



Market Challenges



Not Scalable



Inconsistent Accuracy



Low Profit Margins

Today's professional transcription is done manually

Current ASR solutions reach 75% accuracy on average



Speech recognition technologies
are not utilized
in the transcription market

What Our Customers Are Saying



Trent was the only solution that met our stringent security requirement of 95%. They worked with us to create customized formatting, which helped make our processes more efficient and scalable.

*Michael Thompson, President
Thames Valley University*

”



We chose Verbit because of the superior security, turn-around time and cost they offered. It's been a definite game changer for us.

*George W. Daniels, Executive Director, Instructional
Technology & e-Learning Center, UNC-Chapel Hill,
2018*

”



The live speech-to-text solution has been a lifesaver in the classroom for our hard-of-hearing students. The web-based scheduling tool is easy to use, both to request and cancel services.

*Michael Young, Coordinator of Services for the
Deaf and Hard of Hearing, Brigham Young
University, 2018*

”



WHAT'S NEXT?



A fragmented market with no definite leader

Opportunity to become –

A category leader in a multi-billion dollar market



Combination of industry-leading AI & human expertise

Opportunity to create –

Unique positioning for Verbit in the transcription market



verbit^v

a lot^v

Transcription Just Got Smarter

Verbit in Numbers

Founded
2017

100+
Customers

5000+
Transcribers

3 Offices
worldwide:
TLV,
NYC & Kiev

Raised
\$34M
in funding

82
Employees

5
Patents
pending

Among Our Customers & Partners



OAKLAND
UNIVERSITY



Stanford
University

THE UNIVERSITY
OF UTAH



WGU
Western Governors University

UDACITY

Panopto

KALTURA

coursera



Market Challenges



Not Scalable



Inconsistent Accuracy



Low Profit Margins

Today's professional transcription is done manually

Current ASR solutions reach 75% accuracy on average



Speech recognition technologies
are not utilized
in the transcription market



Market Overview

Fragmented market: 5,000+ companies of various sizes serving multiple verticals



Higher Education

7,000 Institutes + CART services \$4B
(US only)



Finance

Earning Calls, Broker Calls,
Banks, etc.



Social Platforms

1M hours a day



Legal

485 court reporter market
in the US



Insurance

5,977 Insurance
companies in the US



Global Medical

\$60B Big players such as: Nuance,
iMedx, M*Model



Media & Entertainment

1890 TV channels in \$18/year industry
(US only)



National Archives US

100 archives & libraries with 40K
hours \$0.5B



Homeland Security

Police, Army, Prison, Wiretapping

Millions of audio and video files are being produced by different industries everyday



Our Unique Hybrid Model

We harness the power of **artificial and human intelligence** to provide the smartest transcription and captioning solution to reach **99.9%** accurate files delivered at **record-breaking speed**



