

**SVERVE IS AN
INFLUENCER
MARKETPLACE**

**ENABLING WORD OF MOUTH
MARKETING ON SOCIAL MEDIA**

50%

**PURCHASING DECISIONS
VIA WORD OF MOUTH**

McKinsey Research



**Kim
Kardashian**

@kimkardashian

18,160,501
FOLLOWERS



**Oprah
Winfrey**

@oprah

19,708,064
FOLLOWERS



**Ashton
Kutcher**

@aplusk

14,469,285
FOLLOWERS





160M
INFLUENCERS



**NO EASY WAY
TO FIND INFLUENCERS**



LACK TOOLS TO MANAGE CAMPAIGNS

verbalizeit

flightpath

eduPad

medelita.

LA TOTE

350
BUSINESSES

MEGA

BabyJunk

Mustachifier
For the one that is your life

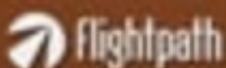
Book-A-Rama

The Blog
Marketing

eduPod

327K

AUDIENCE REACHED



\$4,125
PROFIT





6000
INFLUENCERS

250% GROWTH IN AD SPEND





ROHIT VASHISHT

Co-Founder and CEO
4th Startup, Product Management,
Sales and Marketing



LUCIA MANZO

Sales @ BlackRock
Double Major from Columbia



VIKAS GUPTA

Co-Founder and CTO
2nd Startup, Hacker



SUSAN COATES

Influential Blogger,
Social Media Maven



MICHAEL TERPIN

Advisor
Founder MarketWire
CEO Social Radius

TARGET INVESTMENT OF

\$750K

SALES TEAM TO
SELL TO PR FIRMS
& AGENCIES

EXPAND DEV
TEAM TO BUILD
OUT PRODUCT

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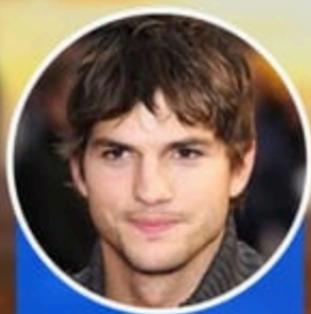


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LACK TOOLS TO MANAGE CAMPAIGNS



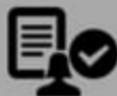
**CREATE A
CAMPAIGN**



**INTERESTED
INFLUENCERS
APPLY**



**QUICK & EASY
ENGAGEMENT**



**RESULTS!
RESULTS!
RESULTS!**

verbalizeit

flightpath

eduPad

medelita.
PERSONALIZED LEE COOKS + PERSONALIZED NUTRITION

LE TOTE
Your closet. Expanded.

350
BUSINESSES

MEGA

BabyJunk

Mustachifier™
For the new man in your life

Bon Appétit
EUROPEAN CULINARY SPECIALTIES

The Blog
Workshop

eduPad

327K

AUDIENCE REACHED



FOOD :)
77 repins 29 likes 1 comment

Pinned by Chantelle Lopez

with FOOD

Grand Merit Nyamr:) Looks good!



Food
64 repins



4 likes 1 comment



Food
106 repins 29 likes 2 comments

Pinned by Wriko Dee

with INFO & FOOD

Pascals Peak delcious

Douglas Cooper that looks delcious!



Food
51 repins 12 likes 2 comments

Pinned by Laura Messaferro

with Food

JeCouturier Looks yum!
Grand Merit Nyamr:) Looks good!



Food
15 repins 4 likes

Pinned by Damon Reynolds

with Health and Fitness



Food styling food photography



13 repins 4 likes 2 comments

Pinned by SeenbyBlen ...

with what's cooking

SeenbyBlen ... Tasty :)

Grand Merit Nyamr:) Looks good!



food
107 repins 21 likes

Pinned by Karel Moresau

with delicious food

 flightpath
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