

TopDoctors

Automating
Medical Tourism





**Medical Tourism
is more than cheap
dental treatment**

**Travel to get
access to higher
quality healthcare**



A doctor in a white lab coat is shown from the chest up, holding a glowing, translucent globe of the Earth in their hands. The doctor's face is partially visible, wearing a stethoscope. The background is a soft, out-of-focus light blue. The text "\$563B Industry" is overlaid in white at the top, and "22% CAGR" is overlaid in white at the bottom right.

\$563B Industry

22% CAGR

THE AUSTRALIAN[®] BUSINESS REVIEW

Cassandra Italia can organize for you a week in Thailand with a hip replacement included

DAVID CARROLL
TheAustralian 12:00AM April 18, 2013

Hospitals
are the
Bottleneck



Agents

CEO
Cassandra Italia



CTO
Brendon Matheson



CMO
Ruben Toral



VP Engineering
Yannick Bestastian



VP Sales
Nichapart Ark



10,000





3 Hospitals

\$300K

ARR



Pipeline
42 Hospitals

TopDoctors

Cassandra@topdoctors.co
angel.co/topdoctors



TopDoctors

Automating
Medical Tourism





**Medical Tourism
is more than cheap
dental treatment**

It's **bigger** than
breast augmentation



**Travel to get
access to higher
quality healthcare**



A doctor in a white lab coat and white gloves is holding a glowing blue globe of the Earth. The globe has white continents and is surrounded by glowing orange and yellow lines representing global connections. A stethoscope is visible around the doctor's neck. The background is a soft, out-of-focus light blue.

\$563B Industry

22% CAGR

THE AUSTRALIAN BUSINESS REVIEW

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DAVID CARROLL

TheAustralian 12:00AM April 19, 2013

A REMOTE area within a developing country, a health crisis and an expired travel insurance policy - for most people, it would be their worst nightmare. For Cassandra Italia, however, it was the best thing that ever happened to her.

Italia was in the mid-2000s when she was

"I'd let my doctor know what kind of tests and treatments I'd like, less than

The professor of wealth at Melbourne University returned to

Now proficient in Thai, Italia began researching medical tourism. She found healthcare professionals. She found that thousands of people across Asia were travelling to Thailand for complex surgery, even though the practice was still being marketed in Australia as "a glamour holiday with women in bikinis on

Existing Process



Patient



Agent



Hospital



Doctor

1 month > 30 emails

Hospitals
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CRM and Travel Solution
powering medical tourism



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