

Shutterfly



TOMS

GYMBOREE

StubHub!



Joe  
FRESH



plastic

puravida  
bracelets

ADORE ME

DIAMOND  
CANDLES

LIVE  
OUT THERE

HOMAGE

eShakti  
We design. You customize

MVMTH

## YOU GET \$40. YOUR FRIENDS GET \$40!

Refer a friend! They'll get \$40 off their first booking and you'll get \$40 off when they stay.



Your friend's email

Your name

Your email

- I want to opt-in to SMS with exclusive travel offers.
- Send me email updates in 1 day (recommended).

Send

\*Residence of \$200 or more

\*\*An eligible friend is one who has never booked on or received email from Hotels.com.

[Terms and Conditions and Privacy Policy](#)



Shutterfly

REFER A FRIEND  
**GET \$10 OFF\***

Introduce your friends to Shutterfly with 101 free prints, and you'll get \$10 when they place their first order.



Share via Email >



Share on Facebook >

<https://invite-shutterfly.com/A/ASLWY>

Copy and share with personal url >

\*The additional \$10 off your order of \$10 or more when your friend's purchase is received. \$25,000.

GET \$20 OFF when you share Gymboree with friends! Instructions apply

My Account | Gymboree Rewards | Track Your Order | [Account & Rewards in French](#)

# GYMBOREE

GYMBOREE

Shopping Bag | 0 items

SEARCH | GIFT CARDS | [Gift Cards](#)

Home > [Gift Cards](#) > [Gift Cards](#)

## Gift

[Gift Certificates](#)

New Arrivals

Top 100

Uniform Shop

[Seasonal](#)

\$2 & up Top 100

\$10 Sleepwear

\$10 Denim

Underwear - Buy 1, Get 1 Free

[Collections](#)

Gift Picking **New**

Gifted Party

Gifted Day



### REFER A FRIEND & GET \$20

Share Gymboree with friends and THEY'LL GET 20% OFF THEIR FIRST PURCHASE

Plus, YOU'LL GET \$20 OFF when each friend places their first order.\*

Enter your email

Invite Friends

Sign up for Gymboree emails and be the first to hear about exclusive sales and new arrivals.

[View our privacy policy](#)  
[See how we use cookies](#)

Long Sleeve Onesie  
reg. \$44.00  
now \$27.00  
★★★★☆

## SHOP WALKERS CLAZZ

## Be a go-giver! Give your friends \$20 OFF

Invite your friends to TOMS.COM for \$20 off and you'll get a \$20 credit when they place their first order.

### INVITE YOUR FRIENDS

\*Requires email using settings.  
You can also email contacts from your email account.

You will get an account credit notification via email once your friends use TOMS.com purchase & approval. See terms.







## Revenue Impact



## Campaign Performance



## Reward Fulfillment





**Talkable** 

**Referral Marketing Platform**

Shutterfly

Hotels.com

TOMS

GYMBOREE

StubHub!

Vitamix

Joe FRESH

PERENA & LEE

plastic™

puravida  
bracelets

ADORE ME

DIAMOND  
CANDLES

LIVE  
OUT THERE

HOMAGE

eShakti™  
We design. You customize

MVMTM

## YOU GET \$40, YOUR FRIENDS GET \$40!

Refer a friend\*\*! They'll get \$40 off\* their first booking and you'll get \$40 off\* when they stay.



### Your friend's email

Separate multiple emails by a comma (,)

### Your name

### Your email

- I want to save up to 50% with exclusive email offers
- Send an email reminder in 3 days (recommended)

\*Bookings of \$300 or more

\*\*An eligible friend is one who has never booked on or received email from Hotels.com

[Terms and Conditions](#) and [Privacy Policy](#)



Shutterfly

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REFER A FRIEND  
**GET \$10 OFF\***

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Introduce your friends to Shutterfly with 101 free prints, and you'll get \$10 when they place their first order.



Share via Email >



Share on Facebook >

<https://invite-shutterfly.com/x/jA3LWf>

Copy and share with personal url >

\*You will receive \$10 off your order of \$10 or more once your friend's purchase is approved. [See terms.](#)

GET \$20 OFF when you share Gymboree with friends! Restrictions apply.

My Account Gymboree Rewards Track Your Order

search by keyword or item

GO

# GYMBOREE

GYMBOREE

NEWBORN

BABY GIRL

GIRL

SHOPPING BAG 0 Items

Home » Kid Girl » Sale

## Girl

### Our Favorites

New Arrivals

Hop 'n' Roll

Uniform Shop

### Special Offers

\$8 & Up Hop 'n' Roll

\$16 Sleepwear

\$18 Denim

Underwear - Buy 1, Get 1 Free

### Collections

Ciao Puppy **New**

Animal Party

Picture Day

Shop

Size Ch

Sale:

Sharing is caring!

