



SmartRecruiters
HIRING MADE EASY



3,000 companies are now SmartRecruiters.

	Small	Medium	Large
High-Tech →			
Manufacturing →			
Retail →			
CPG →			
Healthcare →			
Media →			
Non-Profit →			

Big or Small, Any Industry

they all needed to change the way they hire



They all said "no" to the ATS.

ATS FLAWS

ATS DAMAGE

Their ATS
had become an
HPS
a hiring prevention
system

Not designed to help you
source across channels



Sourcing, Social, etc NOT included
Frankenstein experience & big \$\$ to
integrate & maintain separate modules

Unwieldy and poorly optimized
candidate application process



Candidates drop out of process
Reqs are harder than needed to fill.
Revert to expensive outbound efforts.

Cumbersome experience &
complex UI for hiring teams



Hiring Managers hire "off-system"
Black hole: no feedback for recruiters or
candidates. Leads to a stalled process

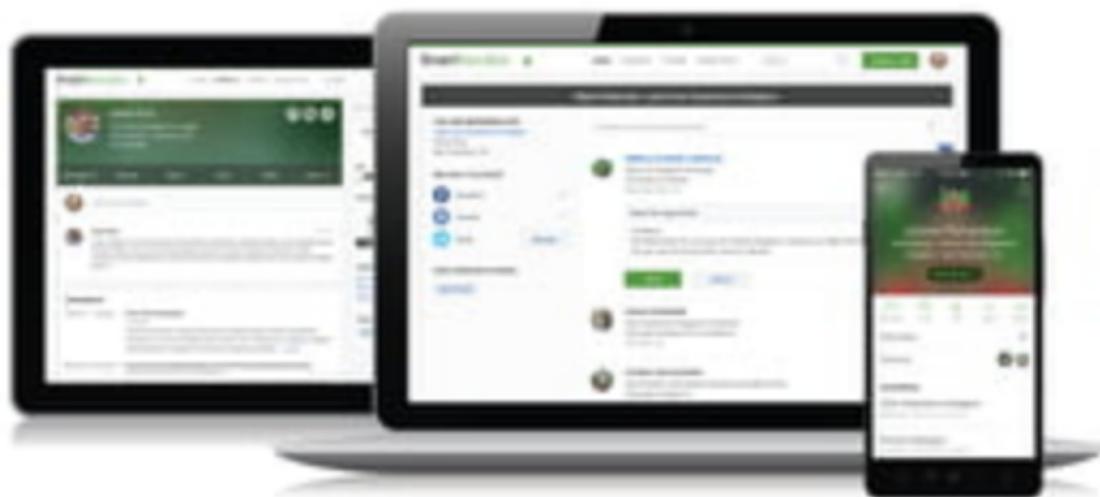
Limited data as sourcing &
hiring data is "off-system"



Recruiters can't find key metrics
The business gets frustrated when they
can't get answers. High anxiety for TA.



One Modern Workspace to Find & Hire Great People



Find great candidates

All your sourcing channels in one place
Easy application experience

Hire the best ones

All your hiring teams engaged
Easy to collaborate and hire

Manage your results

All your suppliers and spend
Easy to measure success

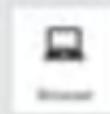


A complete platform for today & tomorrow.

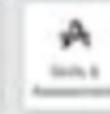


Any Device or Interface

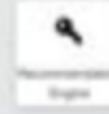
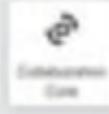
Smart



