



wefitter

Turning companies into
engaged and active communities

Problem

wefitter
roger@wefitter.com
angel.co/wefitter

\$68B 

Solution

wefitter

roger@wefitter.com

angel.co/wefitter



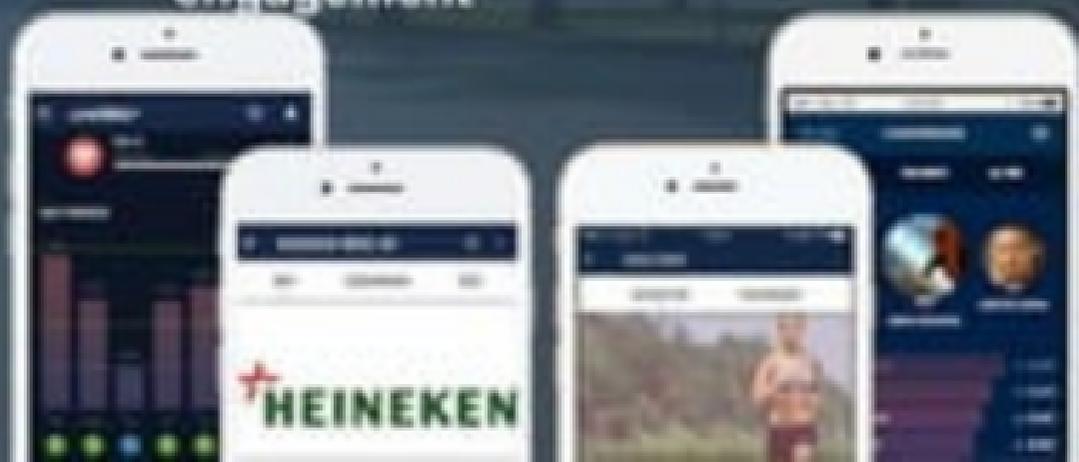
Gamification
& Rewards

75%+

Employee
engagement

Improve
Health

Company saves
money



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Solution



Multiple tracking
apps for the
employees



Health data Insights for
the company



Competitive advantages

wefitter

roger@wefitter.com

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Our investors & partners:

TECHNOGYM

Life Fitness

Bupa 

+5,000 corporates & insurers
in 100 different countries

wefitter

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Traction



\$33K

CURRENT MRR

22%

MoM GROWTH



Our team

wefitter

roger@wefitter.com

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Carlos Rodés
CEO & Co-Founder



Roger del Sol
CSO & Co-Founder



Alvaro Moya
CTO & Co-Founder

P&G

 MITSUI & CO.

Coca-Cola

A group of diverse business professionals, including men and women of various ethnicities, are walking together in a modern office hallway. They are dressed in professional attire, such as suits and blouses. The scene is dimly lit, with a blueish tint, suggesting an evening or indoor lighting. The background shows office structures and plants.

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Problem

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Problem

wefitter

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10% 



Solution

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Gamification
& Rewards



75%+

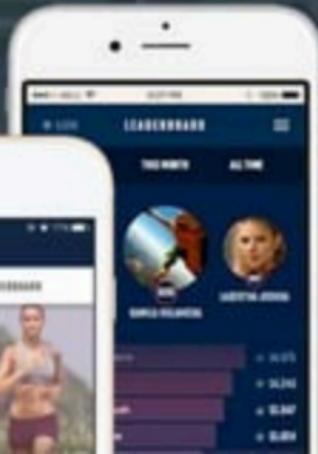
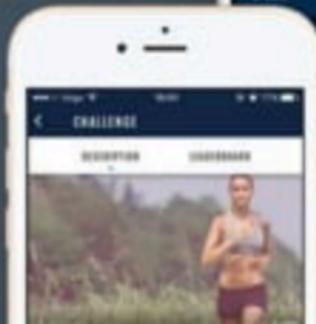
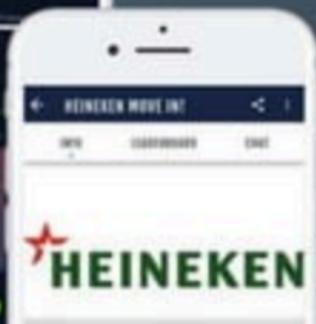
Employee
engagement



