





\$2MM

GMV (Annual Run Rate)

20%

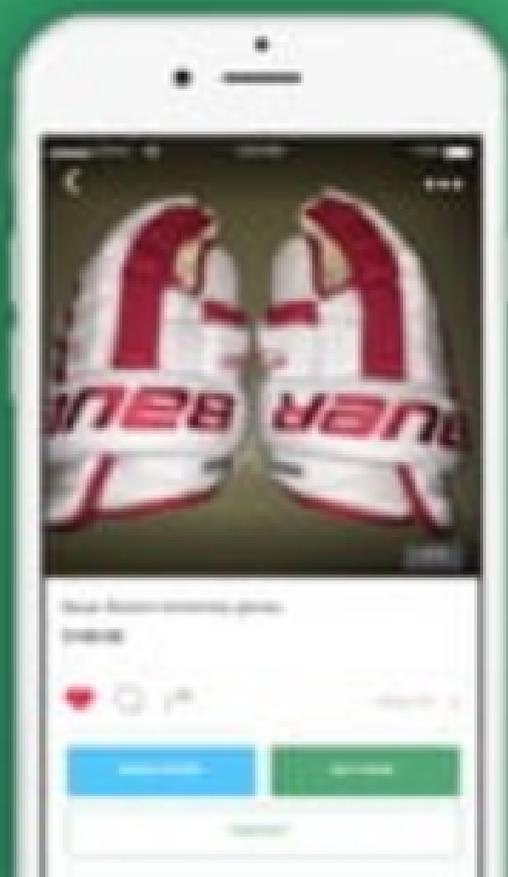
MoM Growth

SIDELINESWAP™

WHERE ATHLETES BUY AND
SELL THEIR GEAR

angel.co/sidelineswap

brendan@sidelineswap.com



angel.co/sidelineswap

founders@sidelineswap.com

SIDELINESWAP

WHERE ATHLETES BUY AND SELL THEIR GEAR

\$2MM

GMV (Annual Run Rate)



\$500

of sporting goods / active
household / season



\$60b

Retail Market

angel.co/sidelineswap

founders@sidelineswap.com

GMV (Monthly)



\$2MM

GMV (Annual Run Rate)

20%

MoM Growth

THE ATHLETE IS THE CUSTOMER.

- 95% of sellers have never sold on another marketplace



SidelineSwap Power Seller: @Callaugh
sidelineswap.com/callaugh

\$9,638

Yr 1 Sales

Why do they use **SidelineSwap**?



Acquired through
new channels



Easy to list



It works!



GAME CHANGERS

IK
LIGHTSPEED
CORE

STABILIZE
AND SUPPORT

SHOCKS
TRANSFER TUBES



TAPERED FIT

TAPERED FIT

CLASSIC

CLASSIC

Protective equipment with
maximum padding and protection
coverage to all areas

VAPOR X800

Billion dollar marketplaces are being built in the “**niche**” categories

 POSHMARK

Fashion

Etsy

Arts & Crafts

Reverb

Music Equipment

SIDELINESWAP

Sporting Goods

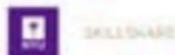
The Team



Brendan Candon
CEO, Co-founder



Eric Carlstrom
CTO



Conor McDonough
Growth



Nick Gantsoudes
Community



Kevin Gultinan
Biz Dev



Anthony Piazza
Sales, Co-founder

Coaching Staff



Harvard innovation lab

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