



Building Africa's Gift Card Market





We have
partnered with
>250 of Africa's
biggest brands

SAMSUNG

JUMIA



KLINGLING

SONG



Over our pilot period

>10,000
NEW
CUSTOMERS TO
MERCHANTS

~\$1 MILLION
VOUCHER SALES

3
COUNTRIES



For Peer-to-peer Gifting



GROCERIES AND ESSENTIALS



UTILITY BILLS



AIRTIME TOP UP



Building Africa's Gift Card Market





\$1 tr

Consumer
spending
by 2020



1.1 bn
people



\$8.7 bn
opportunity

OUR TEAM HAS EXPERIENCE IN LOCAL RETAIL, LOGISTICS AND BANKING



JUMIA 

PZ
Cussons



SAMSUNG



GreenHouse
CAPITAL

VentureGarden
SERIES A

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OUT GREAT
GIFT IDEAS?
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SAMSUNG

JUMIA 
AFRICA'S NO. 1 ONLINE RETAILER


mothercare

NAKUMATT

some


SPAR

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3
COUNTRIES



For Peer-to-peer Gifting



GROCERIES AND ESSENTIALS



UTILITY BILLS



AIRTIME TOP UP

For Corporate Rewards & Loyalty

125+
COMPANIES



Sure  Bids

"NO OTHER MARKET OFFERS THE **VAST, UNTAPPED**
PREPAID CARDS OPPORTUNITY PRESENT IN AFRICA"

- Euromonitor