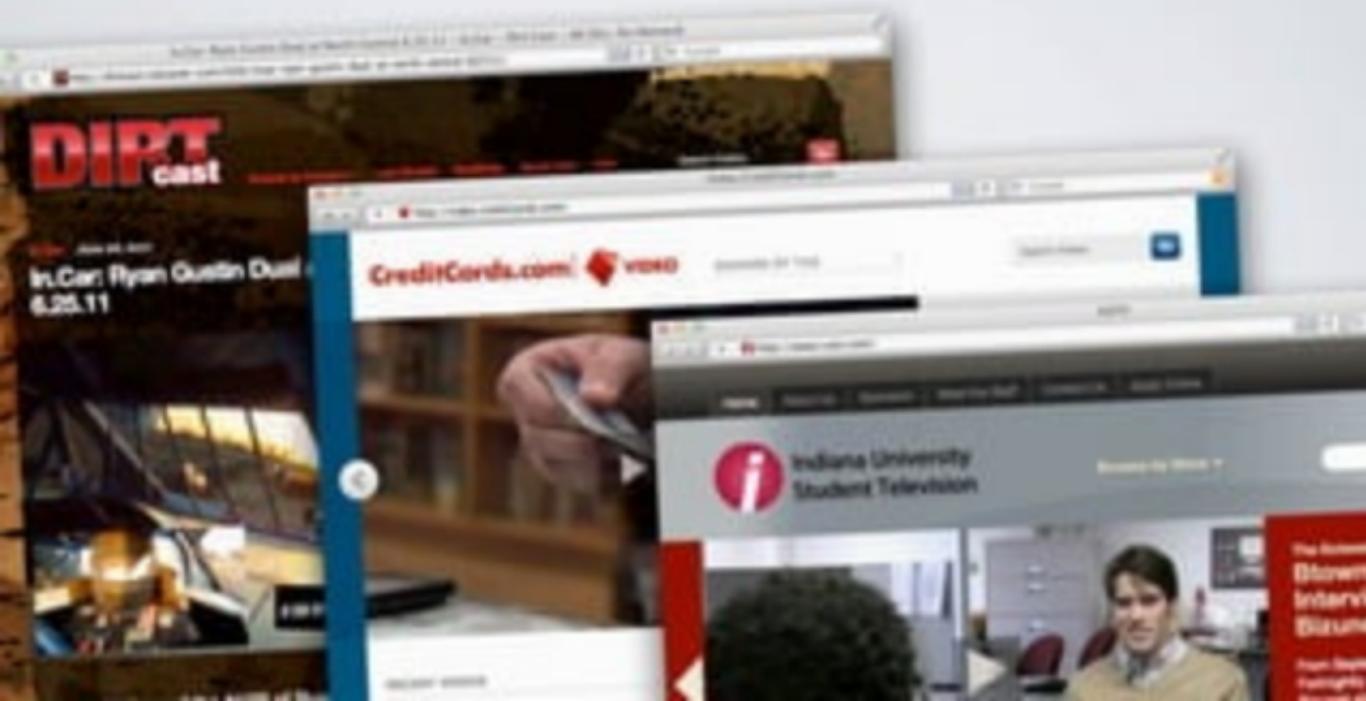


What is VidCaster?

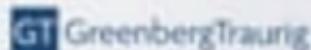
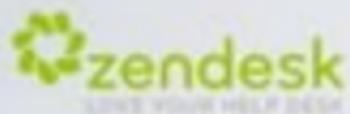
vidcaster

VidCaster is a true **end-to-end** solution that creates a **full video website**, not just a standalone video player.



Paying Customers

vidcaster



Case Study

vidcaster



airbnb

Travel like a local.



A screenshot of a YouTube video player. The video title is "AirTV Episode 8: Lovely Villa Near Valencia, Spain". The video shows a villa with a swimming pool and a price tag of \$4,164. The video has 1,400 views. The page includes a search bar, navigation links, and a list of related videos on the right side.

