

RFID EXPERTS



WEB



MOBILE APPS



DEVELOPER API

RFID DEMAND

Walmart \*



**FOR EXAMPLE**

A store with 15k items can generate up to **150 million** reads per day



**RFID EXPERTS**

**3 YEARS DEVELOPING RFID APPLICATIONS**





tagMonkey

A TRILLION ITEMS. ONE PLATFORM

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CEO

**RFID EXPERTS**



**WEB**

**MOBILE APPS**

A blue cartoon monkey with a white belly and a wide smile is holding a white smartphone. The phone screen displays a dashboard for 'Chimp & Co.' with various data points and status indicators.

Chimp & Co. Dashboard

986 TOTAL ITEMS

ALL DEVICES LIVE for 2 hours

2 DEVICES DOWN for 18 hours

King Kong SEEN 18 hours



**DEVELOPER API**

## WHAT IS RFID?



integrated  
antenna

microchip



no battery  
track from 30ft away



less than 10¢ each



## RFID DEMAND

# Walmart \*



## CURRENT RFID ROADBLOCKS



hardware  
compatibility



access to  
software



complication  
with scaling

**FOR EXAMPLE**

A store with 15k items can generate up to **150 million** reads per day



## OUR SOLUTION



hardware  
neutral



flexible  
software



automatic  
scaling

**RFID EXPERTS**

**3 YEARS** DEVELOPING RFID APPLICATIONS



## MILESTONES (FIRST 60 DAYS)



**\$40k**

Revenue



**MFG Partnerships**

Multiple



**100k items**

per month

## THE MARKET

