explain Malaysia's Bad Luck With Plane Accidents in 2014

It is a strange coincidence that all major fatal commercial crashes last year involved a Malaysian airline carrier? The answer could be found in an old cultural theory that looks at how pilots and the officers operate in emergency situations...

CCL 688C
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Jungie He
Mar 6 2015

Pilgrims Take Golden Valley Free Shows Indian Startup Summer is Really Taking Off!

We don't often write about appointments, but sometimes they capture industry trends and are noteworthy in that respect. That's the case for India's billion...



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Shaunak Roy
Founder, CEO



Ilya Braude
CTO



Scott Barnette
EVP, Sales



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