YouTube

AirTV Episode 8: Lovely Villa Near Valencia, Spain

54,164

Views: 1,400

1,400 views

Related videos:

- AirTV Episode 4: Stunning Villa of Marbella, Spain
- AirTV Episode 7: Stunning Villa in Marbella, Spain
- AirTV Episode 6: Beautiful Villa in Marbella, Spain
- AirTV Episode 5: The Beautiful Villa in Marbella, Spain
- Related videos

<http://tv.airbnb.com>

The screenshot shows a web browser displaying the Airbnb TV page. At the top, the Airbnb logo and 'TV' are on the left, and a link to 'Go to Airbnb.com' is on the right. The main content area features a large video player with the title 'How to Airbnb' and the subtitle 'The easiest, most affordable way to travel'. The video shows a woman sitting on a blue sofa with red cushions in a living room. Below the video player, there is a navigation bar with 'All Airbnbs', 'AirTV', 'Available 2013', 'Watch on mobile', and 'Subscribe'. The main content area displays a list of video thumbnails. The first thumbnail is titled 'AirTV: Walk it Out in Jerusalem' with a date of '25 April 2013' and a play button icon. Below the thumbnail is a short description: 'This video will show you how to walk through the streets of Jerusalem at the best time of day for the experience.' To the right of the main content area, there is a sidebar with a list of video thumbnails and their titles, including 'Sunrise 2013', 'Columbus', and 'Tomb Raider'.

Video SEO Missed Opportunity

vidcaster

The image shows a screenshot of a Google search for "virgin america". The search results are displayed on a desktop browser window. The top navigation bar includes "Images", "Videos", "News", "Shopping", and "More". The search results are organized into several sections:

- Virgin America | VirginAmerica.com**: The top result, with a snippet: "Purchase on the official site for these deals and to learn booking." Below this is a table with columns "Book a Flight" and "View the Fly".
- Flights, Flights and Airlines | Virgin America**: A snippet: "A search site online dedicated to making flying just a little better. Includes airlines, routes, flights, and more." Below this is a table with columns "Flights" and "View Airlines".
- Domestic US Flights, Book a Flight Today | Virgin America**: A snippet: "Getting back should be fun. Find domestic flights, airlines and book your..."
- Flight Status, Updates, and information | Virgin America**: A snippet: "Use Virgin America's flight status tools to confirm all flight arrival and..."
- Online Check-In | Virgin America**: A snippet: "Check in to your Virgin America flight online. View your itinerary and..."
- News by virgin america**: A snippet: "Virgin America Says Florida Will See Increased Service Falls..."
- Virgin America Says ALA Council's Decision Ties to**: A snippet: "Should News..."

The left sidebar contains navigation options: "Everything", "Images", "Videos", "News", "Shopping", "More", "Recent Web, All", "My feed", "Web search tools", and "Something different".

Video SEO Missed Opportunity

vidcaster

The image shows a screenshot of a YouTube video player. The video title is "Virgin America Plane Tour" and it has 29,712 views. The video player itself is black with the text "Webbie Diva presents" in a stylized, orange, outlined font. Below the video player, there is a description: "Natalie DeLuca takes a tour of the Virgin America flight deck with Capt. Chris...". To the right of the video player, there is a "Suggested" section with several video thumbnails and titles, including "New 3D Video Camera 4", "Webbie Diva: Impassioned with...", "Journal: High altitude in Plane...", "Flying with Virgin America", "Virgin America Flight Deck 10...", "Virgin America: My New 3D - High America Flight...", "Left Seat: Virgin America", and "Virgin America Flight Deck 3D - 4K". The page also shows the YouTube logo, search bar, and navigation links like "Home", "Watch", "About", "Help", "Account", and "Sign In".

The screenshot shows a Google search results page for the query "Hackers and Founders". The browser's address bar shows the search URL. The Google logo is on the left, and the search results are listed on the right. The first result is "Hackers and Founders: Startup, View, CA, Media" with a snippet about a video. Below it are several other results, including "Hackers and Founders - San Francisco", "Hackers and Founders - Castro District, San Francisco", "Hackers and Founders - Disruptor Labs, San Francisco", and "Hackers & Founders TV". Each result includes a title, a URL, a date, and a brief description. There are also navigation links on the left side of the page, such as "All results", "More search tools", and "More filters".

Google

Hackers and Founders

Everything

Images

Videos

News

Shopping

More

See something odd?

Any link?

See all images

More search tools

Hackers and Founders: Startup, View, CA, Media

Hackers and Founders - San Francisco - Hackers and Founders

Hackers and Founders - Castro District, San Francisco - Hackers

Hackers and Founders - Disruptor Labs, San Francisco - Hackers and

Hackers & Founders TV

See more results for [hackers and founders](#)



Custom tags...

All results

Filter with images

Timeline

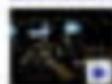
Show search tools

Hackers & Founders TV

[hackersandfounders.tv](#) - [Contact](#)

AngelList founder Naval Ravikant talks about recent changes to the early ...

