

swept

Attract. Manage. Retain.

Demo Day

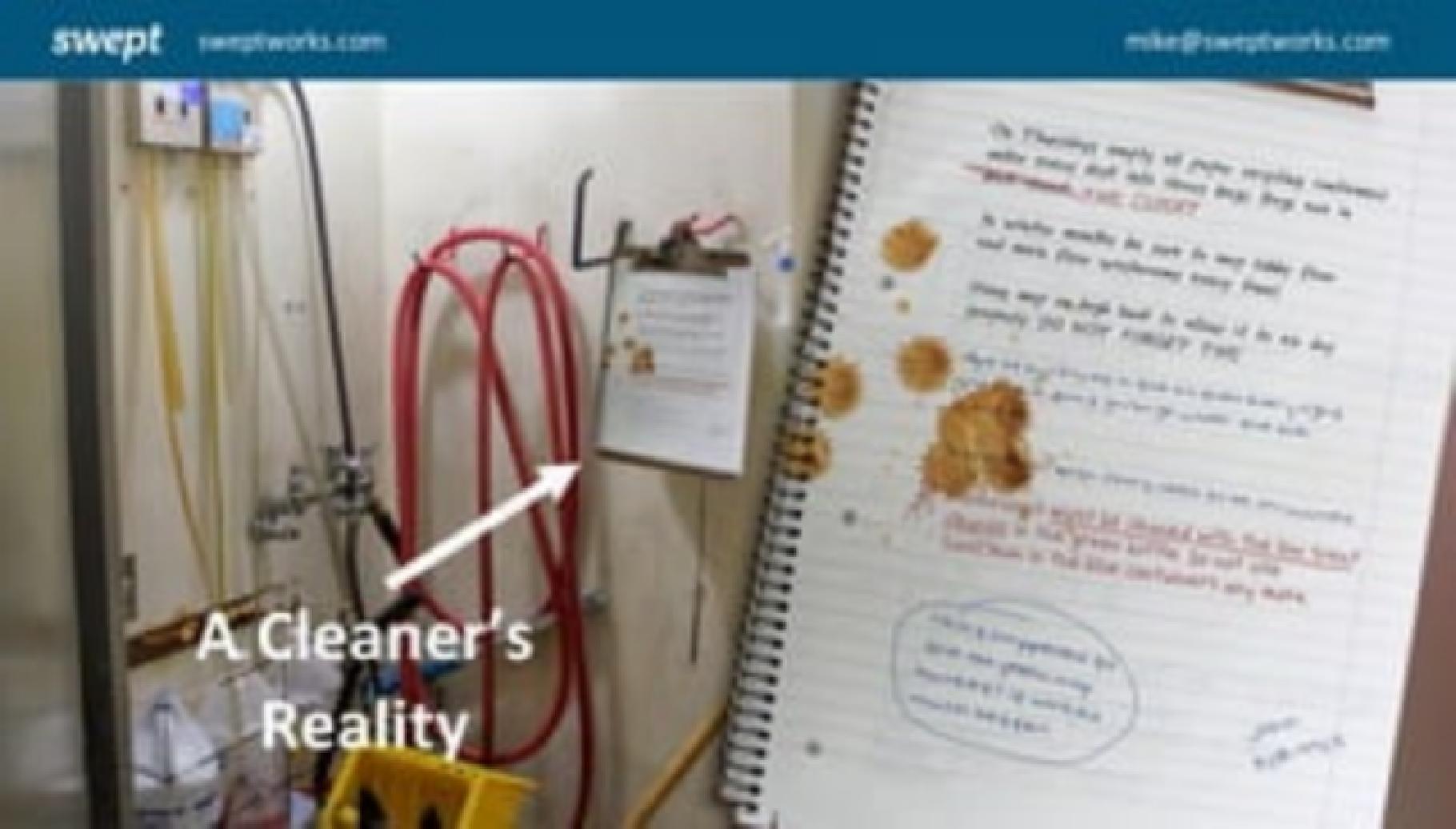
MICHAEL BROWN

Co-founder + CEO



New Clients





A Cleaner's
Reality

Our Solution

