Meet the crew

founders@uxcam.com | angel.co/uxcam | @uxcam

BUSINESS

KISHAN

3x Entrepreneur

DESIGN

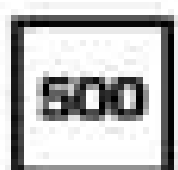
KU

Led large scale team 5+ years

TECHNOLOGY

RICHARD

Founded & IPO'ed a company



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UXCam

Qualitative usability analytics

Find and fix usability issues

60% MoM growth

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UXCam

Qualitative usability analytics

Find and fix usability issues

We built the BBC weather app

QUANTITATIVE

FLURRY

Google Analytics

mixpanel

KISSmetrics

Great tools for event based quantitative analysis

QUALITATIVE

Lab testing

Survey

For qualitative we had to opt for using highly inefficient and expensive lab-based testing, feedback and surveys.

QUANTITATIVE

FLURRY

Google Analytics

mixpanel

KISSmetrics

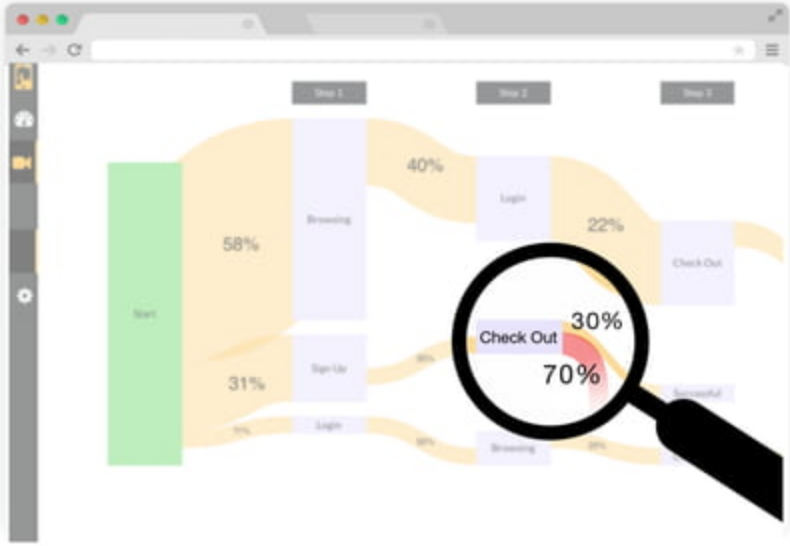
Great tools for event based quantitative analysis

QUALITATIVE

UXCam
Qualitative usability analytics

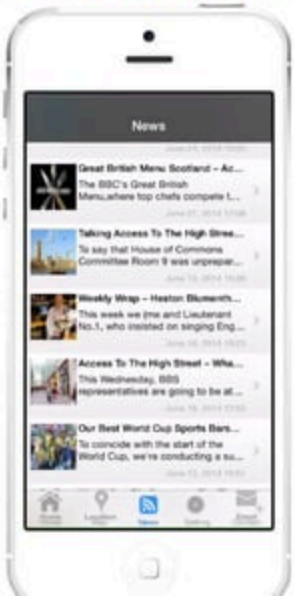
Built **UX**Cam to solve the problem we had at BBC.

UXCam pinpoints the usability issues



Gives context to analytics data

Watch playback videos of your user interacting with your app



Fix and improve user experience

Customers are using us to solve:

Retention:

Which level of games are too hard

Drop-offs:

Cart abandonment

Onboarding

Bugs:

Crash recordings

Bug reporting

All

Major mobile platforms

iOS Android

2

Minutes integration

1

Solution

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UCL BBC SONY Microsoft Ventures 500

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