Eric Rice - The Lean Startup - Speakers - Hackers & Founders TV

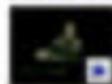


[hackersandfounders.tv/TV/eric-rice-the-lean-startup/](#)

10 min - Aug 5, 2011

10E Rice and Hackers & Founders Present: Eric Rice Interview by Lars Dreyer.

Naval Ravikant - Hack Your Funding - Speakers - Hackers & Founders TV



[hackersandfounders.tv/TV/naval-ravikant-hack-your-funding/](#)

07 min - Mar 10, 2011

AngelList founder Naval Ravikant talks about recent changes to the early-stage fund-raising process and how entrepreneurs can use these ...

[Show videos for Hackers and Founders >](#)

The official video of the Hackers & Founders TV by the Hackers and Founders group. Hackers and Founders bring together entrepreneurs and leaders and discuss the ...

Profile - Hackers & Founders TV | Startup 101

[hackersandfounders.tv](#) - [Contact](#)

Watch and listen to Hackers & Founders on Twitter: [@hackersandfounders](#)

[http://www.hackersandfounders.tv/](#) #hacker #founder #startup #earlystage #seed

[http://www.hackersandfounders.tv/](#) #hacker #founder #startup #earlystage #seed



[Home](#) [About](#) [Contact](#)

[Home](#) [About](#) [Contact](#) [Privacy](#) [Terms](#)

H Hackers @ Founders.tv

Microsoft BizSpark

Naval Ravikant: Hack Your Funding

AngelList founder Naval Ravikant talks about recent changes to the early-stage fund-raising process and how entrepreneurs can use these trends to their advantage.

Microsoft BizSpark

Related Videos

- How to raise money for your startup
- How to raise money for your startup
- How to raise money for your startup

The screenshot shows a web browser displaying the Microsoft BizSpark website. The browser's address bar shows the URL "http://www.microsoft.com/bizspark". The website header includes the Microsoft BizSpark logo and navigation links for Home, About, Contact Us, and a search bar. The main content area features a video player with a play button, showing a man in a white shirt. Below the video is a section titled "2011 Build Conference" with the text "Microsoft BizSpark". To the right of the video is a sidebar with a "Featured BizSpark Top Video" section, a "Sign up your Startup for Microsoft BizSpark" section, and a "Sign up now!" button. The footer contains sections for "News", "Get Training & Resources", "Featured Videos", and "Twitter Feed".

Microsoft BizSpark

BizSpark will fast-track the success of your startup with software, support & visibility.

Featuring the Best of BizSpark

Microsoft BizSpark is a leading provider of software and services for startups and small businesses. BizSpark offers a wide range of benefits, including access to Microsoft software, support, and visibility. To learn more about BizSpark, visit our website or contact us directly.

Featured BizSpark Top Video

Microsoft BizSpark is a leading provider of software and services for startups and small businesses. BizSpark offers a wide range of benefits, including access to Microsoft software, support, and visibility. To learn more about BizSpark, visit our website or contact us directly.

Sign up your Startup for Microsoft BizSpark

- Connect with startup leaders, mentors and advisors in your area
- Get Microsoft software through a no charge trial
- Participate with your peers online and in person

Sign up now!

