



**vacayo**

**TRUTH OLADAPO**  
FOUNDER & CEO

## Problem

Jenny doesn't want  
a hospitality project

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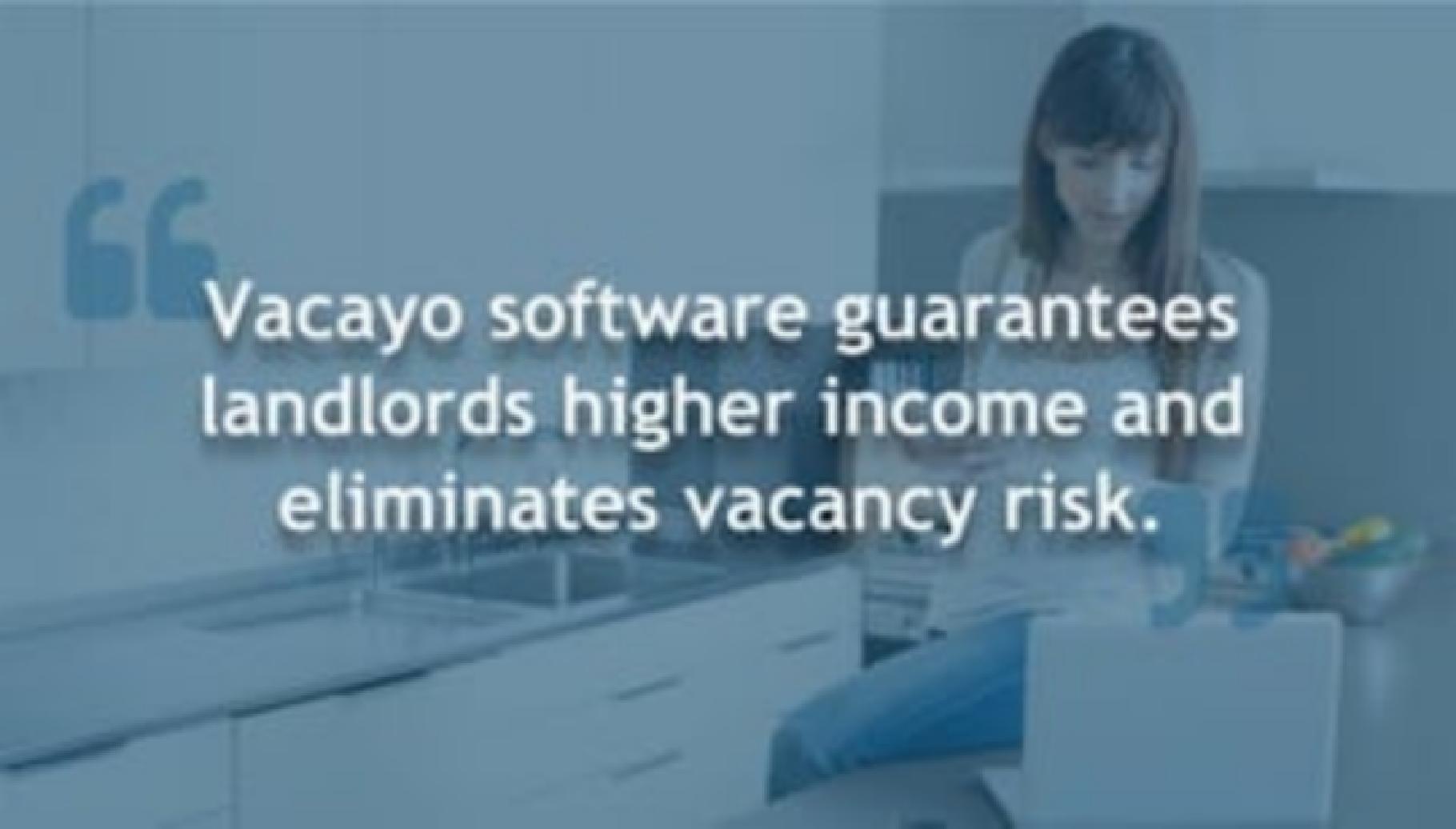


Jenny's empty  
home



Airbnb does  
not furnish their  
listings!

