

TASTESPACE

POWERING RESTAURANTS TO SELL ONLINE



But they spend time & money
driving traffic to their sites



ONLY **1%** OF TRAFFIC CONVERTS INTO SALES

“We power restaurants to sell online from **one** single platform.”

The image illustrates a multi-platform presence for a restaurant. In the center, a smartphone displays the mobile application interface for 'El Papalote'. The app screen includes the restaurant's name, a 'Order Online' button, and social media icons for Facebook and Twitter. The background shows a blurred desktop website for 'El Papalote' with a banner that reads 'Pasarla con amigos sabe bien' and a prominent 'ORDER ONLINE' button. A blue circular 'facebook' logo is overlaid on the website background, indicating social media integration.



WEBSITE

te va @andipa.co.co | un gal ca' best space

HOME | NOVEDAS | CATEGORIAS | SERVICIOS | RESERVAS | CONTACTO

Reservar ahora

BRUGGE

Brussels Curry

Ordering on line

1. ¿Qué te gustaría?
2. ¿Deseas un pedido de muestra?



Specialty Menu

- PLATO ESPECIAL:** Gamba Saorón +
75 euros
- 1. Salmorejo con Jamón Ibérico
 - 2. Carpaccio de Filete de Buey
 - 3. Sopa de Cordero

Reservar ahora 30

Find Us

PIZZA PLAZA TANARAH

Financing Plan

PREMIUMS DEL PIAZZA TANARAH
BOVINO, CARNEIRO
MILANESAS, PASTAS, PIZZAS





MOBILE



f FACEBOOK



MARKETPLACE



We control their whole **online presence** from
one single platform.



We have generated

\$2,000,000+

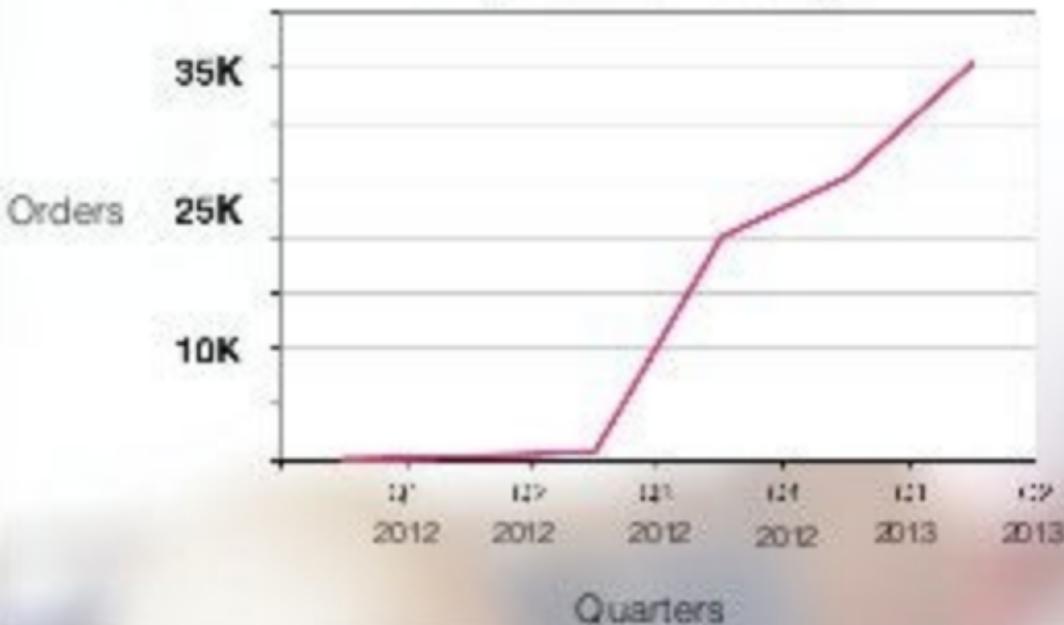
in revenue for restaurants.