2011 Build Conference // build //

News | Get Training & Resources | Featured Videos | Twitter Feed

Team

vidcaster



Kieran
CEO



Ray
Marketing



Steve
Design



Jiang
Development

ADVISORS AND INVESTORS



Jay Buffington



Chris Yeh



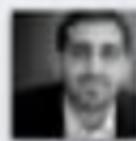
Brendan Mulligan



Dave McClure



Christine Tsai

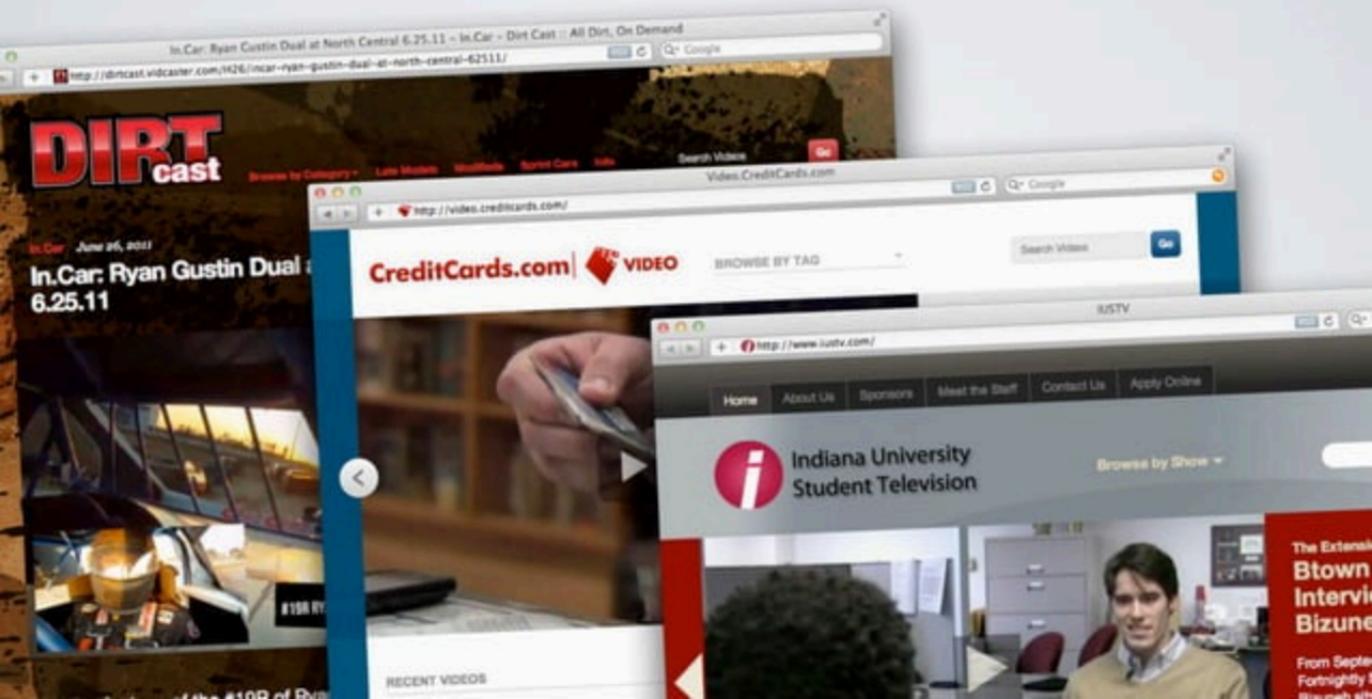


Paul Singh

What is VidCaster?

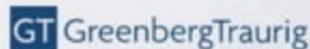
vidcaster

VidCaster is a true **end-to-end** solution that creates a **full video website**, not just a standalone video player.



Paying Customers

vidcaster



Case Study

vidcaster



airbnb

Travel like a human.



AirTV Episode 8: Lovely Villa Near Valencia, Spain - YouTube

http://www.youtube.com/watch?v=5pYCS3QCNv4

YouTube Search Browse Movies Upload Create Account Sign In

AirTV Episode 8: Lovely Villa Near Valencia, Spain

Airbnb 90 videos Subscribe

0:02 / 2:30 1,400 views

Like Add to Share

Updated by Airbnb on Aug 26, 2016

Check out Diego's villa here: <http://www.airbnb.com/rooms/34164>

Show more

All Comments (1) see all Reactions (0)

Sign in or Sign Up now to post a comment

Your reaction?

cool - I am the first who watches this video... I was wondering why you put so much effort into it rather than into other marketing tools. Pictures are enough and great prices and some other tools would be much more cool. Btw - I also have different other ideas and your name sucks. But your platform is state of the art. So cheers :)

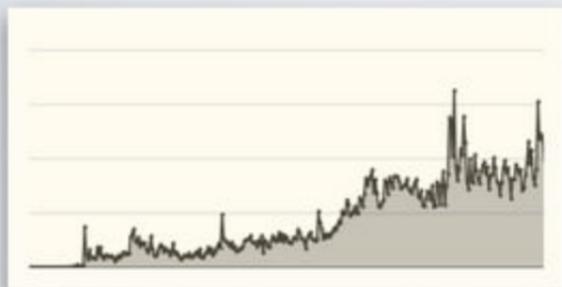
gawronski 11 months ago

Suggestions

- AirTV Episode 4: Charming Home on Malrose Ave. by Airbnb 2,354 views
- AirTV Episode 7: Gorgeous Canal Accommodations by Airbnb 1,308 views
- AirTV Episode 5: Beautiful Chic Flat in Barcelona by Airbnb 4,525 views
- AirTV Episode 3: The Enchanted Manor in by Airbnb 6,492 views
- Couettes arrive by Rubbing 76 views
- Incendè Bocanent 07/09/10 by ERK103 492 views
- When in Valencia, Spain: Visit NocheFeria El S... by AirbnbUK 154 views
- 6-7th CHAPTER AEROSMITH AMAZING VALENCIA by a2Dmwe 382 views