Hiring Modules



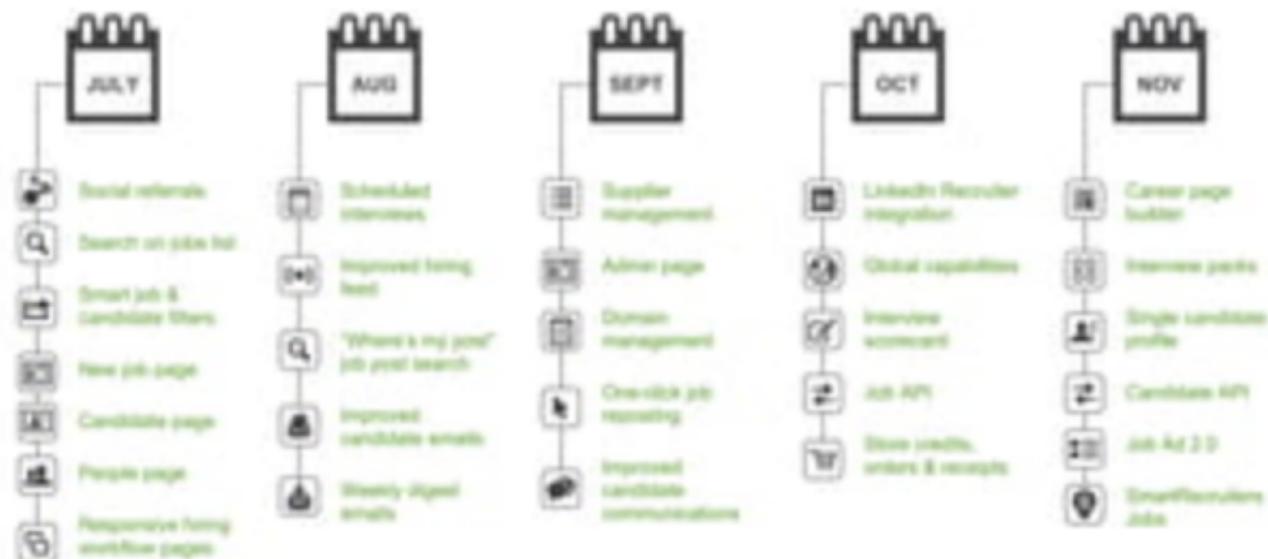
Multi-tenant Platform



Speed of innovation that HR has never seen.

One major release every month

50+ Developers focused on customer needs & dreams



Ease of integration that HR has never seen.

Modern rest api's for all our data & your systems

Removing the integration bottlenecks to ensure hiring is not an island



Hiring success in weeks, not months - with our help.

1.

**Activation
Success**



Strategic consultant & integration resource to deploy across all your teams & systems

2.

**Education &
Training**



Ongoing education, thought leadership webinars, award winning blog

3.

**Account
Management**



Strategic guidance so your team maximizes value & provides us constant input

4.

**World Class
Support**



24 x 7 dedicated support with guaranteed response times



SmartRecruiters Profile: AOL



Aol.

Number employees: **5,600**

Industry: **Media**

Client Since: **2014**

"SmartRecruiters has given us the ability to create and configure our own customized, SEO-friendly career pages in just minutes, using simple drag-and-drop tools and no IT resources."

— Daryl Zapocizny, Vice President of Talent at AOL, Inc.

- Replace outdated Brassring ATS, globally
- Drive hiring across 36 brands including Huffington Post & TechCrunch
- Support CEO-driven recruiting process overhaul for technical hires



SmartRecruiters Profile: BlaBlaCar



Number employees: 200

Industry: Technology

Client Since: 2014

"A people-powered platform that lets us tap into our employees' connections to find, engage and hire great candidates globally."

— Fred Mazzella, Founder and CEO BlaBlaCar

- Source candidates globally who speak multiple languages
- Centralize hiring across 8 million members in 12 countries
- Turn 1 million fans into a talent pool with corporate Facebook page



SmartRecruiters Profile: **The Onion**



Number employees: **100**

Industry: **Media**

Client Since: **2012**

"SmartRecruiters lets us implement a well-defined, all inclusive workflow for our recruiting process. The straightforward system allows for seamless collaboration with hiring managers."

— Kalle Pankus, Director of HR and Recruiting at The Onion

- Streamlined a manual, inefficient hiring process
- Reduced cost per hire by 50%
- Increased company size by 300% in just 2 years



SmartRecruiters Profile: 1-800-flowers.com



Number employees: 575
Industry: Retail
Client Since: 2012

"SmartRecruiters social referrals is one of the biggest game changers for our recruiting and hiring efforts this year."

— Oliver Horvath, HR Generalist of the GFGB (Gourmet Food and Gift Brands) division of 1-800-FLOWERS

- Streamlined hiring across 6 different brands and 4 states
- 600 seasonal employees hired in less than 4 months
- Reduced time and cost to hire by nearly 100%
- Social referrals drove 30% more candidates



SmartRecruiters Profile: **Napa Auto Parts**



Number employees: **3,300**

Industry: **Retail**

Client Since: **2012**

"SmartRecruiters proved to be a home run for our independent NAPA store owners. It's a one-stop shop recruiting platform."