## REFER A FRIEND & GET \$20

Share Gymboree with friends and **THEY'LL GET 25% OFF THEIR FIRST PURCHASE**

Plus, **YOU'LL GET \$20 OFF** when each friend places their first order.\*

Enter your email

Invite friends



Sign up for Gymboree emails and be first to hear about exclusive sales and new arrivals.

\*Friend's offer valid online only.  
See terms and conditions



Daisy Trim Dress  
reg: \$34.95  
now: \$21.89  
★★★★★

Daisy Print Dress  
reg: \$34.95  
now: \$21.89  
★★★★★

Dots Dress  
reg: \$34.95  
now: \$18.19  
★★★★★

Striped Dress  
reg: \$34.95  
now: \$21.89  
★★★★★

Shoes

All Sizes

FIND

Show All

VIEW CHECKED ITEMS

9 10 11 12 13 14 15 16 17 | View All 339 items

TOMS / WOMEN / SHOES

SHOP WOMEN'S SHOES

SORT BY

## Be a go-giver! Give your friends \$20 OFF

Invite your friends to TOMS.COM for \$20 off and you'll get a \$20 credit when they place their first order.

### INVITE YOUR FRIENDS

SEND

\*Separate emails using commas.

You can also import contacts from your email account.



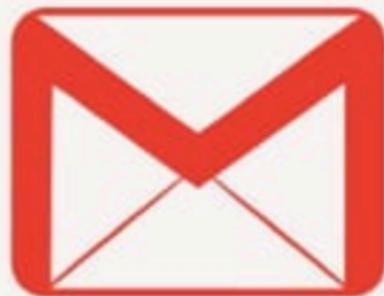
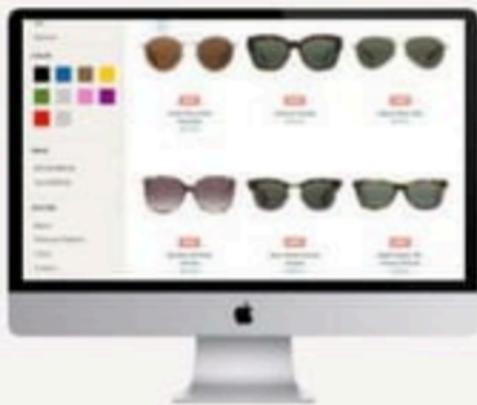
FACEBOOK

COPY

You will get an account credit notification via email once your friend's first TOMS.com purchase is approved. See [terms](#).



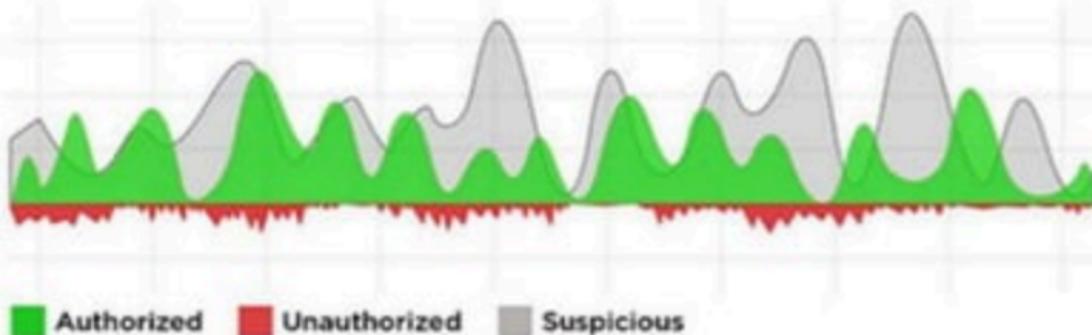




## Revenue Impact



## Reward Fulfillment



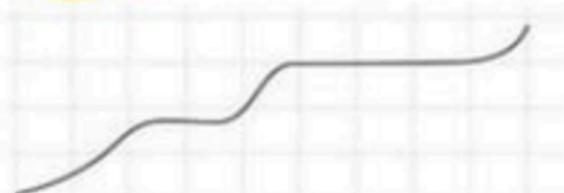
## Campaign Performance



Post Purchase



Invite



Status	Campaign	Timeline
Active	 Instant Reward	 16 days
	 Invite	 3 days
Scheduled	 Post Purchase	 5 days
Inactive	 <b>Leaderboard</b>	<a href="#">Activate</a> <a href="#">Schedule</a>



# Talkable

**\$2M Run Rate**

[founders@talkable.com](mailto:founders@talkable.com)