http://tv.airbnb.com

A screenshot of a web browser displaying the AirbnbTV website. The browser's address bar shows the URL `http://tv.airbnb.com/`. The page features the Airbnb logo and a 'TV' icon in the top left, and a 'Go to Airbnb.com' link in the top right. The main content area is dominated by a large video player with the title 'How to Airbnb' and the subtitle 'The easiest, most affordable way to travel.' The video thumbnail shows a woman sitting on a blue sofa in a living room. A green play button is visible in the top right corner of the video player. Below the video player, there are navigation tabs for 'All Videos', 'AirTV', 'EuroTour 2010', 'My Life on Airbnb', and 'Tutorials'. The 'All Videos' tab is selected, showing a list of video thumbnails and titles. The first video is 'AirTV: Walk It Out in Jerusalem' with a date of July 21, 2011. The second video is 'AirTV: Share a Laugh in London' with a date of July 13, 2011. On the right side of the page, there is a sidebar with a list of video categories: 'All Videos (38 Videos)', 'EuroTour 2010 (3 Videos)', 'Community (3 Videos)', 'Testimonials (3 Videos)', and 'AirTV (27 Videos)'.



3x viewership growth

TOP VIEWING METHODS

Your Site		54%
YouTube		19%
Embed		18%
Podcast		9%

Video drives action

Free video sites are not ideal environments

IDEAL:

Branded environment

Own domain

Full control

Video SEO Missed Opportunity

vidcaster

virgin america - Google Search

http://www.google.com/#q=virgin+america&hl=en&client=safari&rlz=en&form=ivtsu&source=ivtsu&ei=0T48T...

Web Images Videos Maps News Shopping Gmail more - Sign in

Google

virgin america

About 50,250,000 results (0.07 seconds) Advanced search

Everything

Images

Videos

News

Shopping

More

Mountain View, CA
Change location

Any time

Past hour

Past 24 hours

Past 2 days

Past week

Past month

Past year

Custom range...

More search tools

Something different

spirit airlines

virgin atlantic

jet blue

delta

southwest

Virgin America | VirginAmerica.com Ad
www.virginamerica.com/Official-Site
Purchase on the official site for cheap deals and no hassle booking.
Book a Flight Where We Fly
Current Deals Fleetwide WiFi

Plane Tickets, Flights And Airfares | Virgin America
www.virginamerica.com/ - Cached
A brand new airline dedicated to making flying good again. Airline tickets, airfares, flights, and more.
Flights Flight Status View Itinerary
Check-in Carsons
Contact Us Route Map
Fares to Fly By
More results from virginamerica.com

Domestic US Flights, Book A Flight Today | Virgin America
www.virginamerica.com/flights/ - Cached
Getting there should be fun. Find domestic flights, airfares and book your ...

Flight Status, Updates, And Information | Virgin America
www.virginamerica.com/flight-status.html - Cached
Use Virgin America's flight status tools to search all flight arrival and ...

Online Check in | Virgin America
www.virginamerica.com/online-check-in.html - Cached
Check in to your Virgin America flight online, view your itinerary and ...
Show more results from virginamerica.com

News for virgin america
Virgin America Gets Friendly With San Francisco Giants Fans
Huffington Post - 3 hours ago
Speaking of beards, during the game @Virginamerica will be hosting a #FlyTheBeard Twitter Scavenger Hunt where the winner can land a chance to win a free ...
2 related articles
Virgin America Dons MLB Pitcher's Beard on Twitter
ClickZ News - 11 related articles

Video SEO Missed Opportunity

vidcaster

The screenshot shows a Google search for "virgin america" with approximately 81,800 results. The search interface includes a search bar, navigation tabs (Web, Images, Videos, Maps, News, Shopping, Gmail, more), and a left sidebar with filters. The main content area displays several video results from YouTube and Vimeo, each with a thumbnail, title, duration, and upload date. An advertisement for Virgin America is also visible at the top of the results.

virgin america - Google Search

http://www.google.com/?q=virgin+america&hl=en&client=safari&rs=en&prmd=lvms&source=lvms&tbs=vids: Google

Web Images Videos Maps News Shopping Gmail more Sign In

Google

virgin america

About 81,800 results (0.37 seconds) Advanced search

Everything Everything

Images Images

Videos Videos

News News

Shopping Shopping

More More

Mountain Change in

Any duration Short (0-4 min.) Medium (4-20 min.) Long (20+ min.)