Translation in over 100 languages



Detailed Cleaning Instructions



New Clients



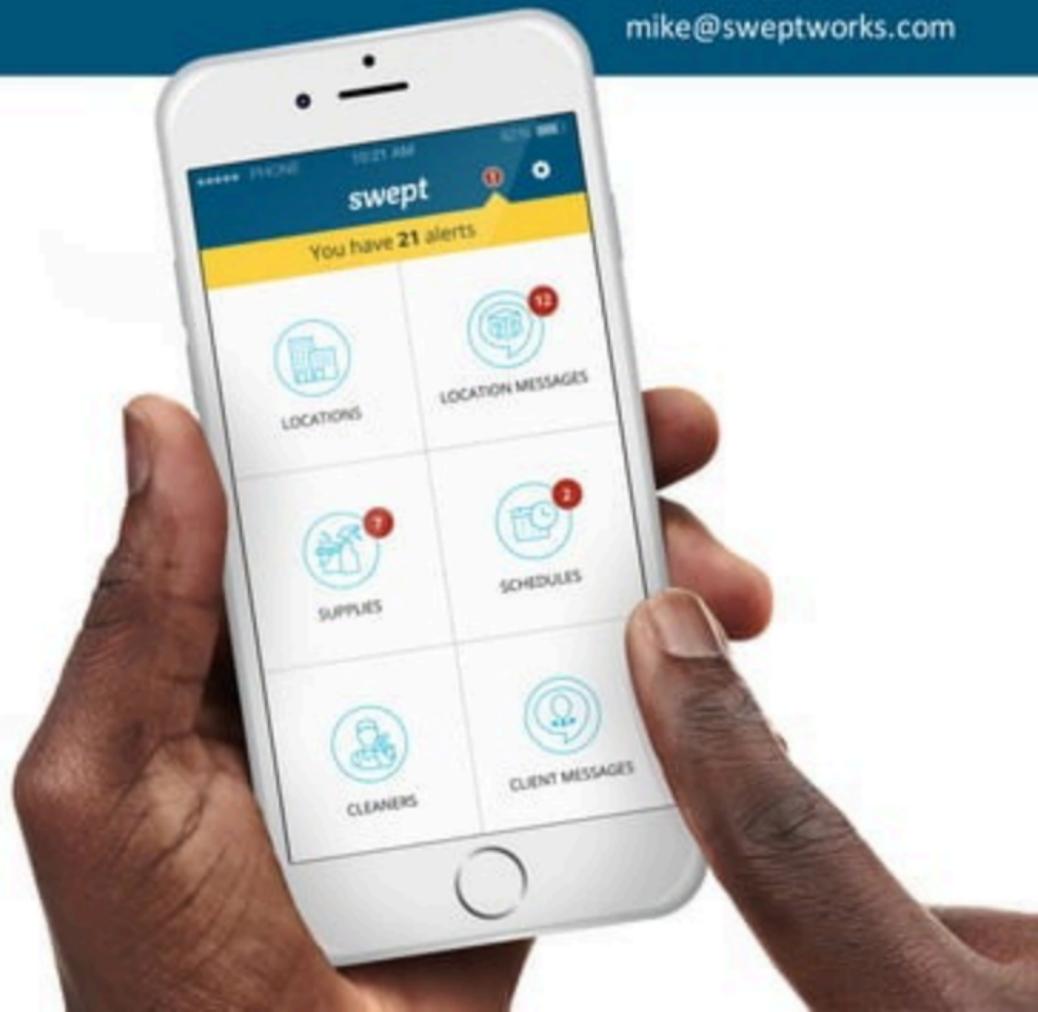
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A Cleaner's Reality



