



Solidarium

BRAZIL'S FASTEST GROWING MARKETPLACE
FOR HANDMADE PRODUCTS

// TRACTION

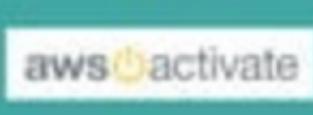
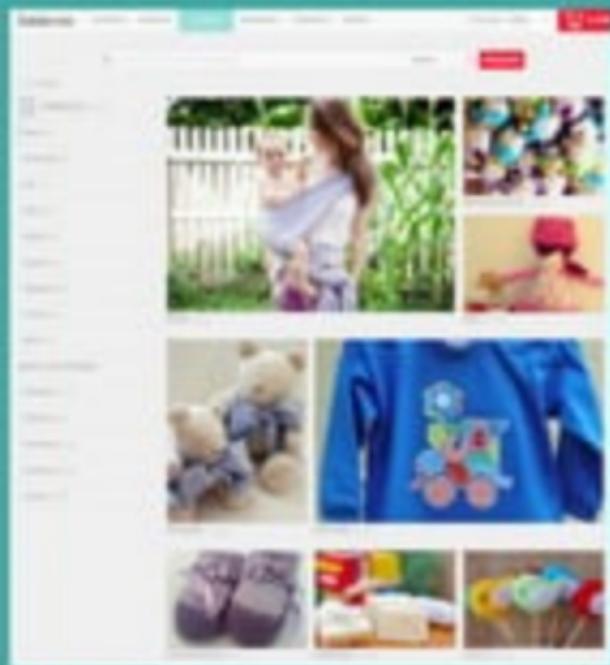
↑ 65% Growth MoM (past 4 mo)

SELLERS: 6,000+

PRODUCTS: 40,000+

UNIQUE VISITORS: ↑ 500K / mo

FACEBOOK LIKES: 180k+



Solidarium

Solidarium

Tiago Dalvi
CEO

MIT Global Fellow
Exame Magazine Award 2014
Entrepreneur of the Year 2011 by
PEGN Magazine
Unreasonable Fellow 2011
Artamisa Entrepreneur 2011

