

We are truly **cross-platform**



Native clients for **Mac, Windows, iOS, Android & Web.**

In 29 languages!

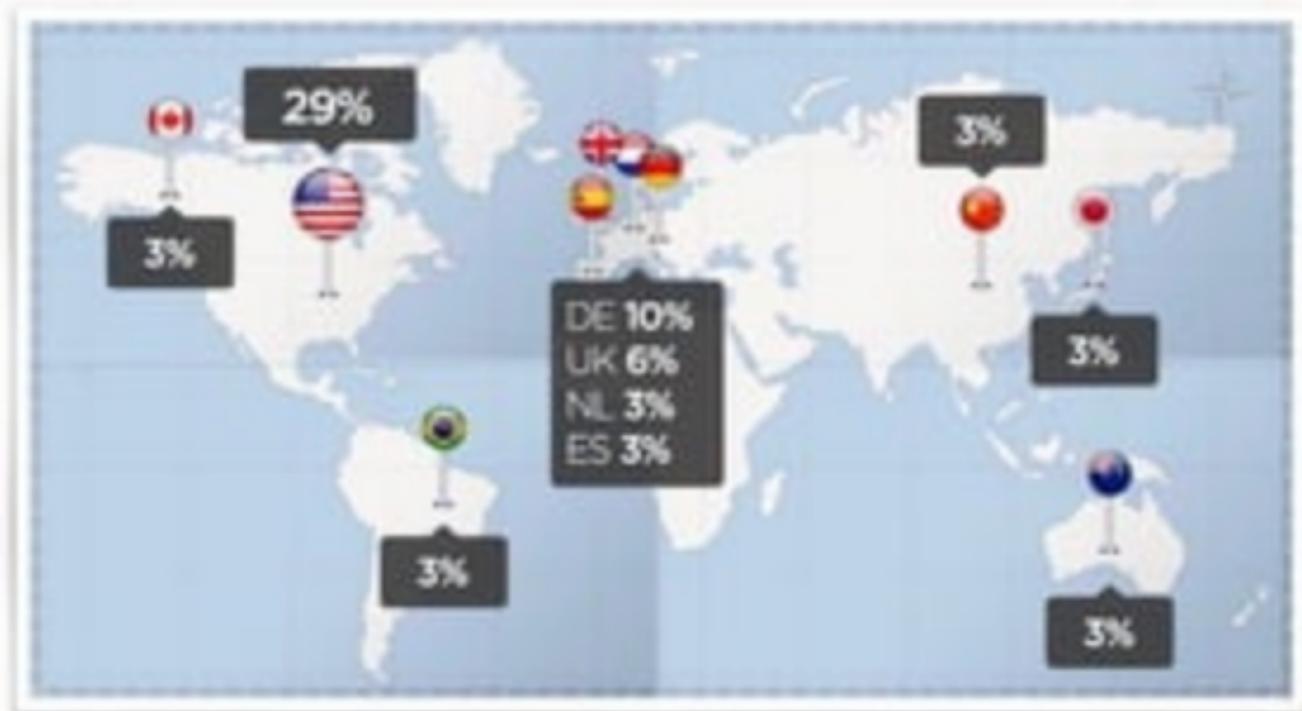
Our **growth** is **completely organic**



No paid marketing.

Full focus on product and experience

We are a **global product**



US is our key market. China & Japan in Top 10 countries



Wunderlist

The only way to organize your life and work



> 5 million

registered users & category leader

500,000

daily active users

50%

daily active users / monthly active users ratio

4x DAU

growth within 6 months

50,000

teams and businesses

Our overall **business goal**

Dominate the market for private and business tasks



Files



Tasks



Notes

Dropbox is category leader for Files, Evernote for Notes and we are the owner of Tasks.