Our Solutions



Transcription

Transforms audio to text using artificial and human intelligence



Captioning

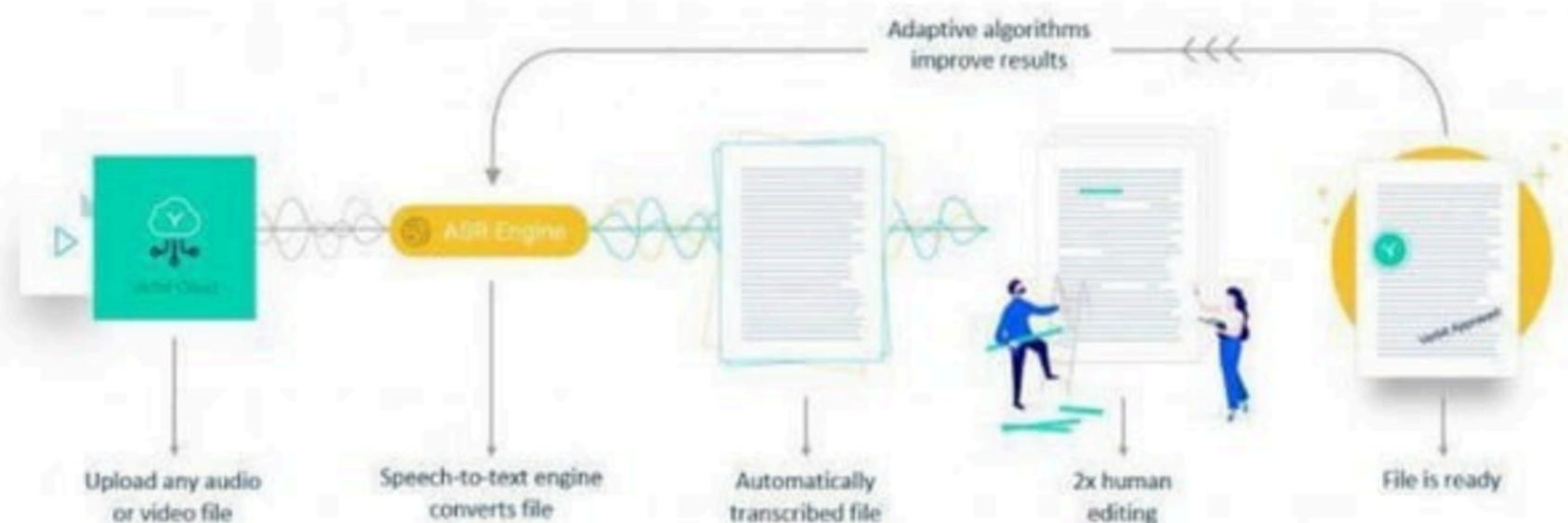
Optimizes video content with adaptive technology



Real-Time (CART)

AI-enhanced transcription and captioning in real time

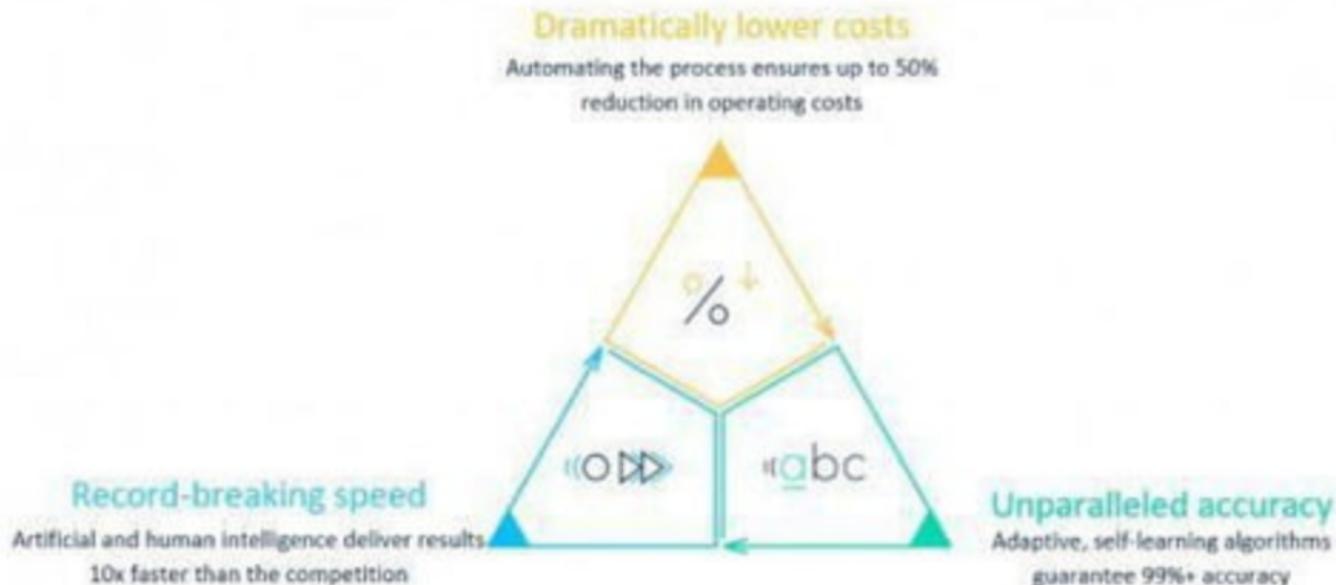
Our Technology: AI Makes the Difference



[Click here for a demo](#)