André Kiffer
CTO

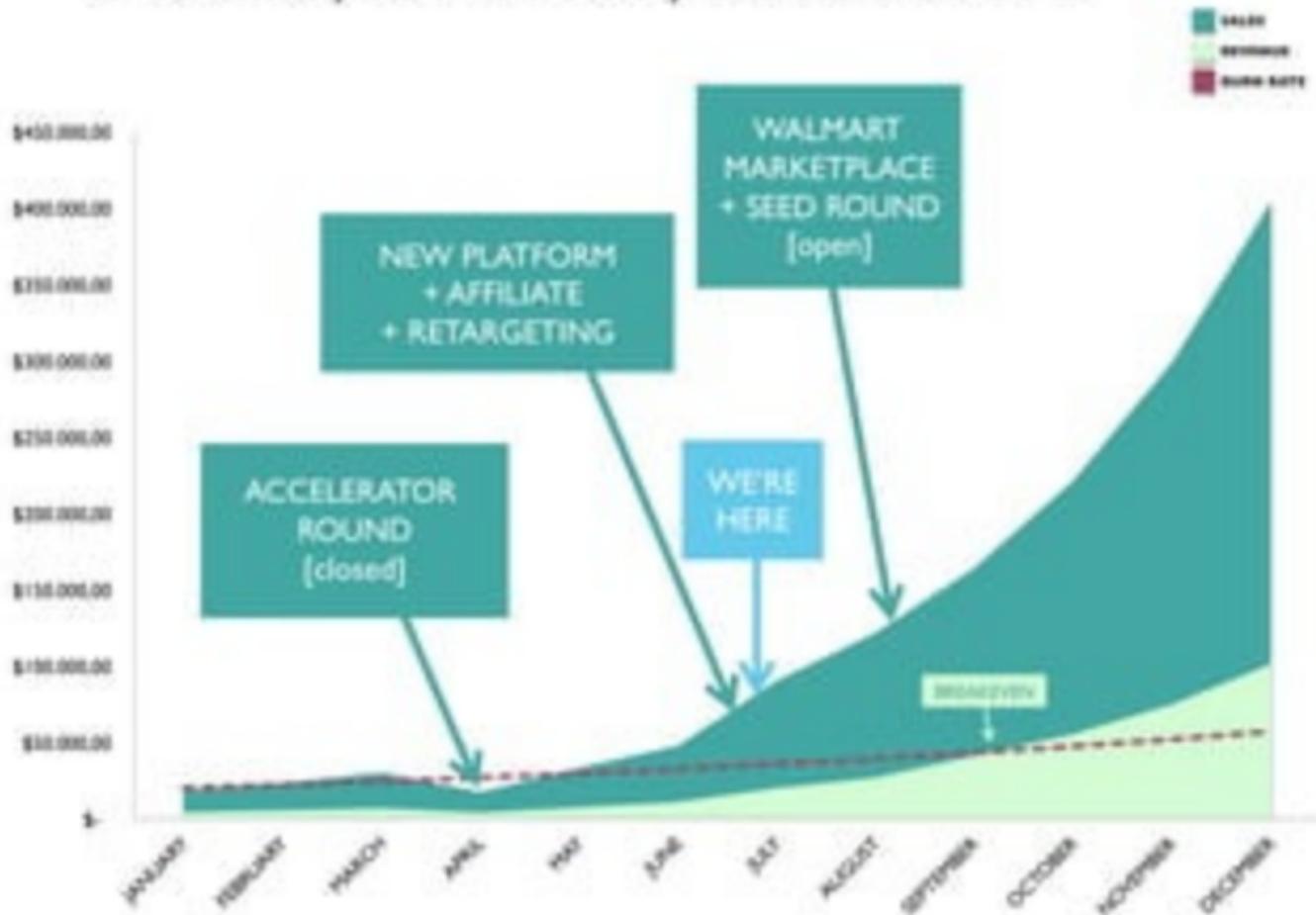
Software Engineer
Geek e Curious
2 other platforms built before
6 years experience

Jonatas Azzolini
UX & UI

Graphic Designer
10 Years Experience
3 other full platforms built

TEAM @500 STARTUPS

// SALES, REVENUE, BURN RATE



// REVENUE STREAMS

[VARIABLE]

15% COMISSION OVER SALES @ SOLIDARIUM

10% COMISSION OVER SALES @ WALMART [EXCLUSIVE]

[SUBSCRIPTION]

SERVICES AT SOLIDARIUM APP STORE FOR SELLERS

PRODUCT ADS [NEW]

Solidarium

// HANDMADE MARKET IN BRAZIL

Solidarium



\$12Bi MARKET / YEAR

8.5 MILLION ARTISANS

80% HAS ACCESS TO INTERNET

LESS THAN 1% SELLS ONLINE

MAJOR OPORTUNITY

Source: IBGE

"FOR SAVVY SHOPPERS AS WELL AS GIFTED
ARTISANS, THE BRAZILIAN-BASED SOLIDARIUM
ONLINE MARKETPLACE MAY WELL REPRESENT
INDUSTRY TRANSFORMATION AS ITS BEST"

//FORBES <http://onforb.es/RStVdw>

Solidarium

// BUSINESS CONCEPT

100% HANDMADE IN BRAZIL
FROM GOOD PEOPLE TO GOOD PEOPLE
CAUSE + CONCIOUS + HUMAN
CURATED MARKETPLACE
ZERO INVENTORY (P2P LOGISTICS)
LOW WORKING CAPITAL
HIGHLY SCALABLE

Solidarium

// **NEXT STEPS**

ACCELERATOR ROUND: \$250K

500 STARTUPS + POLARIS [CLOSED]

SEED ROUND: \$1.5 MILLION

ADVISORS & STRATEGIC INVESTORS

[OPENED JUNE 16TH]

