

CUSTOMER RETENTION

Case studies



bienestar
VENI POR MÁS

19% Increase
in sales

Customer Segmentation



Personalized Marketing Campaigns



Customer Information & Analytics



Points Based Loyalty & Referral Program



BRAZIL

OUR MARKET IS HUGE



\$10.2B

Sales 2015
e-Commerce

USD

\$600B

Retail and
consumer market

COMPANY GROWTH

Our first year

founders@woowup.com
angel.co/woowup



OUR TEAM

founders@woowup.com
angel.co/woowup



**Martin
Biegun**

Marketing
Degree & MBA



GENESYS



Microsoft



**Enrique
Novomisky**

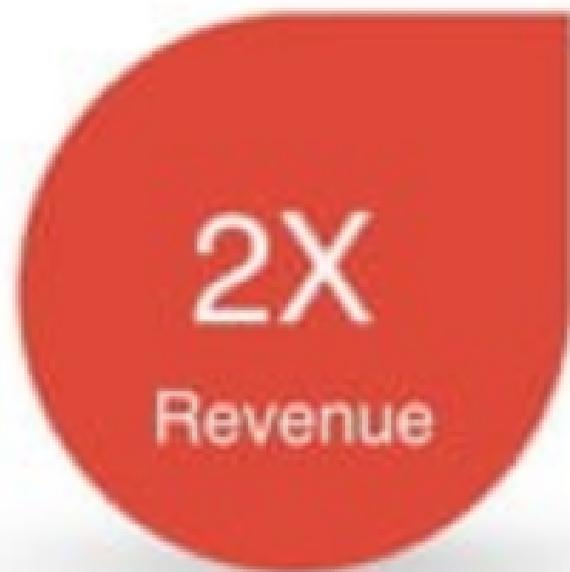
Software
Engineer

Previous exit,
acquired by Citibank
(NYSE: Citi)





WoowUp



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CUSTOMER RETENTION

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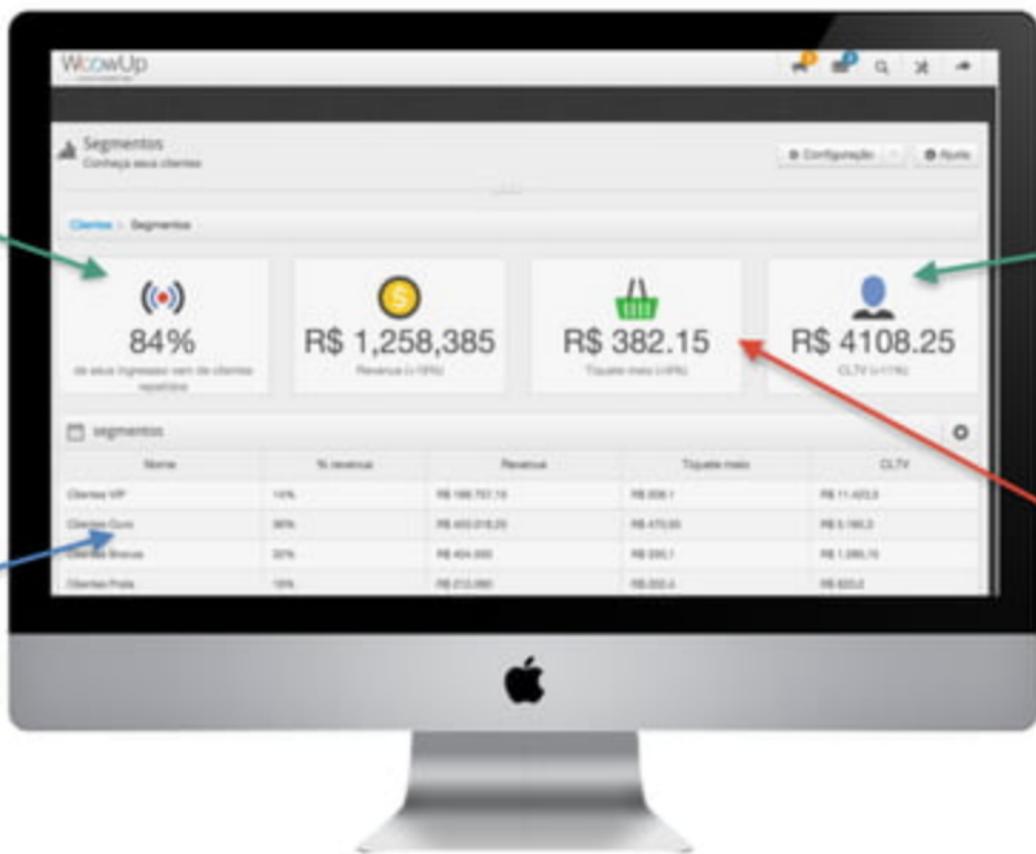


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MARTECH

Exponential growth in USA

10X



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PILOTS

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100%

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GENESYS



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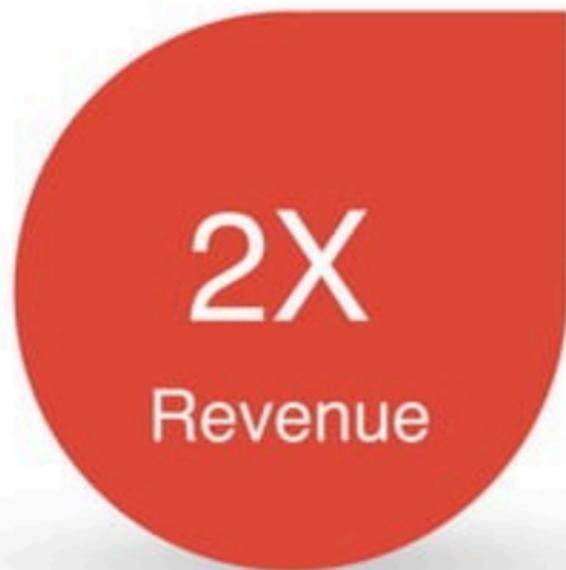
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