— Janet Thomas, HR Director at Genuine Parts Company, NAPA

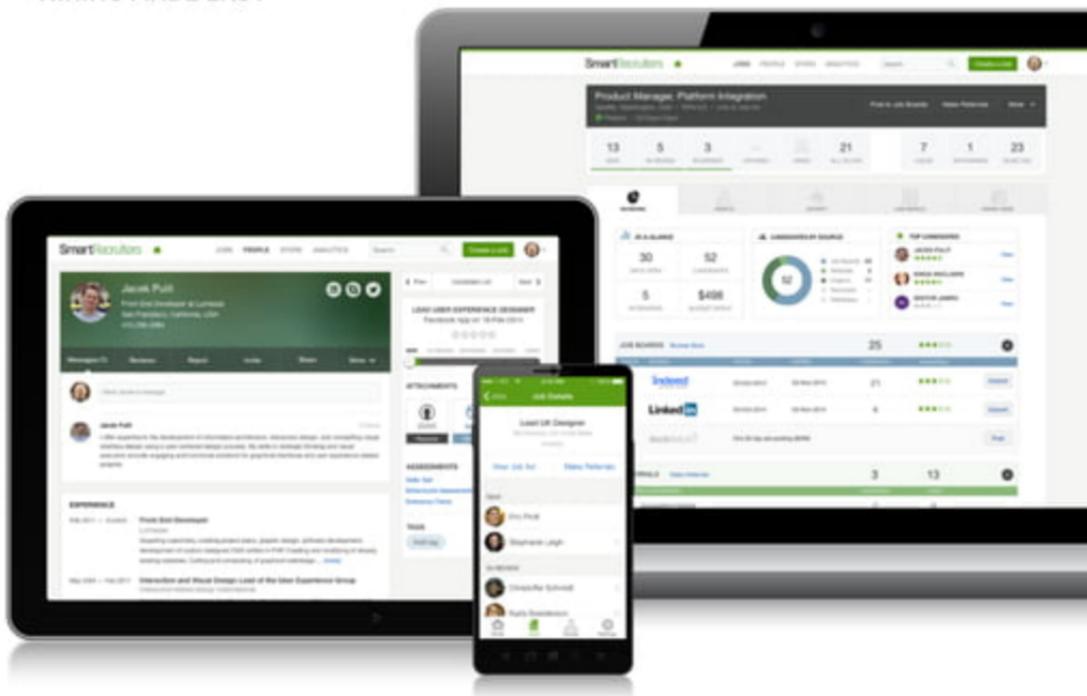
- Centralized hiring across 1000+ independently owned NAPA stores
- Streamlined system that every business owner can easily use
- 10,000+ quality candidates sourced through SmartRecruiters platform





SmartRecruiters

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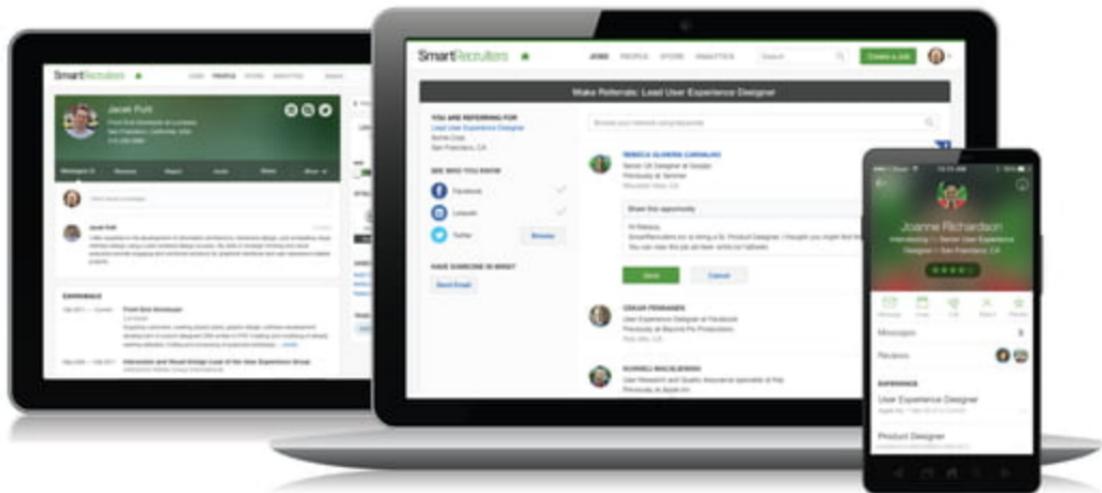
Recruiters can't find key metrics
The business gets frustrated when they
can't get answers. High anxiety for TA.