Our Added Value

Why compromise on speed or accuracy? Get the best of both, for the lowest cost



Enhanced customization

Adaptive technology is 100% personalized, according to your specifications

Meet the Team



Tom Livne
CEO & Co-Founder



Kobi Ben Zvi
VP Engineering & Co-Founder



Eric Shellef
CTO & Co-Founder



Iris Getz
VP Corporate Development



Jacques Botbol
VP Sales & Marketing



Ariel Utnik
Chief Revenue Officer & GM



Erez Cohn Keizer
VP Finance



Shlomit Shabat
VP Product & Operations



Yael Wolintiz Kitzis
VP Human Resources

What Our Customers Are Saying



Verbit was the only solution that met our stringent accuracy requirement of 99.9%. They worked with us to create customized formatting, which helped make our processes more efficient and scalable.

Michael Thompson, President,
Thompson Court Reporters

”



We chose Verbit because of the superior accuracy, turnaround time and cost they offered. It's been a definite game-changer for us.

George H. Michaels, Executive Director, Instructional
Development & Interim Assistant Dean, Letters & Science IT,
UCSB

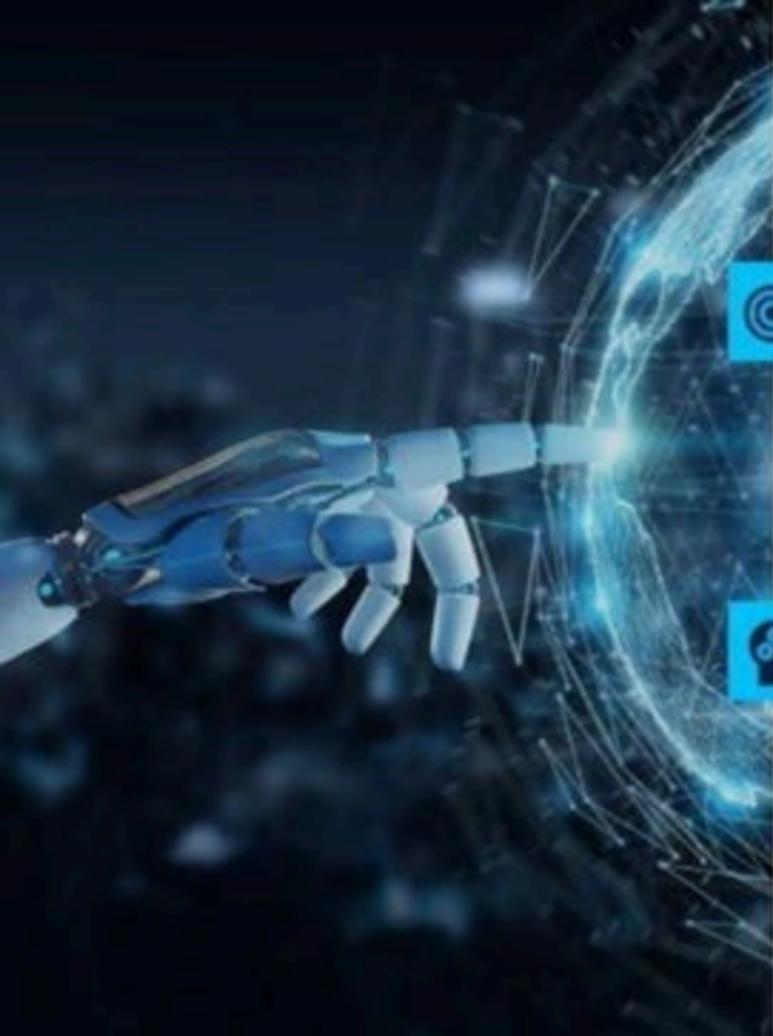
”



The live speech-to-text solution has been a lifesaver in the classroom for our hard of hearing students. The web-based scheduling tool is easy to use, both to request and cancel services.

Valerie Sturm, Coordinator of Services for the
Deaf and Hard of Hearing, Brigham Young
University-Idaho

”



WHAT'S NEXT?



A fragmented market with no definite leader

Opportunity to become –

A category leader in a multi-billion dollar market



Combination of industry-leading AI & human expertise

Opportunity to create –

Unique positioning for Verbit in the transcription market



Our Vision

We help organizations maximize the potential of their audio and video files by making the information within searchable, accessible and actionable.