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“

Vacayo software guarantees  
landlords higher income and  
eliminates vacancy risk.

# Revenue Growth

35%

Y-o-Y  
Growth

World Wide Market Est. \$100  
billion

40%  
Y-o-Y

airbnb

37%  
Y-o-Y

HomeAway

31%  
Y-o-Y

FLIPKEY  
by TripAdvisor

30%  
Y-o-Y

Booking.com

## Repeat Founders



**Truth Oladapo**

CEO



**Isabel Berney**

COO



**Olof Matti**

Head of Growth



**Omnicom**



## Talk To Us

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## We unleash short-term rental

- TAM \$51 B In US
- \$2.1 million In Gross Revenue
- 32 % Margin
- 20% MoM growth

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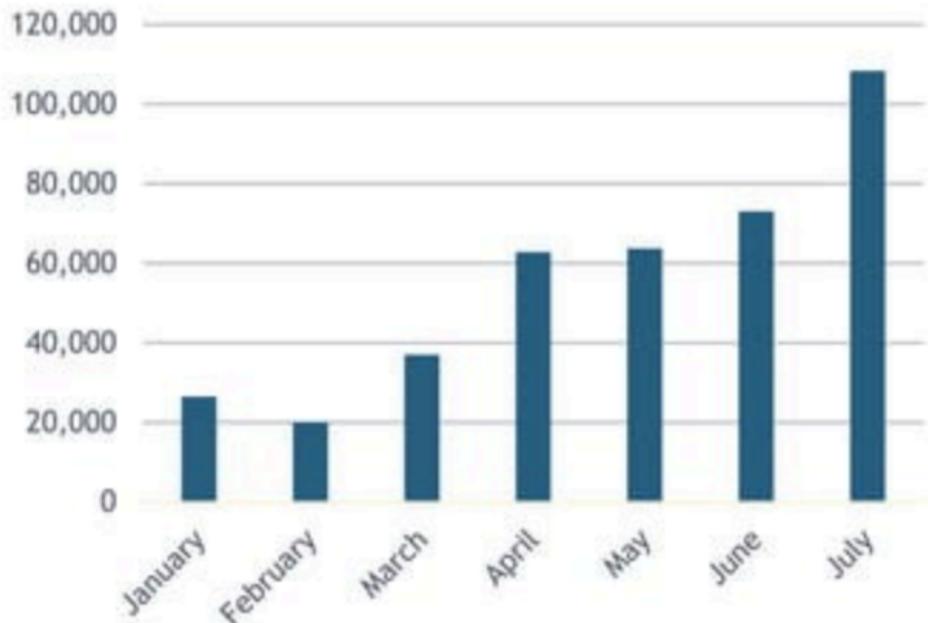


Airbnb does  
not furnish their  
listings!

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# Annual Revenue

- **\$670K** in Net Revenue
- **Profitable**
- **6 cities** with **60+ homes**



A woman with long brown hair and bangs is sitting at a kitchen table. She is wearing a white long-sleeved top and blue jeans. She is looking down at a smartphone in her hands. In front of her is a silver laptop. The background shows a modern kitchen with white cabinets and a double sink. The entire image has a light blue overlay.

“Vacayo software guarantees landlords higher income and eliminates vacancy risk.”

## How are we different?

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Community of Superhosts



Landlord Analytics Dashboard

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Y-o-Y

Booking.com

US total  
addressable  
market



**\$51 B**

**6 M**  
Investment  
Homes

X

**\$8,571 K**  
Average Net  
Revenue

# Unit economics

—

\$2,500



CAC

\$17,100



LTV

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