Online food orders

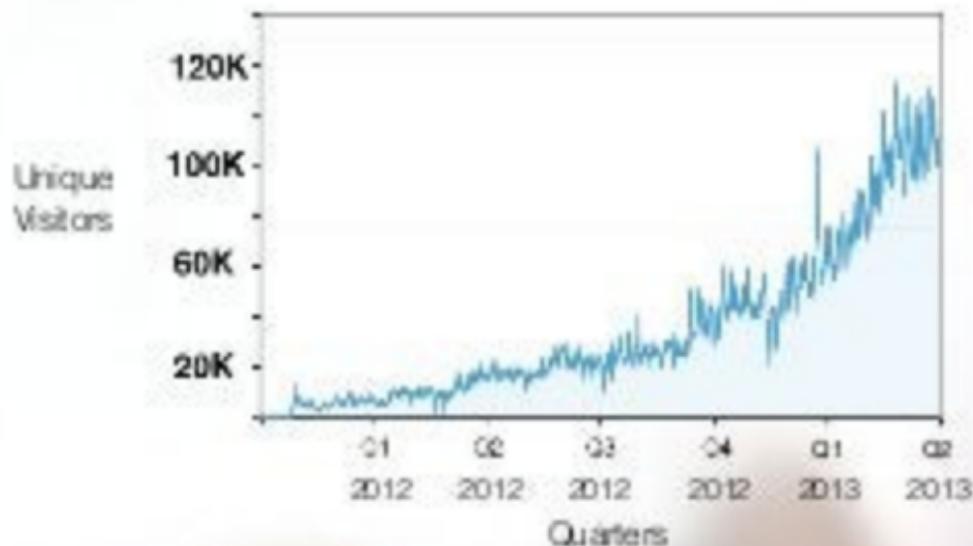
120,000+

10% growth MoM over 1 year



100,000+

People used our platform on May at least once.



Active users

25% Growth MoM over 1 year.

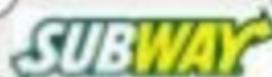
#1 App

Food & Beverages Mexico





Applebee's



SUBWAY



EL PAPALOTE
RESTAURANTE



JAC & RAY

2000+

 Restaurants

Johnny
Rockets



Doña
tota
Gorditas



Domino's
PIZZA



chili's



IHOP
RESTAURANT



Cinnabon



KFC



UTAS

1st Partner

National chamber of restaurant industry



CANIRAC

CANAL NACIONAL DE EMPRESAS DE
RESTAURANTES Y ALIMENTOS CONTEMPORÁNEOS

+10,000

Restaurants in Mexico

\$70 Billion Market

Restaurant Industry in LATAM

 **4,000,000+**
Restaurants in LATAM

4x more than in USA

 **236,000,000**
Internet users in LATAM



Fastest growing markets in LATAM



14% of restaurants in USA have delivery.

28% of restaurants in LATAM have delivery.