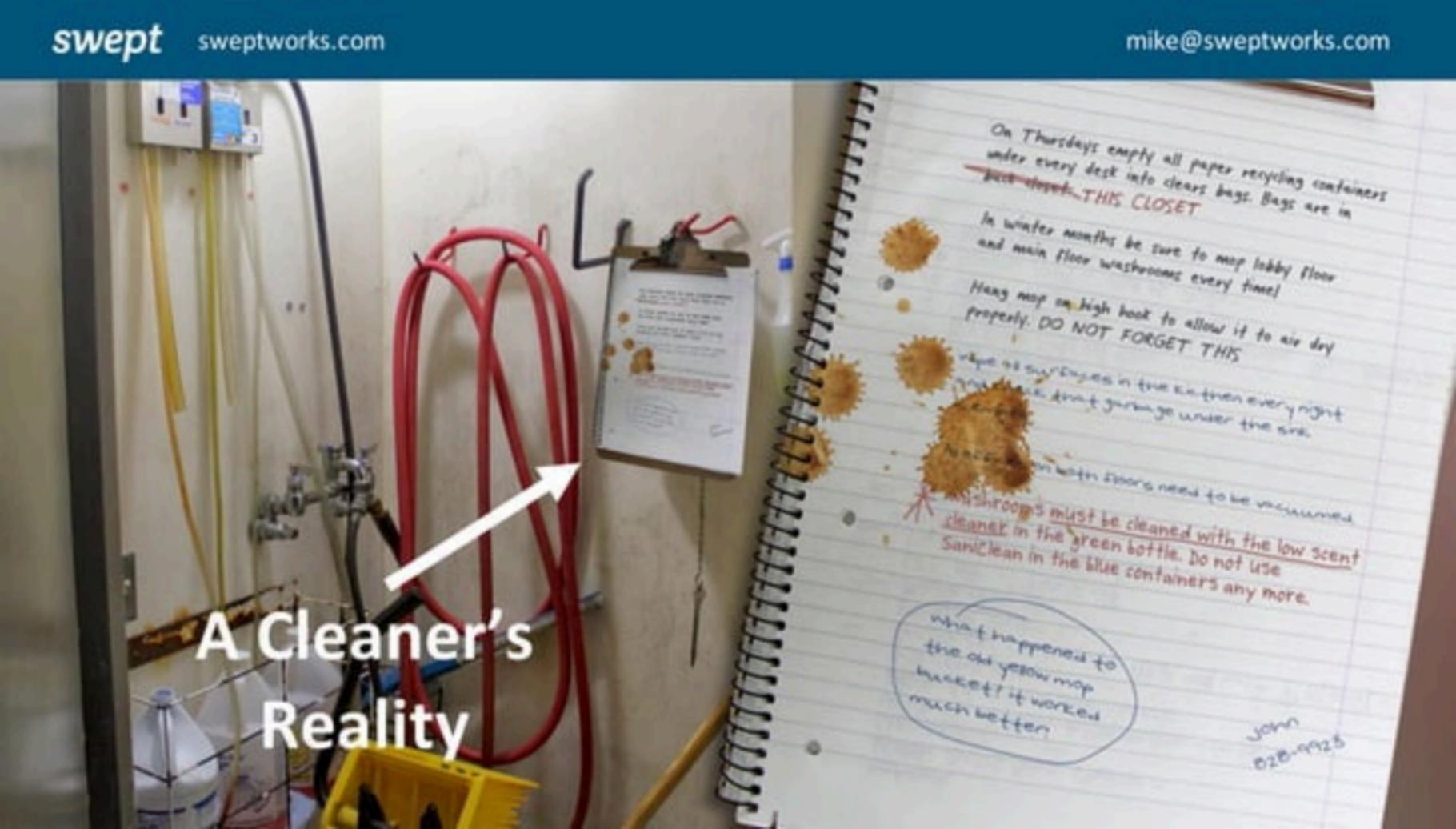
Low wages



Terrible Hours



No Respect

A photograph of a cluttered utility closet. On the left, there are electrical outlets and yellow hoses. In the center, a red hose is coiled on a wall. To its right, a clipboard with a white sheet of paper is attached to the wall. Further right, a spiral-bound notebook is open, showing handwritten notes and drawings. A white arrow points from the text 'A Cleaner's Reality' to the red hose.

A Cleaner's Reality

On Thursdays empty all paper recycling containers under every desk into clear bags. Bags are in ~~back closet~~ THIS CLOSET

In winter months be sure to mop lobby floor and main floor washrooms every time!

Hang mop on high hook to allow it to air dry properly. DO NOT FORGET THIS

Wipe all surfaces in the kitchen every night and make that garage under the sink.

Washrooms with floors need to be vacuumed.

Washrooms must be cleaned with the low scent cleaner in the green bottle. Do not use Saniclean in the blue containers any more.

What happened to the old yellow mop bucket? it worked much better.

John
020-9925

Our Solution

Translation in over 100 languages



Detailed Cleaning Instructions



Janitorial Industry in North America

20+ Million

Offices Cleaned TONIGHT

800,000+

Cleaning Businesses

\$2.4+ Billion

TAM

The Competitive Landscape



Competitor



swept

In a study of 80,000 cleaners...

74%

“... have felt like slaves at work.”

New Clients



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