Any time Past hour Past 24 hours Past week Past month Past 2 months Past year Custom range...

All results Sites with Timeline

More exact

Sorted by relevance Sorted by date

Any quality High quality

All videos Closed captioned

Any source youtube.com

Ad

Virgin America | VirginAmerica.com
www.virginamerica.com/Official-Site
Purchase on the official site for cheap deals and no hassle booking.

Virgin America Plane Tour
youtube.com
10 min - Apr 8, 2008 - Uploaded by techdiva
Techie Diva takes a tour of the Virgin America flight from SFO to Seattle.

Virgin America Safety Video
youtube.com
4 min - Nov 21, 2007 - Uploaded by leVArly
Virgin America's innovative and fun new safety video

Virgin America LAX to SFO
youtube.com
9 min - Aug 18, 2007 - Uploaded by mthooley
My flight with Virgin America from Los Angeles to San Francisco on August 13, 2007.

Virgin America plane getting painted
youtube.com
2 min - Oct 17, 2009 - Uploaded by janching
Copyright of Virgin America!!! I do NOT own any of the rights to this video, neither do I accept the credit for its awesomeness. D ...

Virgin America's "Stay Golden" launch
vimeo.com
3 min - Nov 25, 2009
See what it's like to be on the inside of a Virgin America launch event.

Virgin America Airlines
virgin-america.airline.asia.com
70% off Virgin America Tickets
Compare Virgin America Flights
See your ad here >

Video SEO Missed Opportunity

vidcaster

Virgin America Plane Tour - YouTube

http://www.youtube.com/watch?v=RQ8zV5BE4

Google

Web Images

Google

YouTube

Search

Browse

Movies

Upload

Create Account

Sign In

Virgin America Plane Tour

techiediva 126 videos

Subscribe

Techie Diva presents

29,712

47 likes

Updated by techiediva on Apr 5, 2008

Techie Diva takes a tour of the Virgin America flight from SFO to Seattle.

Show more

Top Comments

I LOVE THE VIRGIN BRAND, NOW I NEED AN EXCUSE TO FLY INTER USA !! go VIRGIN AMERICA!
beaver123 2 years ago 10

VA needs to start flying to Chicago!
MaxPepperCulture 9 months ago 4

All Comments (26)

Sign In or Sign Up now to post a comment!

Your reaction?

Suggestions

New GE Show Episode 6
by TheGangsterChannel
24,995 views

world's most impressive airline cabins
by freemindsoftware
101,306 views

Juiced Virgin America Plane Tour
by ingghaven
62,000 views

Flying with Virgin America
by pop17
2,374 views

Virgin America Night Take Off HD
by AntingOne
50,212 views

Paris Hilton's My New BFF - Virgin America Flight
by ferncapvibes
23,802 views

can't Beat Virgin America
by fahghghghghghgh
36,181 views

Virgin America Plane Ride - SFO - IAD
by paul406
2,270 views

Virgin America with video from

Video SEO Missed Opportunity

vidcaster

The image shows a screenshot of a YouTube video page. The browser address bar displays "http://www.youtube.com/watch?v=j---aiznGQ". The video title is "Charlie Schmid's Keyboard Cat! - THE ORIGINAL!". The video player shows a ginger cat wearing a blue shirt playing a keyboard. The video has 17,548,734 views and was updated by "chuckieart" on Jun 7, 2007. The page includes a search bar, navigation links (Browse, Movies, Upload), and a sidebar with search filters. A "vidcaster" logo is in the top right corner.