40%



Platform Subscription

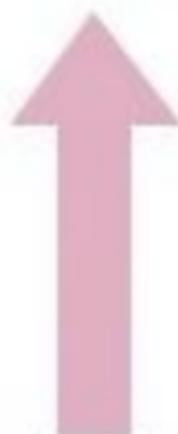
\$300 - 1000 / Annual



5-10% of each online order

\$16,000 +

Last month **revenue** generated



18% growth

MoM over 5 months



Tavo Zambrano
Industrial Engineer



Olga Zambrano
Industrial Designer



Harish Malik
Computer Science

The Team



Ignacio Guglielmetti
Economist



Tomas Marzetti
Accountant



Hernan Marzetti
Industrial Engineer

Advisors



Glenn Allen
*Co-Founder
Open Table*



Mario Ville
*Director of Emerging
Markets EA*



Deepak Gupta
Sales Expert

TASTESPACE

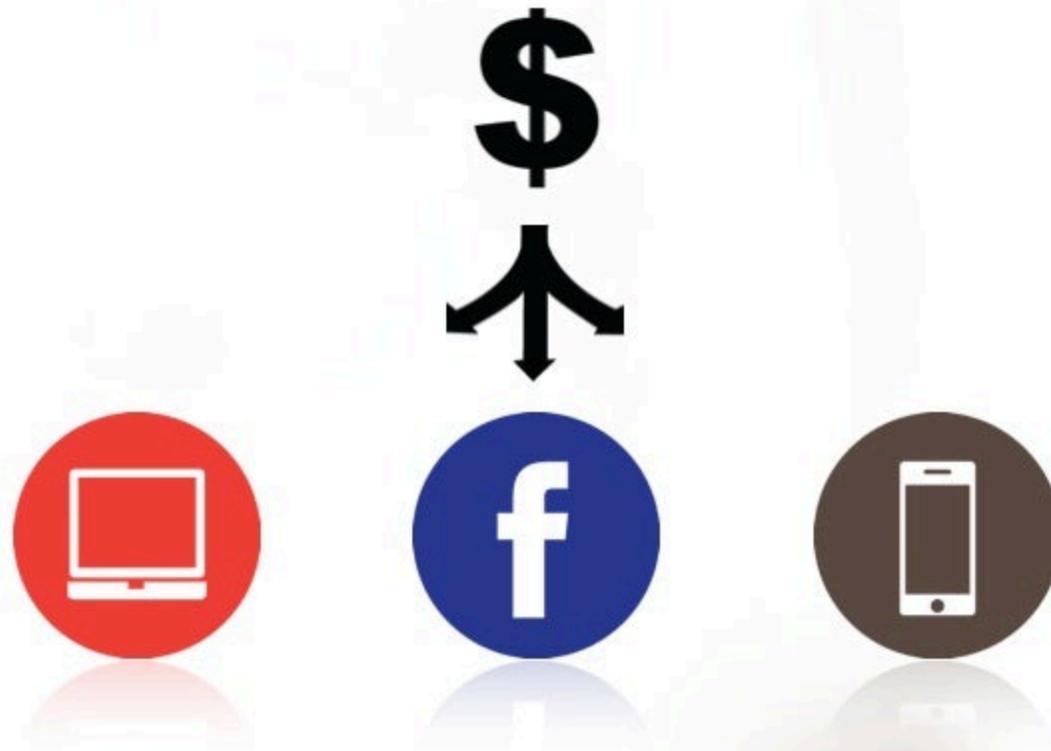
POWERING RESTAURANTS TO SELL ONLINE





“99% of restaurants **don’t sell online
in Latin America”**

But they spend time & money
driving traffic to their sites



ONLY **1%** OF TRAFFIC CONVERTS INTO SALES

“We power restaurants to sell online from **one** single platform.”





WEBSITE

INICIO NOSOTROS ORDENA EN LÍNEA SUCURSALES PROMOCIONES GALERIA CONTACTO

Mi Orden - 0 platillos \$0

BRUGGE

Paninis & Crepes

Ordena en línea

1. ¿Donde te encuentras?

Del Valle, San Pedro Garza.

2. Selecciona metodo de entrega:

Servicio a Domicilio Paso por Orden



Sucursal y Menú

Punto Central Cambiar Sucursal

Abierto

Si, Valle de Chipinque Min: \$149.00 Envio: \$30.00 Tiempo: 50 min

Si, Paso por Orden

Mi Orden - 0 platillos \$0

Check Out

TACOS DE RES



EL PASO
Tacos de arrachera
Escoge tu orden de



SANTA ROSA
Tacos de arrachera
queso. Escoge tu
tacos.



NORTEÑO DE AR
Tacos de arrachera
Escoge tu orden de

#1

Tortilla seleccionar
Orden seleccionar
Extra Queso



PAPALOTE
Taco con arrachera
tocino, pimienta roja
champifones. Escoge
2, 3 o 4 tacos.

PIZZA PLAZA TANARAH

Yummy Food

VASCONCELOS 345 PLAZA TANARAH

83352233, 83832232

Estrenamos sucursal en Plaza Tanarah. Te esperamos





MOBILE



f FACEBOOK



facebook Search for people, places and things Olga Zambrano

Pasarla con amigos sabe bien



Herman's Pizza
15,199 likes · 100 talking about this · 1,230 were here

Sandwich Shop · Pizza Place · Italian Restaurant
Herman's abrió su primera pizzería en 1973 sobre la calle Venustiano Carranza y desde entonces han sido las pizzas favoritas en Monclova.

