StreetHawk

https://angel.co/streethawk | david@streethawk.com

Turn your existing Mobile Analytics Into Marketing Automation

David Jones founder & CEO

TEAM 15 years together

8x exit
$300M+
company

David Jones
CEO

Linda Fernandez
VP Customer Growth

Tobias Fielitz
CTO

Apps that make money...

Sector: Retail

Downloads: 483,000

Analytics: Installed

PROBLEM

77%
App users
churn
by Day 3

Huge Waste & Lost Revenue

No Marketing Automation

Analytics is not Actionable

Cobble-together Siloed Tools

- Ignores Existing Analytics
- Duplicate Data
- Duplicate SDKs (& crashes!)
- Months to rebuild data and get results

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CONNECT YOUR ANALYTICS

RESULTS & CUSTOMERS

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StreetHawk

...let's talk

Founder Funded
$600K

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branch METRICS

URBAN AIRSHIP

Localytics

Kahuna

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CONNECT YOUR ANALYTICS

Segment.io

mixpanel

FLURRY

Up and Running in Hours

Push

Email

Deeplinks

InApp Content

Custom Audiences

RESULTS & CUSTOMERS

120% better Day3 Retention

>250% Activation Uplift

Customer Apps in:	**Retail**	**Loyalty**
	Internet Banking	**Travel**
	Real Estate	**Games**

90 DAY TRACTION

3.5x MAU growth

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HUGE & GROWING ADDRESSABLE MARKET

Distribution leverages the existing Analytics Installed Base

} Need Automation*

* Within 2 years Mobile Marketing Automation will be the default

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