

**Matt spots a girl he
likes at a party...**

**BUT, like most of us, Matt
won't go over to say hello**

He has the same *problem*
most of us do...

**FEAR OF
REJECTION!**

Meet the cure...

MatchBox
the dating game...

Like people around you and
get connected if they like you too



Sign In With Facebook





Like or Not



Matches



Messages



Brittany Michéts

20 friends & 50 interests in common



Like



Not

Things in Common



Not all items...

Friends in Common



Not all items...

Match Box

the flirting game...

Meet Matt



**Matt spots a girl he
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Brittany Michaels

20 friends & 50 interests in common



Like



Not

Things In Common:



And 48 more...

Friends In Common:



And 18 more...



Like or Not



Matches



Messages



People that like you back:



Brittany Michaels

20 friends & 2 interests



Back

Brittany Michaels



Matt Pouldar

2 min ago

Hey Brittany! Looks like we have so much in common. Great to meet you!



Brittany Michaels

1 min ago

Heyyyy. Haha, yes we do. Wow this MatchBox thing is amazing! Surprised it works.



Matt Pouldar

1 min ago

Well, we're already getting along, so yes, I guess this thing does really work!

Send

Under the hood

NEW Signals for Relevance

- Hyper-location (**Using WIFI, not GPS**)
- Mutual liking
- Social interests in common
- Friends in common

Revenue Opportunity

In-app Purchases

- 2 matches exposed for free
\$1 to see each new match thereafter
- Pay to send virtual flirt gifts (drink, rose, etc)
- Pay to show up higher in Like or Not list