

**SOUNDWAVE**  
music analytics



**TRACKING WHAT  
SONGS PEOPLE ARE  
LISTENING TO IN  
REALTIME.**

**IT'S  
MUSIC DISCOVERY.  
ON A WHOLE NEW LEVEL.**



**NOT  
ANOTHER MUSIC  
PLAYER.**

GREENLAND (DENMARK)

Summer Term & Grammy Nominations  
**Paradise Colliery**



Summer Term & Grammy Nominations  
**We Found Love**  
Rihanna



Summer Term & Grammy Nominations  
**Midnight City**  
M83



Summer Term & Grammy Nominations  
**All of the Lights**  
Kanye West



Summer Term & Grammy Nominations  
**Beautiful Day**



# COUNTRY



# CITY



Someone here is listening to...

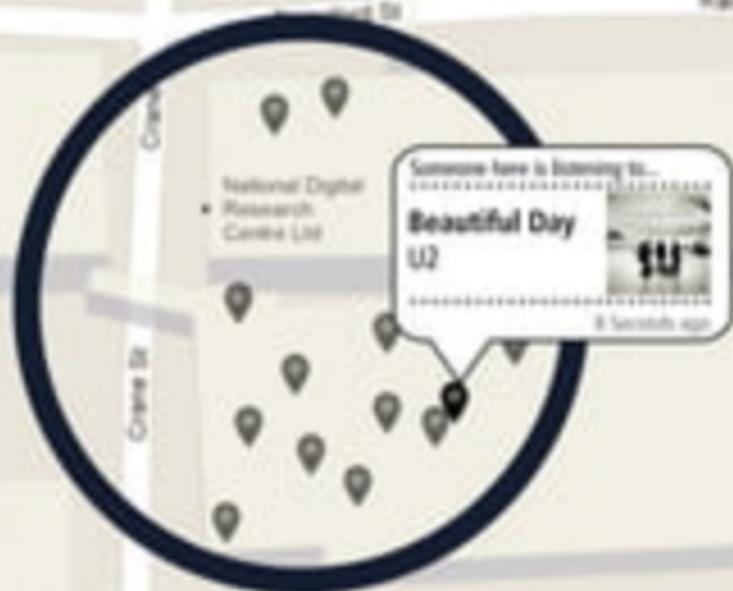
**Midnight City**  
M81



12 tracks



# NDRC BUILDING



**YOU ARE HERE**

# SOUND CIRCLE: NDRC BUILDING

CHART SHOWING TOP SONGS THIS WEEK FOR THIS CIRCLE

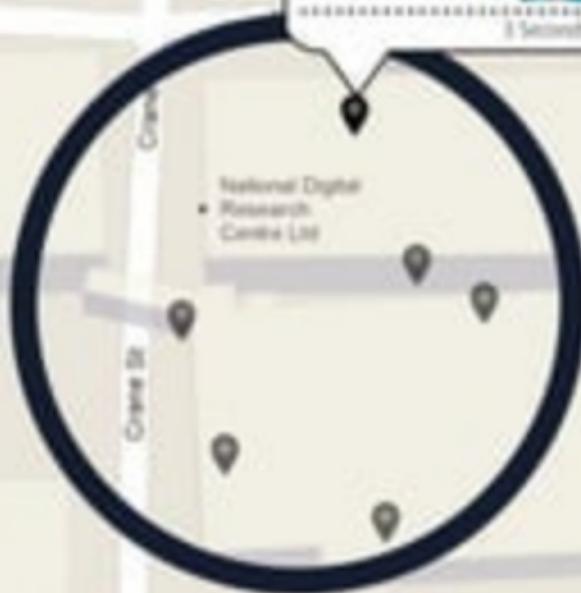
#1	THE BLACK KEYS LONELY BOY	151 LISTENS
#2	BEN HOWARD EVERYTHING	87 LISTENS
#3	RIZZLE KICKS DEMOLITION MAN	65 LISTENS
#4	LMFAO SEXY AND I KNOW IT	34 LISTENS
#5	THE VACCINES ALL IN WHITE	22 LISTENS

# FILTERS



TIME

TODAY



Someone here is listening to...

Paradise  
Coldplay



↳ Search app

GENRE



POP

# SOUND CIRCLE: PUNK FRIENDS



# SOUND CIRCLE: D.J. FRIENDS



# SOUND CIRCLE: GYM BUDDIES





**VENUES**



**FESTIVALS**



**RADIO**



**BANDS**



**95** % OF  
**MUSIC**  
**DOWNLOADS**  
**ARE ILLEGAL**





**DATA DRIVEN INSIGHTS**



**THE EQUIVALENT OF A  
BLOOMBERG TERMINAL**

# THE MARKET IS BIG

\$5  
BILLION

TOTAL SPEND

\$1.5  
BILLION

DISCOVERY &  
PROMOTION

\$10'S  
MILLIONS

MUSIC  
ANALYTICS

**DATA THAT WE HAVE.  
DATA THAT NOBODY  
ELSE HAS.**

**SUBSCRIPTION  
ANALYTICS  
SERVICE**

**ARTISTS  
BAND MANAGERS  
MUSIC AGENTS  
RADIO STATIONS  
JOURNALISTS  
MUSIC MEDIA**

**ENTERPRISE  
SALES**

**AFFILIATION  
PROGRAMMES  
& ADVERTISING**

**SUBSCRIPTION  
ANALYTICS  
SERVICE**

**ARTISTS  
BAND MANAGERS  
MUSIC AGENTS  
RADIO STATIONS  
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MUSIC MEDIA**

**ENTERPRISE  
SALES**

**TELCO'S  
MAJOR LABELS  
BRANDS  
AD AGENCIES**

**AFFILIATION  
PROGRAMMES  
& ADVERTISING**

**SUBSCRIPTION  
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**ENTERPRISE  
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**TELCO'S  
MAJOR LABELS  
BRANDS  
AD AGENCIES**

**AFFILIATION  
PROGRAMMES  
& ADVERTISING**

**DIGITAL MUSIC  
CONCERT TICKETS  
MERCHANDISE  
TARGETED ADS**

# FOUNDING TEAM



**BRENDAN O'DRISCOLL**  
**ENGINEERING**



**AIDAN SLINEY**  
**COMPUTER SCIENCE**



**CRAIG WATSON**  
**LAW**

# TEAM ADDITIONS



**SYLVESTER EIGBOGBA - ANDROID & IOS DEVELOPER**



**NOEL LYNCH - DATABASE & IOS DEVELOPER**



**CHRIS O'SULLIVAN - USER INTERFACE DESIGN**



**SIOBHAN O'DOWD - COMMERCIAL ADVISOR**



**MATT BONNER - U.S.A. STRATEGIC ADVISOR**



**FACEBOOK.**  
**I'M HERE.**