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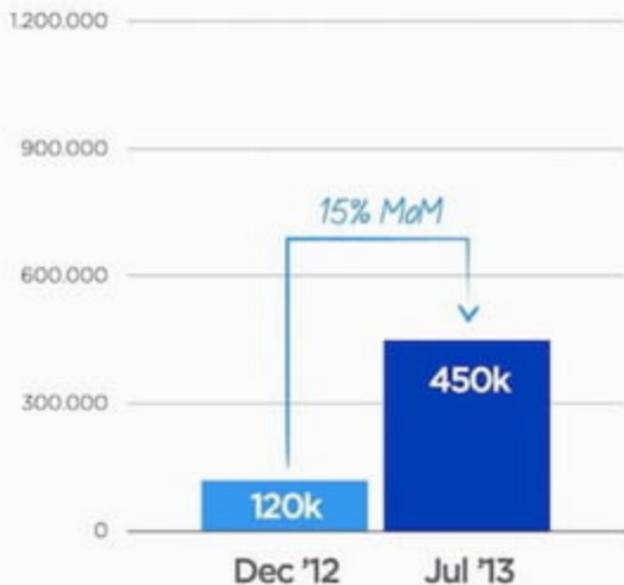
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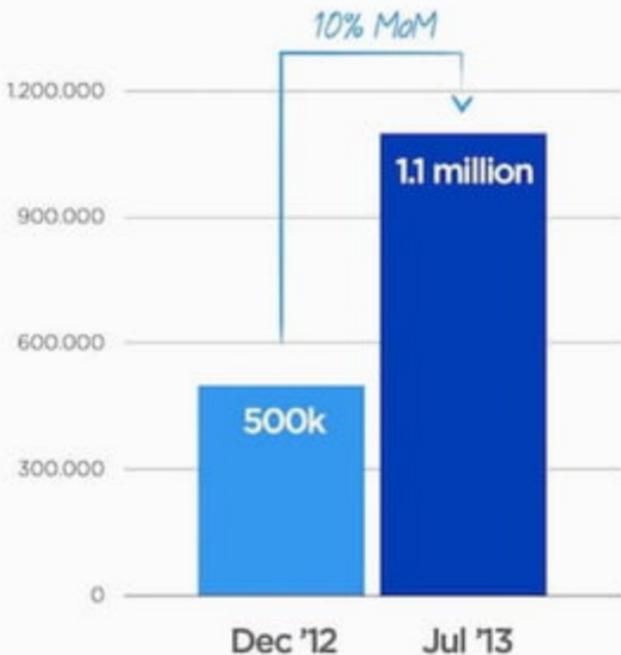
Significant **growth in activity**

4x growth in daily actives

Daily actives



Monthly actives



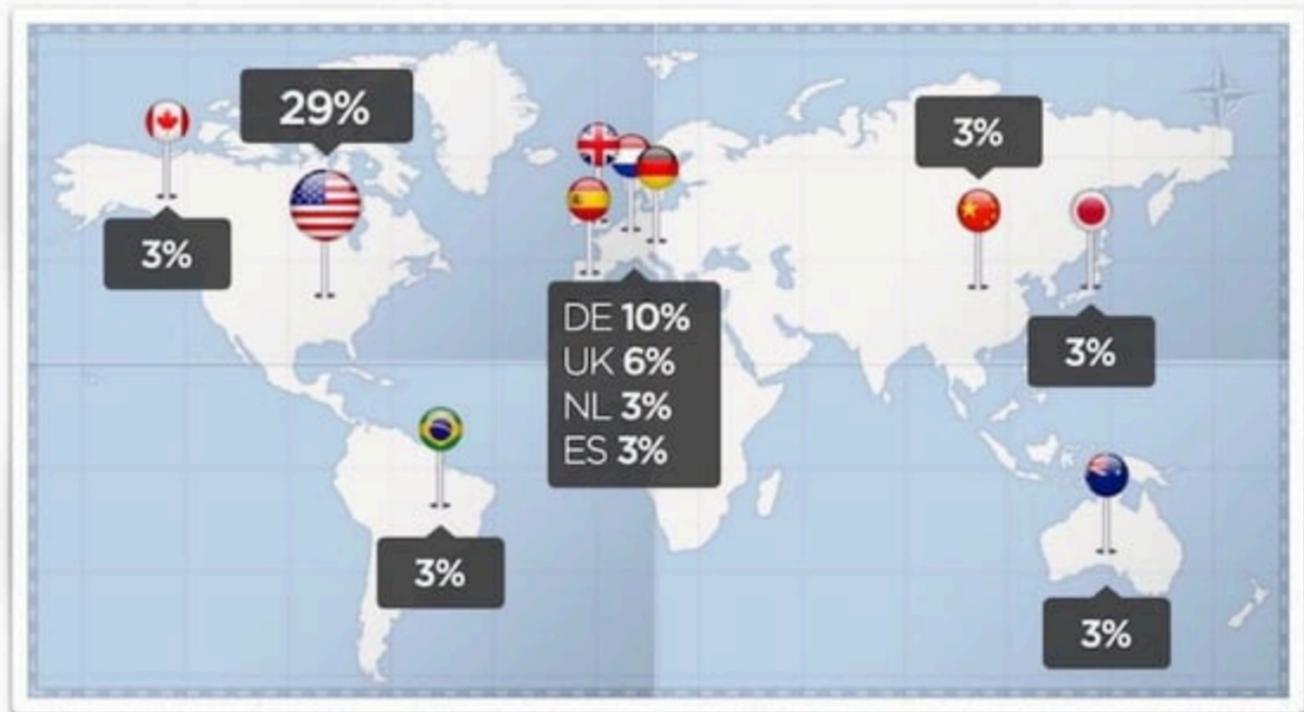
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People love Wunderlist

Extraordinary customer satisfaction



Google Play

30,000 reviews

4.43 stars



App Stores

70,000 reviews

4.50 stars



Chrome Store

11,500 reviews

4.50 stars

Freemium strategy

Auto-renewing monthly and yearly subscription plans

Wunderlist

Available on all major platforms

Free

Sync & Share To-Dos



Wunderlist Pro

\$4.99/mo

or

\$49.99/yr

Collaboration



Pro for Teams

Up to 500 members

up to 30%

Enterprise