



**TIME  
WINDOWS**

**TRAFFIC  
CONDITIONS**

**REAL TIME  
PICKUPS**



**3**  
WASTED  
HOURS

**30%**  
OVER  
BUDGET



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SimpliRoute



SimpliRoute





**REDUCE**



**LOGISTICS  
COSTS**

**SAVE**



**ROUTING  
TIME**

**IMPROVE**



**SUCCESSFUL  
DELIVERIES**

**SMALL  
FLEET  
OWNERS**

**90%**

**54M VEHICLES  
WORLDWIDE**



**10%**



**ALVARO ECHEVERRIA**  
Co-founder & CEO

Operations Researcher  
6+ years in Logistics Industry



**EYAL SHATS**  
Co-founder & Director of Sales

15+ years in innovation  
Companies



MRR \$ 20.5K

MoM 34%



SimpliRoute

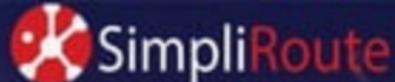
LOGISTICS OPTIMIZATION AS A SERVICE



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# SimpliRoute

LOGISTICS OPTIMIZATION AS A SERVICE



# MRR \$ 20.5K | MoM 34%





**TIME  
WINDOWS**

**TRAFFIC  
CONDITIONS**

**REAL TIME  
PICKUPS**



sodexo

3

WASTED  
HOURS

30%

OVER  
BUDGET



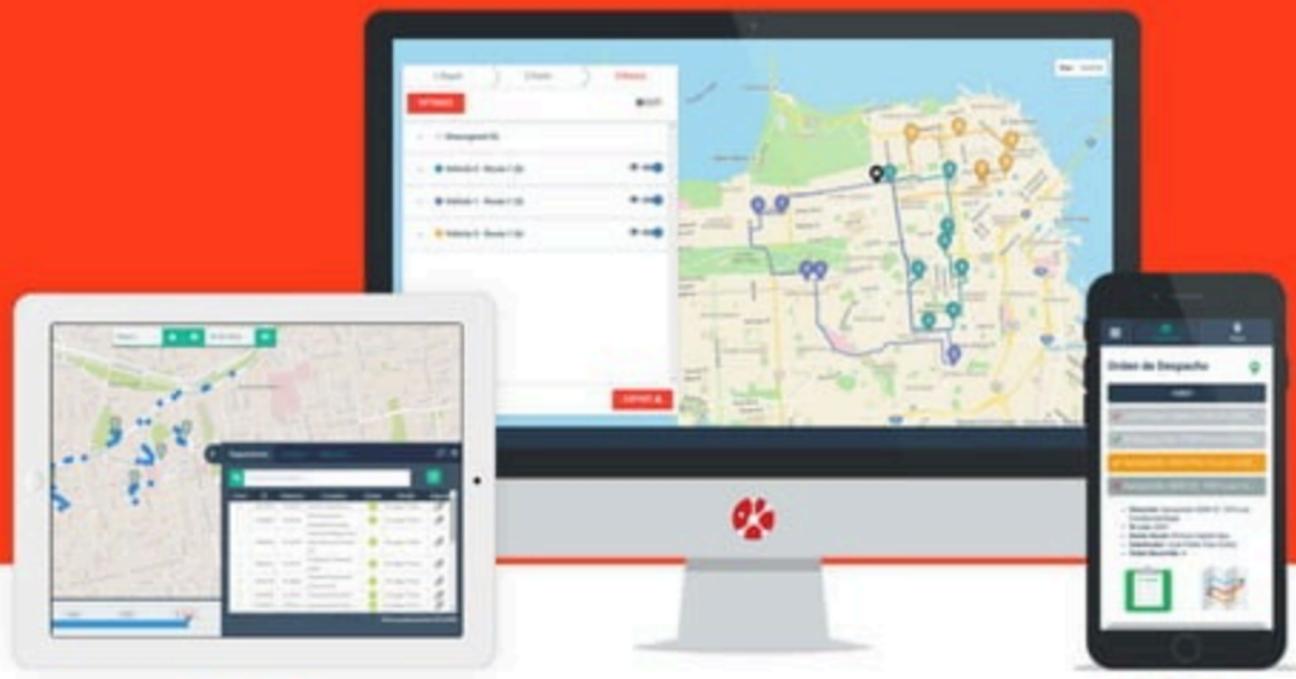
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SimpliRoute



SimpliRoute





**REDUCE**

**30%**

**LOGISTICS  
COSTS**

**SAVE**

**85%**

**ROUTING  
TIME**

**IMPROVE**

**40%**

**SUCCESSFUL  
DELIVERIES**



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SimpliRoute





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**SimpliRoute**

**LOGISTICS OPTIMIZATION AS A SERVICE**