[CLOSING DATE: AUGUST 20TH]

Solidarium



Solidarium

BRAZIL'S FASTEST GROWING MARKETPLACE
FOR HANDMADE PRODUCTS

// TRACTION

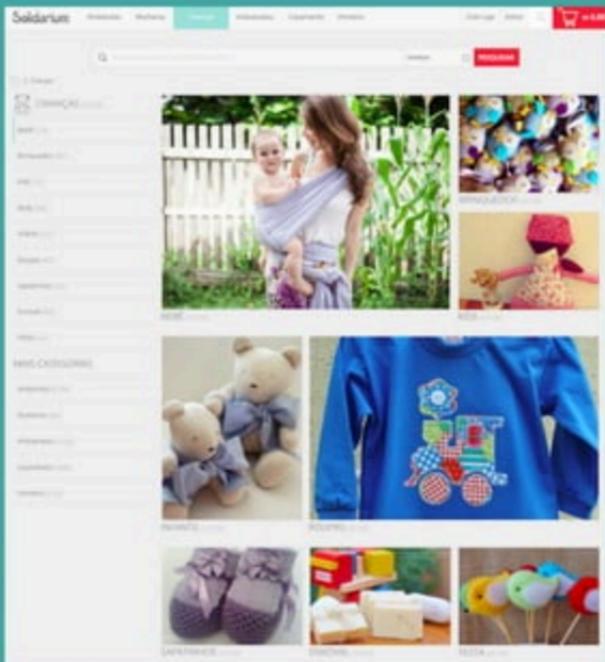
↑65% Growth MoM (past 4 mo)

SELLERS: 6,000+

PRODUCTS: 40,000+

UNIQUE VISITORS: ↑500K / mo

FACEBOOK LIKES: 180k+



Walmart.com

endeavor
BRASIL

500
STARTUPS

SAP

aws activate

Solidarium

Solidarium

Tiago Dalvi
CEO

MIT Global Fellow
Exame Magazine Award 2014
Entrepreneur of the Year 2011 by
PEGN Magazine
Unreasonable Fellow 2011
Artemisia Entrepreneur 2011