They chose a platform that reflects today's reality.



One Modern Workspace to Find & Hire Great People



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All your sourcing channels in one place
Easy application experience

Hire the best ones

All your hiring teams engaged
Easy to collaborate and hire

Manage your results

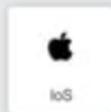
All your suppliers and spend
Easy to measure success



A complete platform for today & tomorrow.



Any Device or Interface



iOS



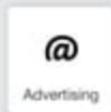
Android



Browser



Mobile
Responsive



Advertising



Agencies



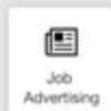
Assessments



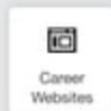
Apps*

Store

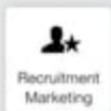
Find Modules



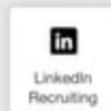
Job
Advertising



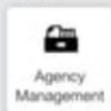
Career
Websites



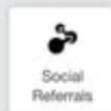
Recruitment
Marketing



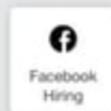
LinkedIn
Recruiting



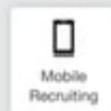
Agency
Management



Social
Referrals

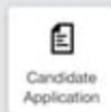


Facebook
Hiring



Mobile
Recruiting

Hiring Modules



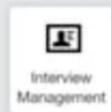
Candidate
Application



Candidate
Management



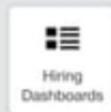
Team
Collaboration



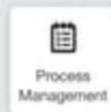
Interview
Management



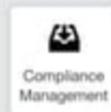
Skills &
Assessments



Hiring
Dashboards

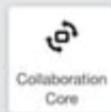


Process
Management

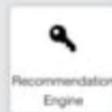


Compliance
Management

Multi-tenant Platform



Collaboration
Core



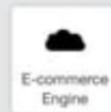
Recommendation
Engine



REST API's



Sharing
Model



E-commerce
Engine



People Model



Actionable
Analytics



Domain
Management



Talent
Graph*



Speed of innovation that HR has never seen.

One major release every month

50+ Developers focused on customer needs & dreams



Hiring success in weeks, not months - with our help.

1.

**Activation
Success**



Strategic consultant & integration resource to deploy across all your teams & systems

2.

**Education &
Training**



Ongoing education, thought leadership webinars, award winning blog

3.

**Account
Management**



Strategic guidance so your team maximizes value & provides us constant input

4.

**World Class
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24 x 7 dedicated support with guaranteed response times



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the ONION

Number employees: **100**
Industry: **Media**
Client Since: **2012**

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— Katie Pontius, *Director of HR and Recruiting at The Onion*

- Streamlined a manual, inefficient hiring process
- Reduced cost per hire by 50%
- Increased company size by 300% in just 2 years



SmartRecruiters Profile: 1-800-flowers.com



Number employees: 575
Industry: Retail
Client Since: 2012

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- 600 seasonal employees hired in less than 4 months
- Reduced time and cost to hire by nearly 100%
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Number employees: **3,300**

Industry: **Retail**

Client Since: **2012**

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— Janet Thomas, *HR Director at Genuine Parts Company, NAPA*

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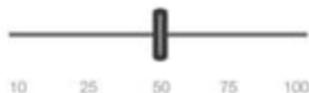


Let's get started.

Pro Plan

Manage recruiting for your business.

Under 100 employees



50 Employees

\$250 / month
\$750 activation kit

CONTACT US

100 - 100,000+
employees

Contact us to discuss the
solution and pricing that's
right for your business.

Call us at
1 800 517 1148

CONTACT US

Free Plan

Make a hire today.

1. Create a job in minutes
2. Post to hundreds of free and paid job boards
3. Collaborate with your hiring team to make the best hire.

POST A JOB



Thank you.

GET A DEMO

SIGN UP FOR FREE