About · Suggest a Change

Photos Ordena en Línea Teléfono

Highlights



facebook Search for people, places and things

Herman's Pizza Ordena en Línea

ENTRADAS

**EMPANADAS ARGENTINAS**
2 empanadas de carne acompañadas de salsa chimichurri

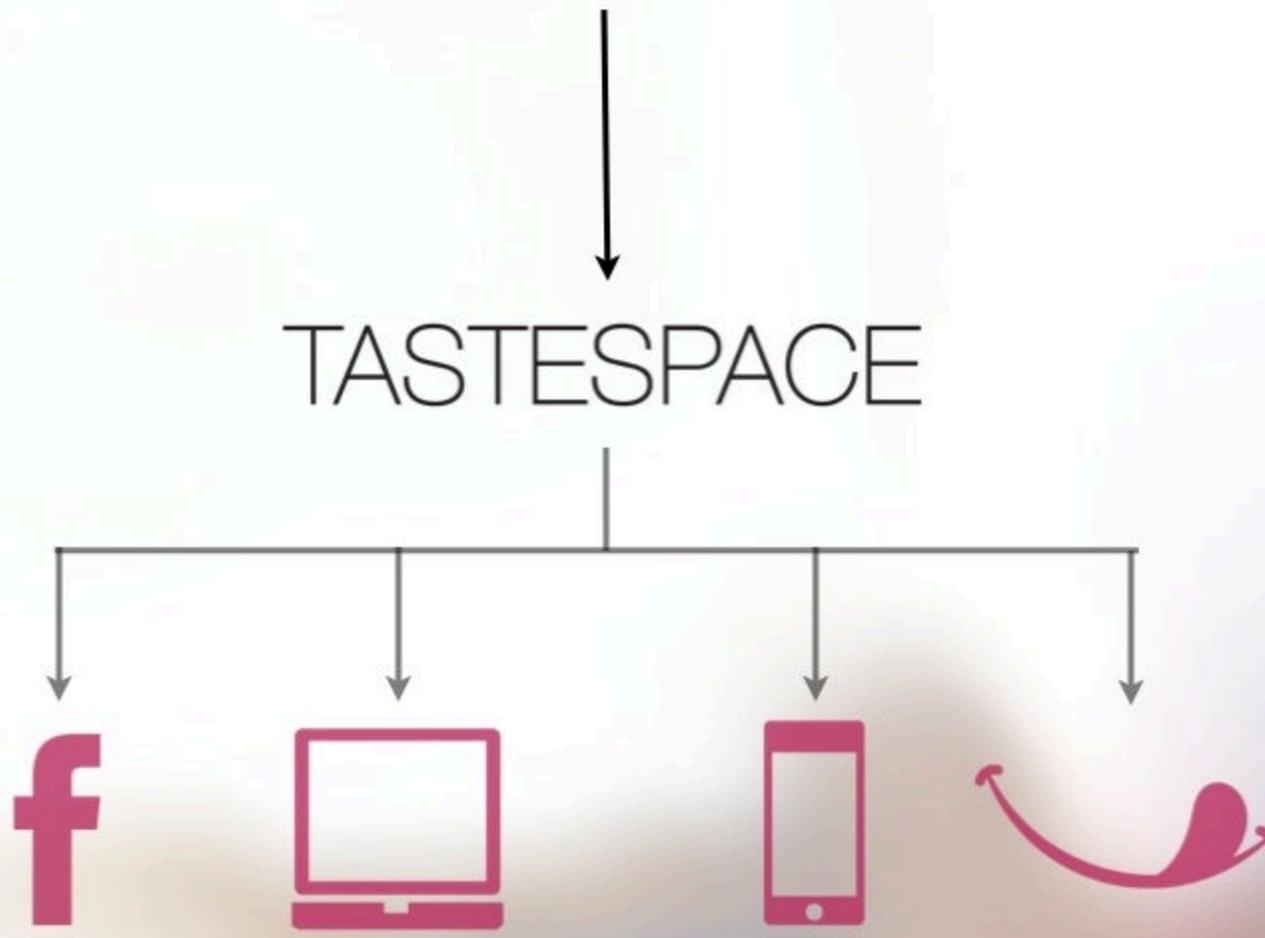
**BONELESS BUFFALO WINGS** 12 Pz
deliciosas!! bañadas en una salsa buffalo riquisima