André Kiffer
CTO

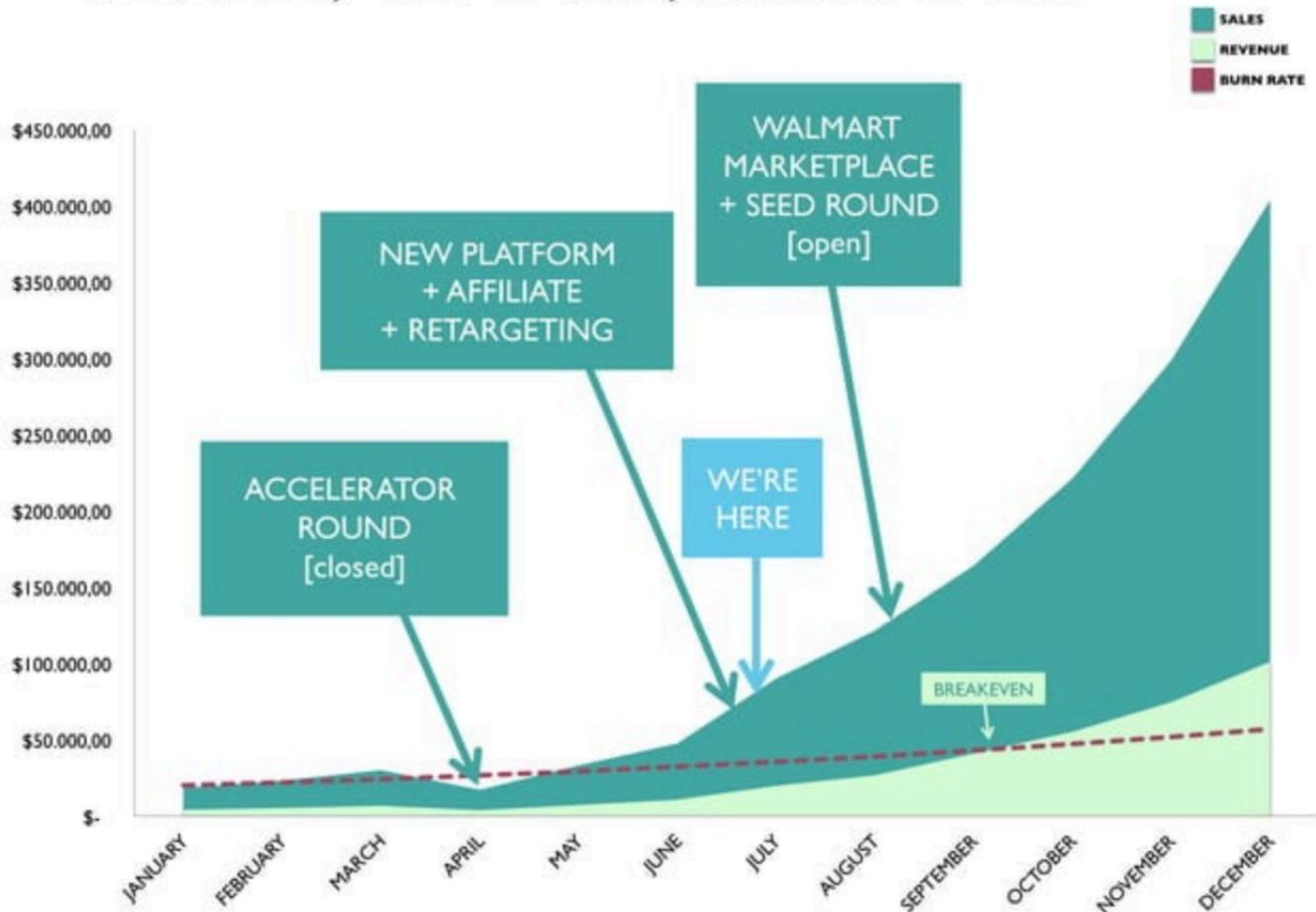
Software Engineer
Geek e Curious
2 other platforms built before
6 years experience

Jonatas Azzolini
UX & UI

Graphic Designer
10 Years Experience
3 other full platforms built

TEAM @500 STARTUPS

// SALES, REVENUE, BURN RATE



// REVENUE STREAMS

[VARIABLE]

15% COMISSION OVER SALES @ SOLIDARIUM

10% COMISSION OVER SALES @ WALMART [EXCLUSIVE]

[SUBSCRIPTION]

SERVICES AT SOLIDARIUM APP STORE FOR SELLERS

PRODUCT ADS [NEW]

Solidarium

// HANDMADE MARKET IN BRAZIL

Solidarium



\$12Bi MARKET / YEAR

8.5 MILLION ARTISANS

80% HAS ACCESS TO INTERNET

LESS THAN 1% SELLS ONLINE

MAJOR OPORTUNITY

Source: IBGE

“FOR SAVVY SHOPPERS AS WELL AS GIFTED ARTISANS, THE BRAZILIAN-BASED SOLIDARIUM ONLINE MARKETPLACE MAY WELL REPRESENT INDUSTRY TRANSFORMATION AS ITS BEST”

//FORBES <http://onforb.es/RStVdw>

Solidarium

// BUSINESS CONCEPT

100% HANDMADE IN BRAZIL

FROM GOOD PEOPLE TO GOOD PEOPLE

CAUSE + CONSCIOUS + HUMAN

CURATED MARKETPLACE

ZERO INVENTORY (P2P LOGISTICS)

LOW WORKING CAPITAL

HIGHLY SCALABLE

Solidarium

// **NEXT STEPS**

ACCELERATOR ROUND: \$250K

500 STARTUPS + POLARIS [CLOSED]

SEED ROUND: \$1.5 MILLION

ADVISORS & STRATEGIC INVESTORS

[OPENED JUNE 16th]

[CLOSING DATE: AUGUST 20th]

Solidarium