Charlie Schmid's Keyboard Cat! - THE ORIGINAL! - YouTube

Search Browse Movies Upload Create Account Sign In

Virgin A Charlie Schmid's Keyboard Cat! - THE ORIGINAL! 102 videos | Subscribe

Follow @thekeyboardcat

17,548,734

Updated by chuckieart on Jun 7, 2007

<http://www.facebook.com/thekeyboardcat>

<http://www.twitter.com/thekeyboardcat> - Keyboard Cat is the coolest cat in

Show more >>

Top Comments

I LOVE THE V
Virgin AMERIC
beawber123 2 y

VA needs to st
MaxPopularCat

All videos
Closed ca

All comments
Sign In or Sign Up

Top Comment

Top Comments

oh no i love keyboard cat
TheDreight 19 hours ago 33 ⤴

is it just me or A CAT IS PLAYING A KEYBOARD O_O XD
Aghtminger 3 hours ago 4 ⤴

Video Responses

This video is a response to Keyboard Cat's Wonderful Patachios Commercial

See all

Suggestions

Ab Workout by Flex Belt
by flexbelt
218,858 views Promoted Video

Charlie Schmid's Keyboard Cat!
by chuckieart
PLAYLIST 46 videos

Keyboard Cat REINCARNATED!
by chuckieart
4,163,190 views

Keyboard Cat's NEW Hit Song! - "A Ok"
by chuckieart
347,882 views

beaze n drill hot dog rule
by chuckieart
195,562 views

Video SEO Success

vidcaster

The screenshot shows a Google search for "hackers and founders" on a desktop browser. The search results page is displayed, with a focus on video content. The search bar at the top shows the query "hackers and founders" and indicates approximately 1,820,000 results. The left sidebar contains navigation options like "Everything", "Images", "Videos", "News", and "Shopping". The main content area lists several search results, with the top ones being video links from "hackersandfounders.com".

hackers and founders - Google Search

http://www.google.com/#hl=en&cp=13&gs_l=1&c&hr=1&q=hackers+and+founders&of=ps&client=psy&source=for

Web Images Videos Maps News Shopping Gmail more - Sign in

Google

hackers and founders

About 1,820,000 results (0.07 seconds) Advanced search

Everything

- Images
- Videos
- News
- Shopping
- More

San Francisco, CA

Change location

Any time

- Past hour
- Past 24 hours
- Past week
- Past 2 weeks
- Past month
- Past year
- Custom range...

All results

- Sites with images
- Timeline

More search tools

Hackers and Founders (Mountain View, CA) - Meetup

www.hackersandfounders.com? - Cached

Hackers in Silicon Valley/San Francisco/Berkeley interested in founding startups . We get together every two or three weeks and talk about shiny new ...

- About
- View The Leadership Team
- Members
- Calendar
- Photos
- Stats
- Message Board
- Group reviews

More results from hackersandfounders.com x

Hackers and Founders - San Francisco - Hackers and Founders

www.hackersandfounders.com/events/12517961/?action=detail... - Cached

Feb 4, 2010 - By popular demand we are inaugurating the first ever Hackers ...

Hackers and Founders - Pedro's Cantina, San Francisco - Hackers

www.hackersandfounders.com/events/1652628? - Cached

Feb 10, 2011 - Arrive by 7pm and take advantage of happy hour specials ...

Hackers and Founders - Dogpatch Labs, San Francisco - Hackers and

www.hackersandfounders.com/events/13712834/?action=detail... - Cached

Jun 6, 2010 - Welcome to the summer of Hackers and Founders San Francisco ...

Show more results from hackersandfounders.com

Hackers & Founders TV

hackersandfounders.tv? - Cached

AngelList founder Naval Ravikant talks about recent changes to the early ...

Eric Ries - The Lean Startup - Speakers - Hackers & Founders TV

hackersandfounders.tv/v/2Nv6lc-ries-the-lean-startup/

18 min - Aug 3, 2011

106 Miles and Hackers & Founders Present: Eric Ries interview by Lara Druyan.

Naval Ravikant - Hack Your Funding - Speakers - Hackers & Founders TV

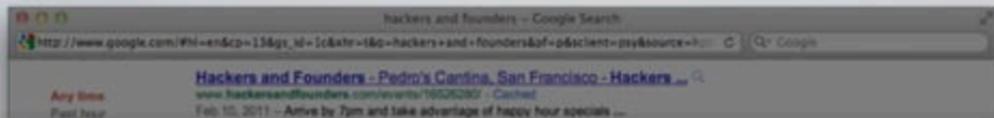
hackersandfounders.tv/TV/naval-ravikant-hack-your-funding/

07 min - Mar 16, 2011

AngelList founder Naval Ravikant talks about recent changes to the early-stage fund-raising process and how entrepreneurs can use these ...

Video SEO Success

vidcaster



Custom range...

All results

Sites with images

Timeline

More search tools

[Hackers & Founders TV](#)

[hackersandfounders.tv/](#) - Cached

AngelList founder Naval Ravikant talks about recent changes to the early ...