TABLITAS DE QUESO
Tiritas de papa cubiertas con aceite de oliva, ajo y

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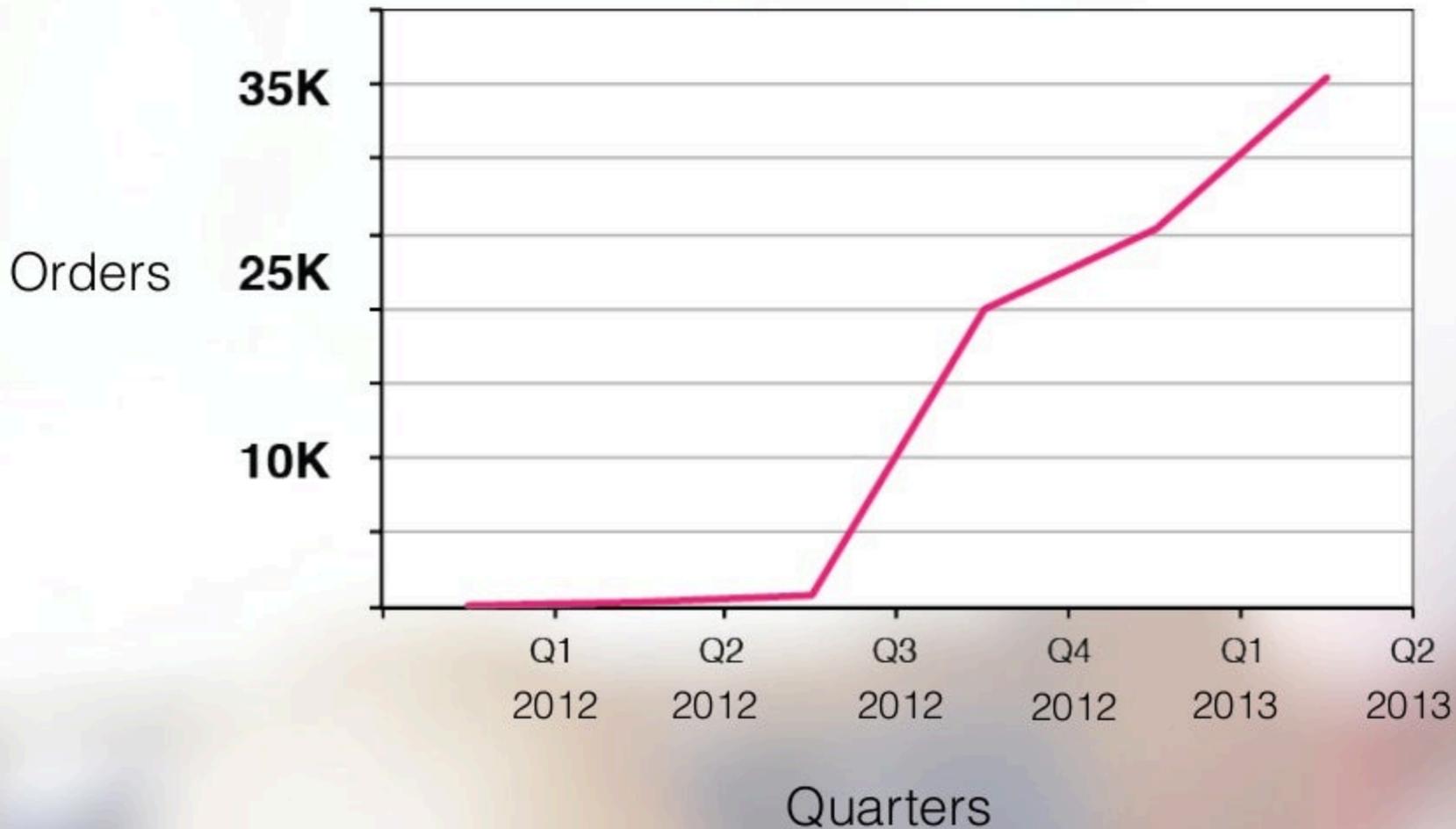
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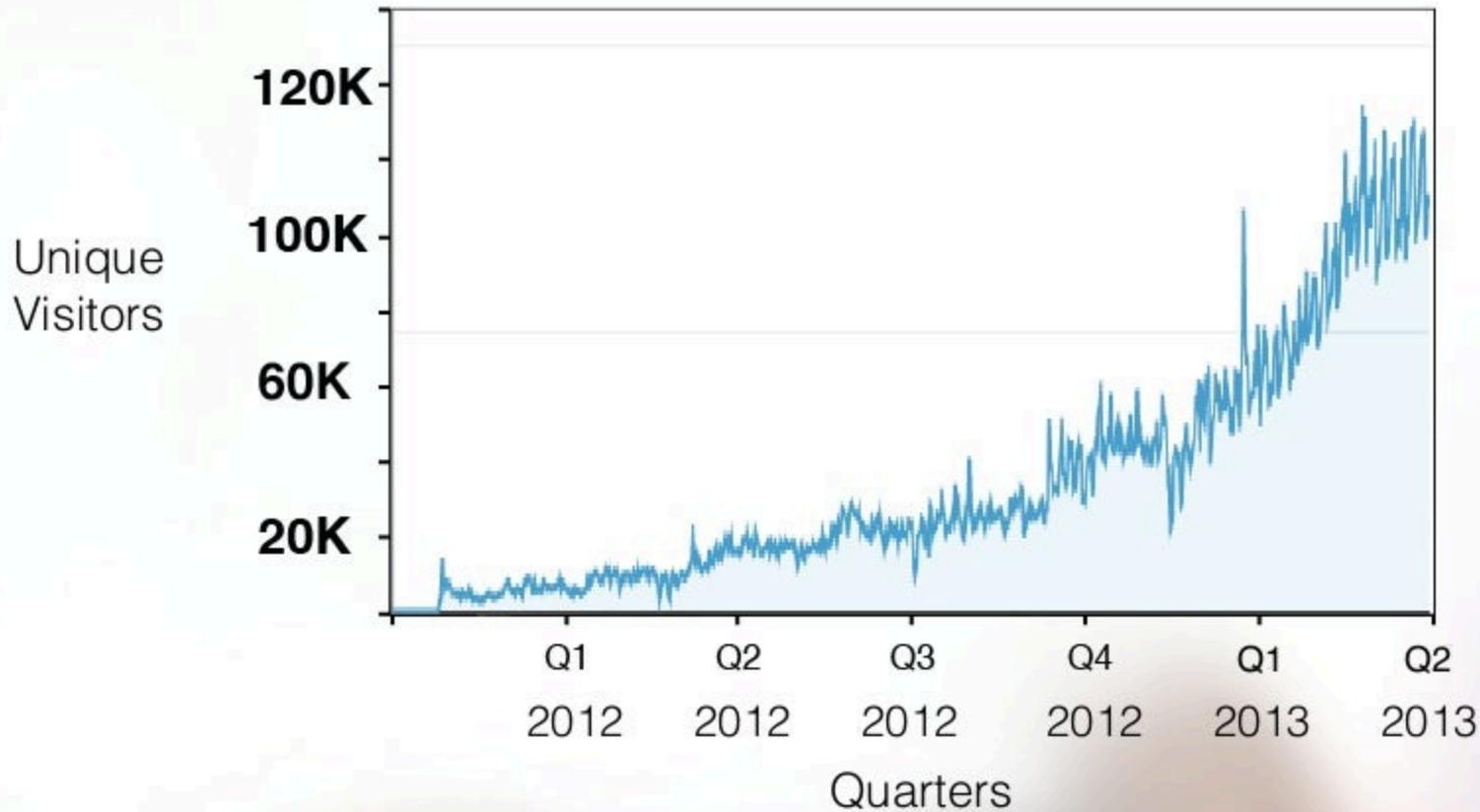
