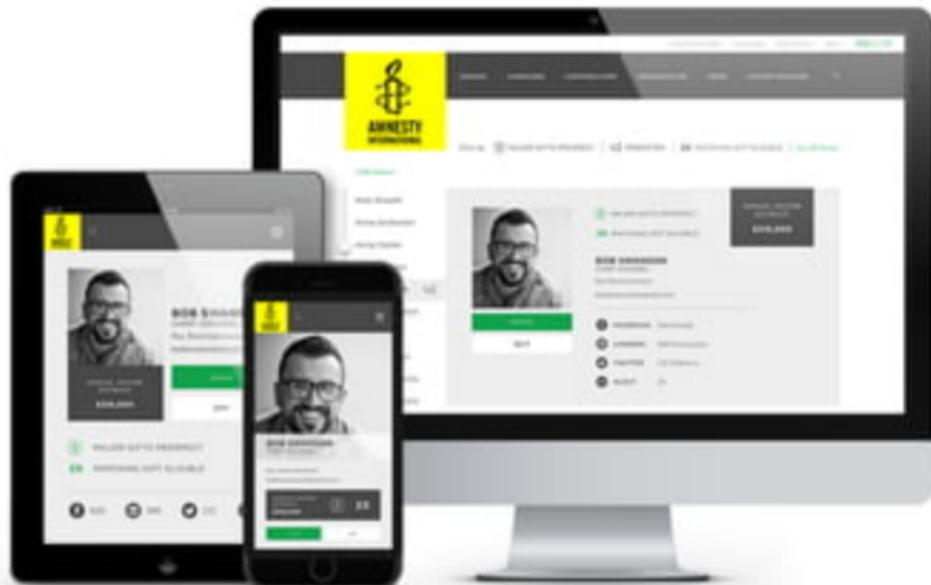






DATA DRIVEN FUNDRAISING

WEDIDIT



\$50B

MARKET SIZE

\$REDACTED

ANNUAL
RUN RATE

\$REDACTED

AVERAGE
CONTRACT SIZE







WITH JUST AN **EMAIL ADDRESS**



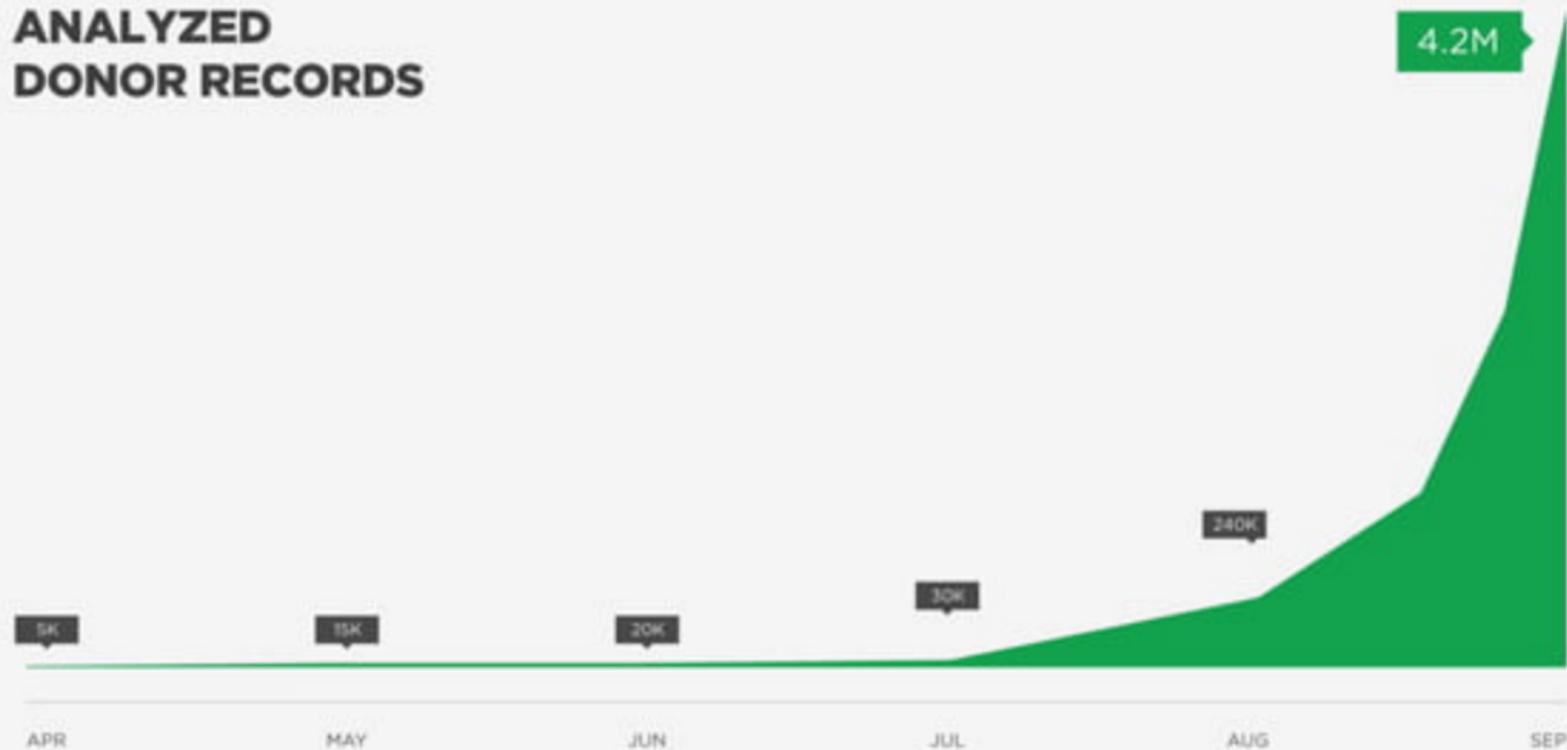
65 CLIENTS



CLIENT FUNDRAISING **ROI**

UP  **20%**

ANALYZED DONOR RECORDS



WEDIDIT FOUNDERS

**SU SANNI**

CEO

BROWN =
BROTHERS
HARRIMAN

meltwater
group

**BEN LAMSON**

SALES & MARKETING

THE
HUFFINGTON
POST

meltwater
group

RAJHI LAUREN

**BRYAN LIFF**

CTO

Google

double
click