[Eric Ries - The Lean Startup - Speakers - Hackers & Founders TV](#)

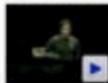


[hackersandfounders.tv/e2N/eric-ries-the-lean-startup/](#)

15 min - Aug 3, 2011

106 Miles and **Hackers & Founders** Present: Eric Ries interview by Lara Druyan.

[Naval Ravikant - Hack Your Funding - Speakers - Hackers & Founders TV](#)



[hackersandfounders.tv/T7F/naval-ravikant-hack-your-funding/](#)

57 min - Mar 16, 2011

AngelList founder Naval Ravikant talks about recent changes to the early-stage fund-raising process and how entrepreneurs can use these ...

[More videos for hackers and founders >](#)

[hackersandfounders.com](#) - Cached

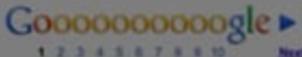
The official website of the Boston chapter of the **Hackers and Founders** group. **Hackers and Founders** brings together entrepreneurs and hackers with a love for ...

[Anytime | Hackers & Founders NYC Meetup #5](#)

[anytime.com/events/homecomnggqjgwex](#) - Cached

Make sure to follow **Hackers & Founders** on Twitter: @hackersfounders (@http://twitter.com/hackersfounders) (FTY): If the weather holds up - not too cold or rain ...

➤ [Show map of 24 E 12th St, New York, NY 10003-4313](#)



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The screenshot shows a Google search result for the video "Naval Ravikant - Hack Your Funding" on the website Hackers & Founders TV. The search bar shows the URL "http://www.google.l" and the search results page URL "http://hackersandfounders.tv/171/naval-ravikant-hack-your-funding/". The page features the Hackers & Founders TV logo, a Microsoft BizSpark logo, and a video player showing Naval Ravikant speaking. The video player has a "powered by Microsoft BizSpark" overlay. The search results page also includes a "Related" section with three video thumbnails and a "TAGS" section with the tags "entrepreneurs, fundraising, hackersandfounders, next-venture".

Naval Ravikant - Hack Your Funding - Speakers - Hackers & Founders TV

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Microsoft BizSpark

Speakers March 17, 2011

Naval Ravikant - Hack Your Funding

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AngelList founder Naval Ravikant talks about recent changes to the early-stage fund-raising process and how entrepreneurs can use these trends to their advantage.

TAGS

entrepreneurs, fundraising, hackersandfounders, next-venture

COMMENTS

The screenshot displays the Microsoft BizSpark website with a video player for StorSimple. The video player shows a man speaking, with a play button overlay. The video title is "StorSimple" and the duration is 0:00 / 2:08. Below the video, there is a promotional banner for "2011 // build// windows" in Anaheim, California, from 9.13-9.16. The website header includes navigation links like Home, About, Offers, Training & Resources, Partners, News & Events, BizSpark Connect, and My BizSpark. The main content area features a headline: "BizSpark will fast-track the success of your startup with software, support & visibility." Below this, it says "Featuring the Best of BizSpark" and lists featured videos: "Featured BizSpark One Videos", "Discover Soundtracker", "Learn more about Qubit", "Meet Coder.com", and "Hear the story of Lyttix". A sidebar on the left contains search filters like "Everything", "Images", "Videos", "News", "Shopping", and "More". A right sidebar has a "Sign up now!" button. The footer includes "News", "Get Training & Resources", "Featured Videos", and "Twitter Feed".

Microsoft BizSpark

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BizSpark will fast-track the success of your startup with software, support & visibility.

Featuring the Best of BizSpark

Writing startup competitions, raising rounds of funding, and expanding their businesses, we're excited about the many promising startups in BizSpark. BizSpark One identifies a small number of these high-potential emerging businesses; discover some of these companies in the videos highlighted here.

StorSimple

Learn more about StorSimple, a leading provider of enterprise cloud storage and member of BizSpark One. StorSimple was named the winner of the Microsoft BizSpark Partner of the Year Award.

Featured BizSpark One Videos

Hear the story of **ClearBios**, winner of the Fortune Tech Brainstorm's startup idea competition.

Discover **Soundtracker**, a free music service that blends internet radio, social networking and location-awareness.

Learn more about **Qubit**, a leading provider of web, video, and search analytics solutions in China.

Meet **Coder.com**, one of the largest gaming information properties worldwide.

Hear the story of **Lyttix**, making the understanding of time in text communication possible.

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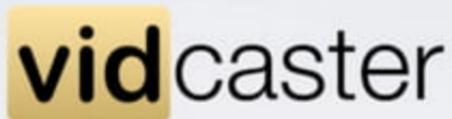


Paul Singh

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