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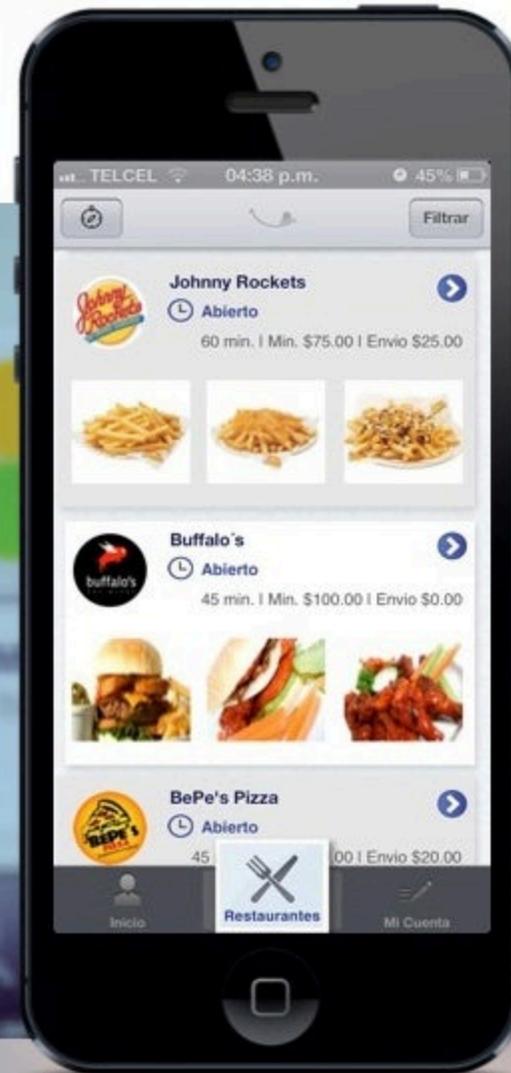
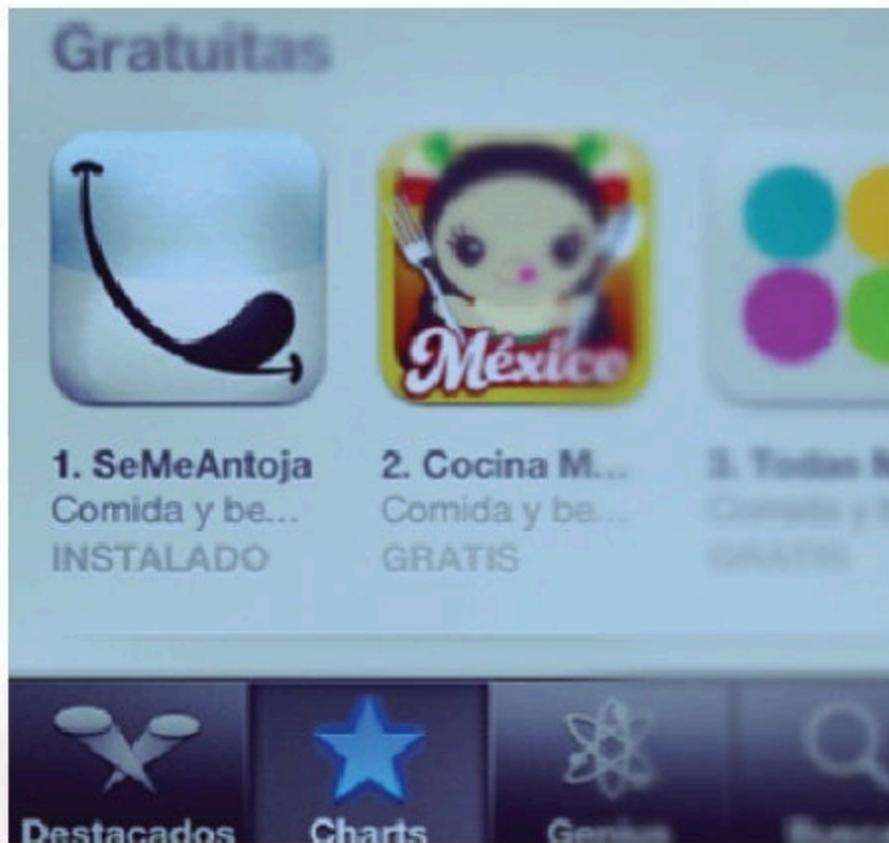


