



UNIPAY^{up}
SIMPLES E SEGURO

Mobile Payments for Brazil



TEAM



Sergio Costa - CTO & Co-founder

- Former Co-founder of PagSeguro – Largest Online Payment Solution in Brazil



Tahiana D' Egmont - CEO & Co-founder

- Co-founded and was Managing Director of Mentez + PayMentez
- Largest Social Game Publisher in Brazil



Mayara Campos - CPO & Co-founder

- Previously Product Director of social games with over 30MM users in Brazil and Virtual Currency Platform



CURRENT PAYMENT METHODS DON'T WORK

- Lawyers
- Doctors
- Freelancers





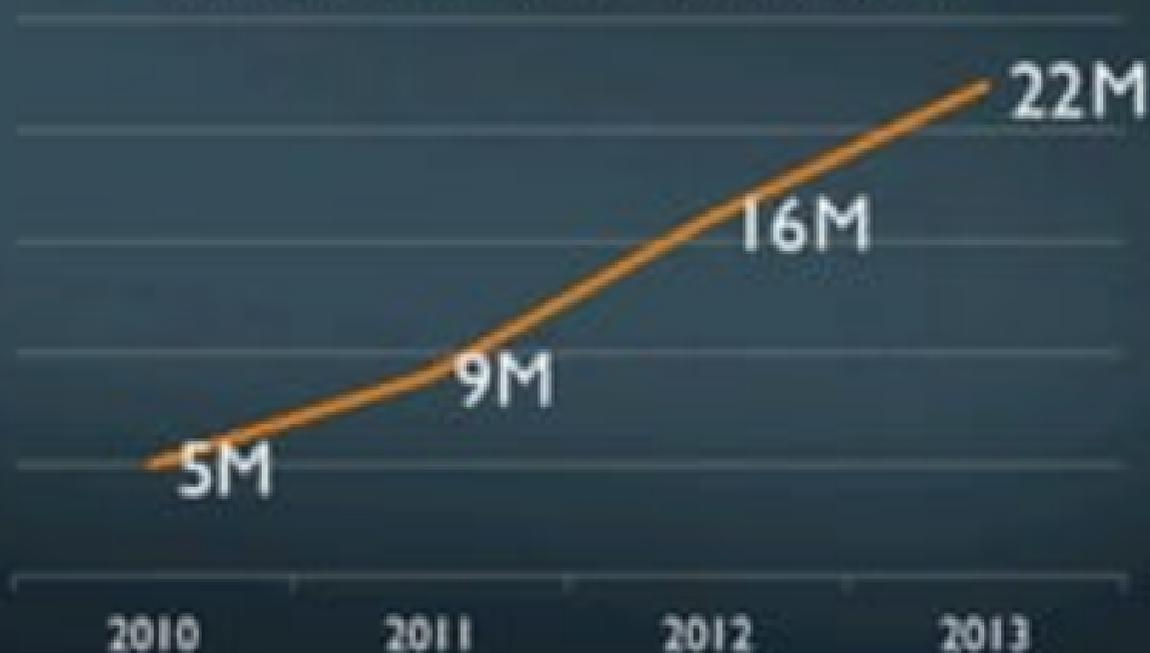
MOBILE IS HUGE

There are 1.4 **phones per person** in Brazil
280 million mobile phones



SMARTPHONES GROWING 71% YOY

Smartphone Units Sold (millions)





OUR PRODUCT

We turn Smartphones into
mobile Point of Sales Systems
enabling offline transactions





EXPERIENCED INVESTORS

Closed \$500K from **Top Industry Experts**
coming from:



founders@unipay.com.br



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angelist.co/UniPay | [@UniPayment](https://twitter.com/UniPayment)

THE MARKET

US\$6 BILLION



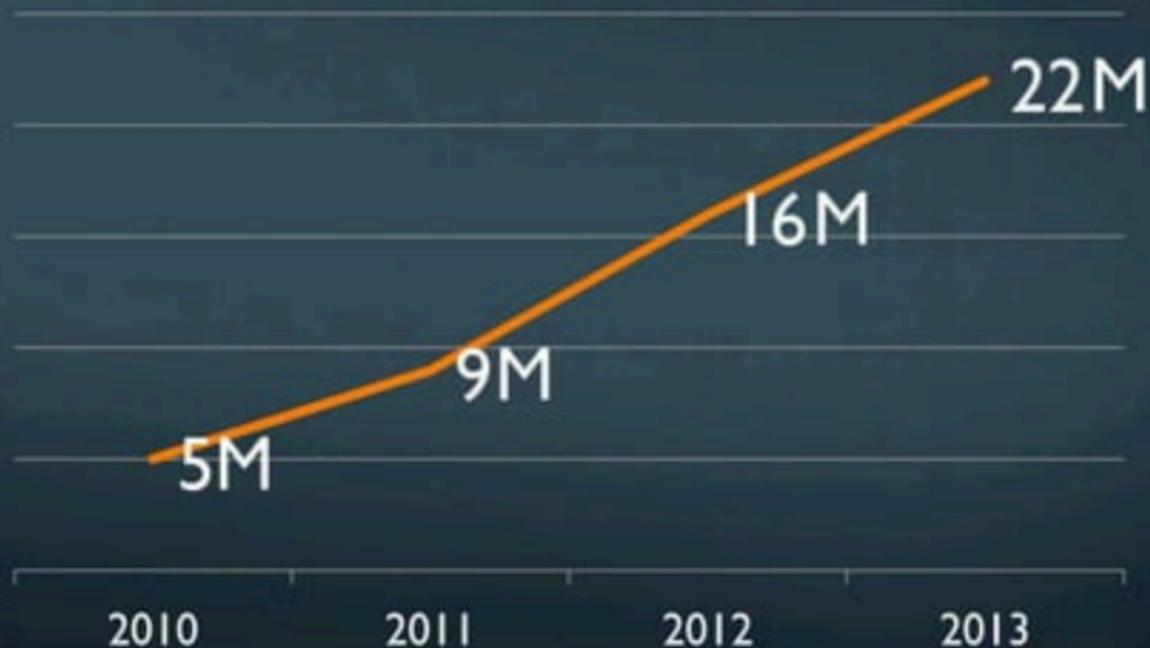
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WHY US?

- Deep payments experience
- Local advantage (gringo's like Dorsey don't know Jack about **Brazil**)



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