Improve
Health



Company saves
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Results

+75,000

Employees

2x

Physical activity

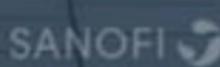
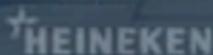
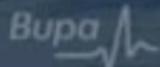
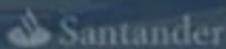
\$2,500

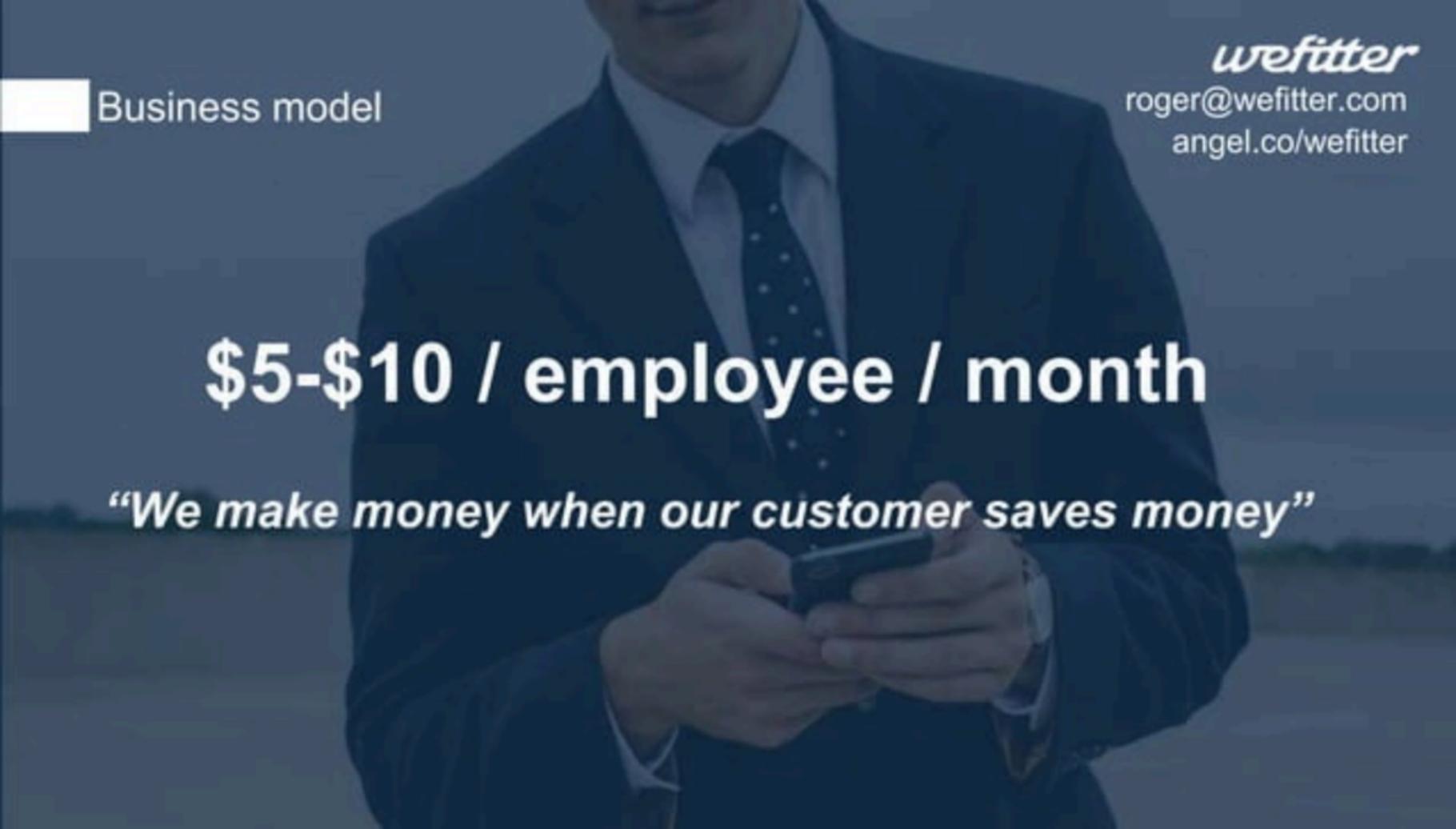
Savings x employee x
year

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A man in a dark suit, white shirt, and patterned tie is looking down at a smartphone he is holding with both hands. The background is a blurred outdoor scene, possibly a beach or a park. The entire image has a dark blue overlay.