Active users

25% Growth MoM over 1 year.

#1 App

Food & Beverages Mexico





2000+

 Restaurants



1st Partner

National chamber of restaurant industry



CANIRAC

CÁMARA NACIONAL DE LA INDUSTRIA DE
RESTAURANTES Y ALIMENTOS CONDIMENTADOS

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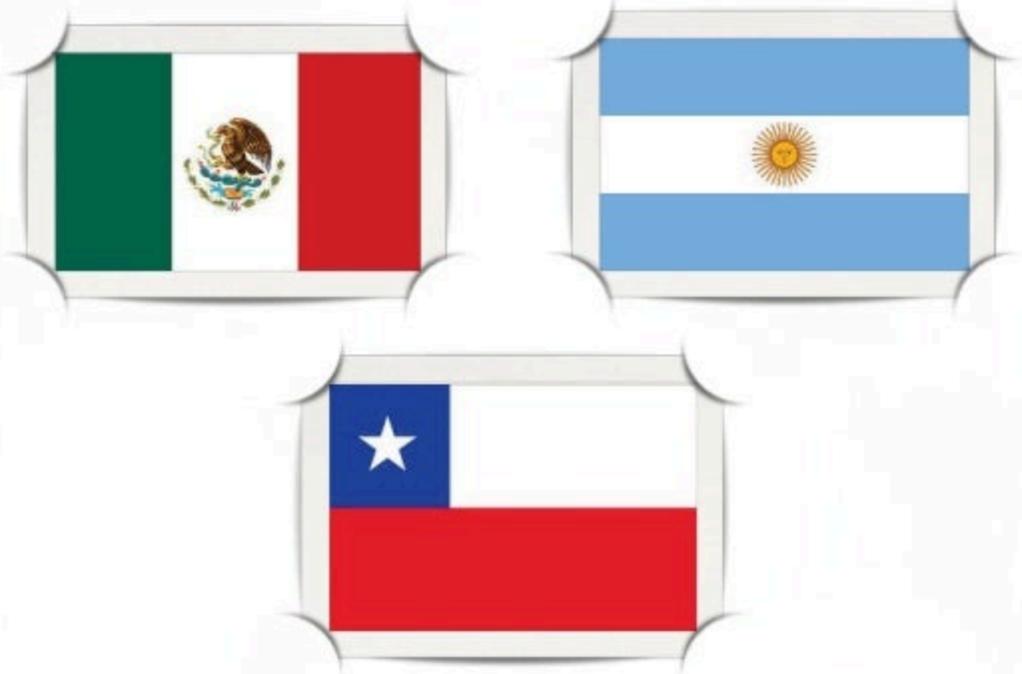
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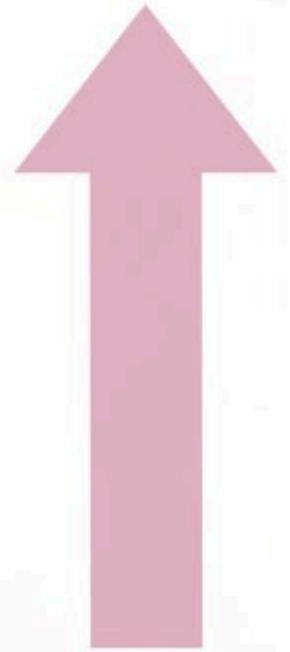
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