

\$20 BILLION DOLLAR SHIFT

LOCAL DIGITAL ADVERTISING



THE VIEWMARKET PLATFORM

ENABLING MONETIZATION OF LOCALIZED CONTENT

COMMAND ATTENTION

DISPLAY AND MOBILE ADVERTISING

DIRECT MARKETING

EMAIL AND SOCIAL MEDIA MARKETING

TELLING STORIES

BRANDED CONTENT

LOCAL ENGAGEMENT

BEACON-POWERED WORLD EXPERIENCES

INSIDER ACCESS

SIGNATURE EVENTS



VIDEO

BRANDED VIDEO AND PRE-ROLL

SOFTWARE DEVELOPMENT

UI/UX designers, frontend developers, backend developers and product management.

SALES TEAM

Six full-time professionals including one rep per city, one professional services rep, one recruiter rep and a manager.

EDITORIAL STAFF

Eight full-time centralized editors and three city editors. More than 300 freelance contributors.

VIDEO

Two producers, two editors and three hosts (one on-air).

MARKETING

Three full-time professionals.

CO-FOUNDERS

Robert Bennett and Alexander Hise are both serial entrepreneurs with multiple successful



Jessica Baltham
@jessicabaltham



Jessica Clarke
@jessicaclarke



Austin Ward
@wardaustin



Shelby Hodge
@shelbyhodge



Madison Biele Chasen
@mbielech



Carleene Eberhart
@carleene



Brooke Givens
@brookegivens



Lindsey Wilson
@lindseywilson



Nicole Ransie
@nicoleransie



Grace D. Corral
@gracedcorral



Anne Jamming
@annejamming



Alanna Frazier
@alannafrazier



Lindsey Barbara Havel
@lindsaybhavel



Jess Trulley
@jessetrulley



Marissa Kato
@marissakato



Eric Sanchez
@eric_sanchez



Emily Gault
@emiliegault



Naomi Lukens
@naomilukens



Chad Miller
@chadmiller



Brad Heath
@bradheath

- CAPITAL EFFICIENT
- OPERATING ON A BREAKEVEN BASIS
- \$5M+ CURRENT RUNRATE REVENUE
- SCALING NICELY
 - GROWING FROM \$1.3M IN JAN 2015
 - JAN REVENUE UP 250% YOY

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VIEWMARKET



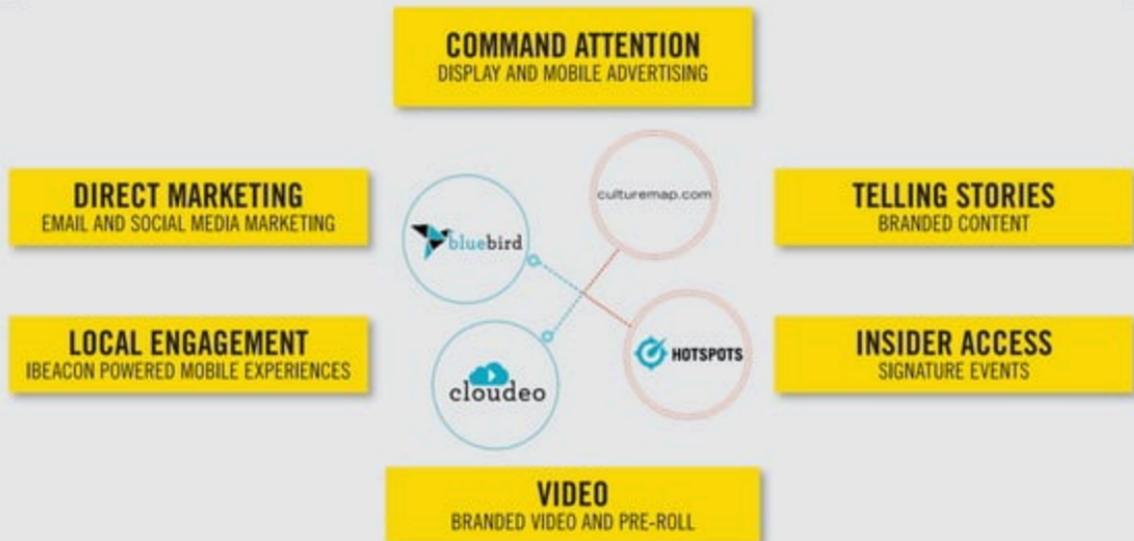
\$20 BILLION DOLLAR SHIFT

LOCAL DIGITAL ADVERTISING



THE VIEWMARKET PLATFORM

ENABLING MONETIZATION OF LOCALIZED CONTENT



SOFTWARE DEVELOPMENT

UI/UX designers, frontend developers, backend developers and product management.