Business model

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\$5-\$10 / employee / month

“We make money when our customer saves money”

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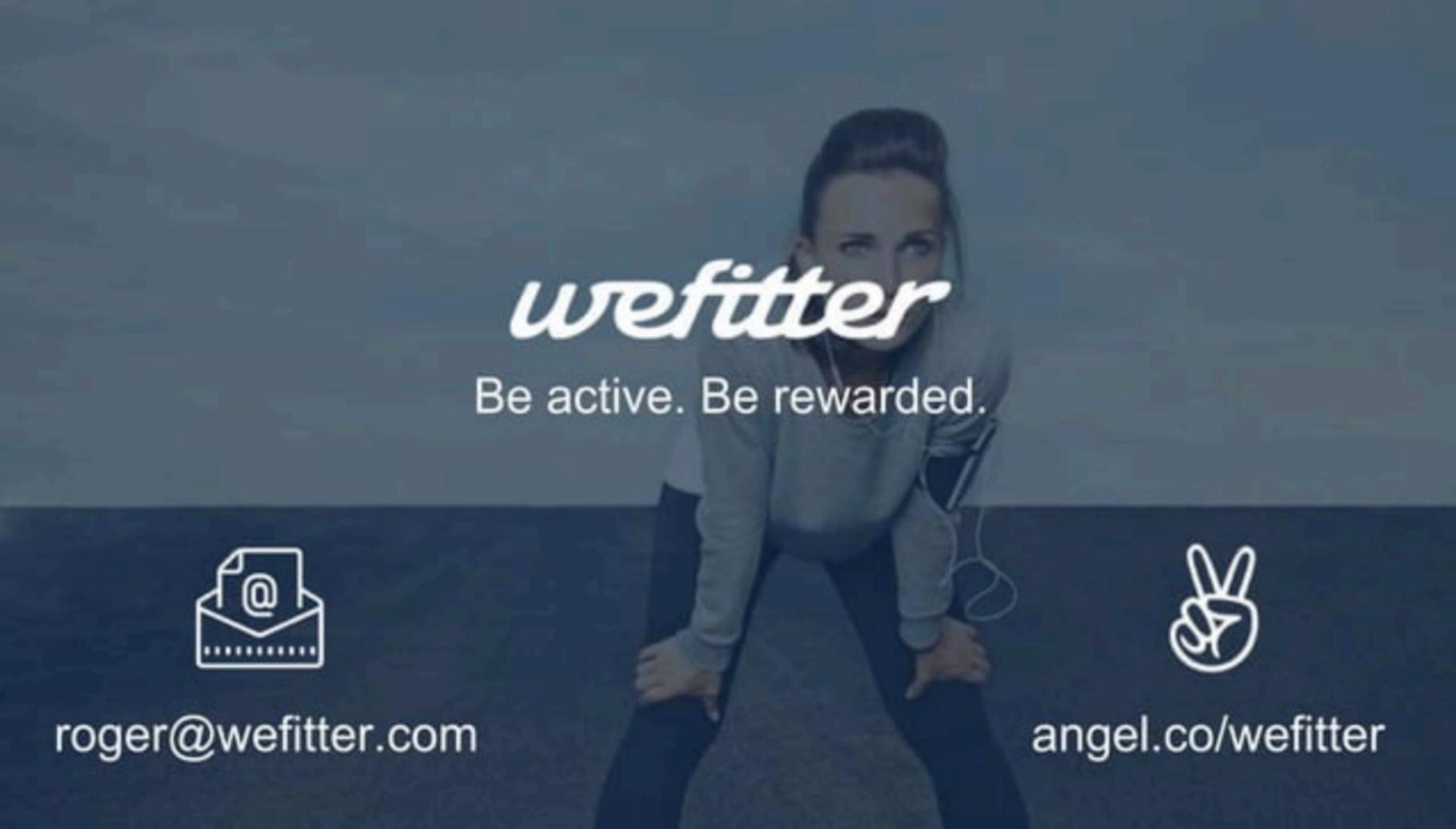


Alvaro Moya
CTO & Co-Founder

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A woman in athletic wear is in a starting crouch, looking forward. The image is overlaid with a semi-transparent dark blue filter.

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Be active. Be rewarded.



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