SALES TEAM

Six full-time professionals including one rep per city, one professional services rep, one restaurant rep and a manager.

EDITORIAL STAFF

Eight full-time centralized editors and three city editors. More than 300 freelance contributors.

VIDEO

Two producers, two editors and three hosts (100% contract).

MARKETING

Three full-time professionals.

CO-FOUNDERS

Robert Bennett and Alexander Muse are both serial entrepreneurs with multiple successful



Jessica Baldwin
NETWORK MARKETING DIRECTOR



Jennifer Chininis
NETWORK EDITOR IN CHIEF



Arden Ward
NETWORK MARKETING EDITOR



Shelby Hodge
EDITOR AT LARGE



Meredith Riddle Chastan
NATIONAL ACCOUNTS DIRECTOR



Candace Emerson
MARKETING MANAGER



Brooke Dowdy
ACCOUNT EXECUTIVE



Lindsey Wilson
CITY EDITOR



Nicole Raney
ASSOCIATE EDITOR



Grace D. Coonrod
ACCOUNT EXECUTIVE



Anna Domning
ACCOUNTING MANAGER



Aleesia Fuselier
CLIENT RELATIONS MANAGER



Lindsay Godberly Harvel
DIRECTOR, SALES AND PARTNERSHIPS



Jess Dudley
ACCOUNT EXECUTIVE



Melissa Katz
ACCOUNT EXECUTIVE



Eric Sandler
FOOD EDITOR



Emily Goetz
MARKETING MANAGER



Naomi Galvez
ART DIRECTOR



Chad Miller
CHIEF REVENUE OFFICER

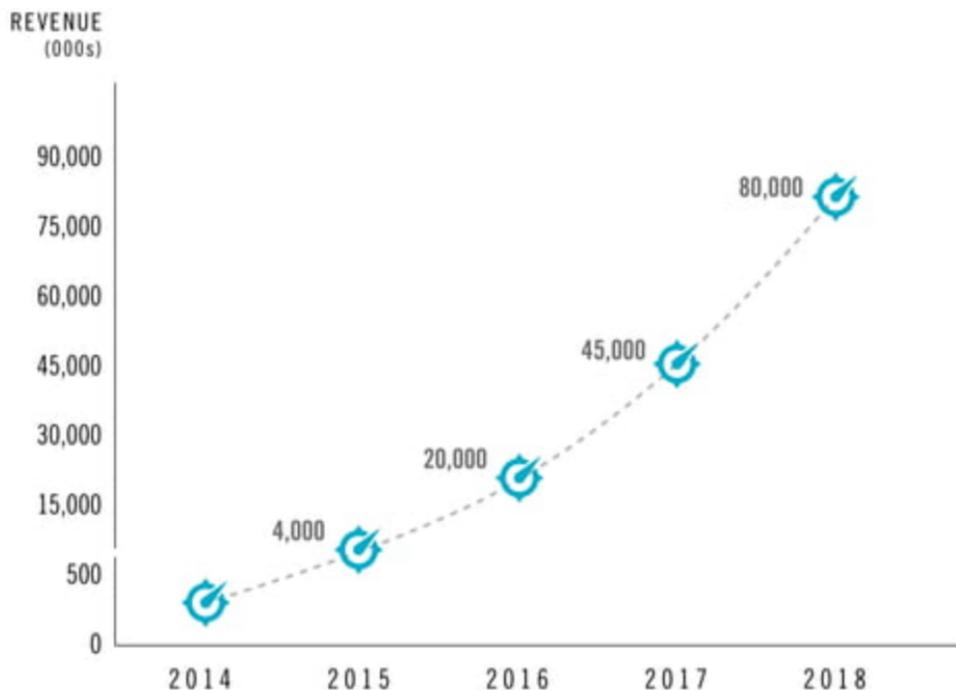


Brad Heath
UI DEVELOPER

- CAPITAL EFFICIENT
- OPERATING ON A BREAKEVEN BASIS
- \$5M+ CURRENT RUNRATE REVENUE
- SCALING NICELY
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FUNDED GROWTH CURVE

TAKING ADVANTAGE OF THE \$20BILLION SHIFT



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