

*2017 digital media ad spend to reach \$72 billion.*

- Magna Research

*2014, digital video ad spending has grown 76% YoY.*

- Internet Advertising Bureau

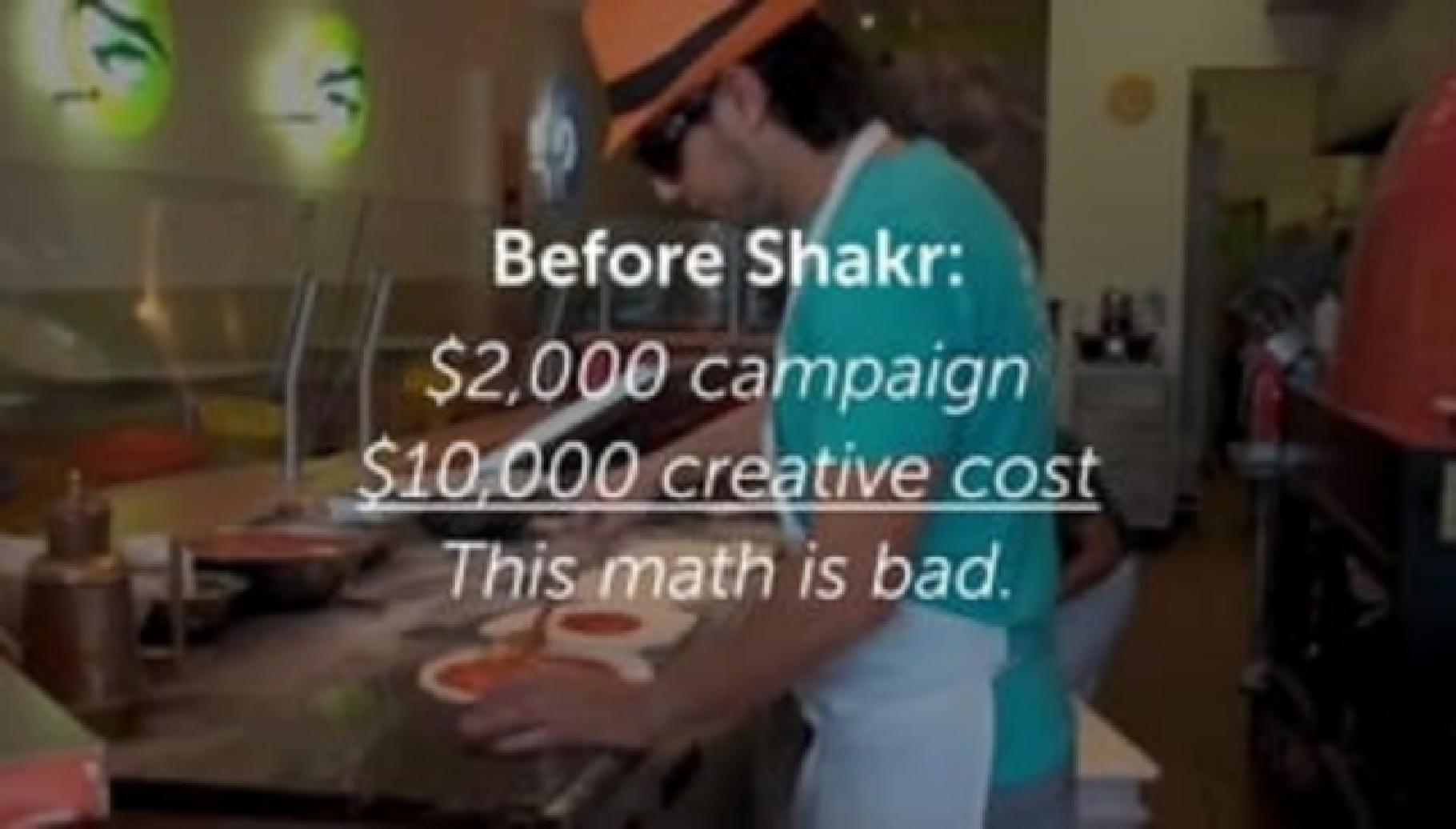
*"Video will contribute 54.6% of total desktop display ad revenue across the Web in 2019."*

- Forrester Research



*What about small  
business?*



A chef wearing an orange hat and a teal shirt is working in a kitchen. He is holding a tray with several small bowls of food. The background shows kitchen equipment and a window with green balloons.

**Before Shahr:**

*\$2,000 campaign*

*\$10,000 creative cost*

*This math is bad.*





Great video for everyone

## Investors

500  
startups



John Lagerling  
Facebook VP



posco  
포스코기술투자

Chris Koh  
Coupang VP

## As Seen In

TC TechCrunch

BusinessWeek



The New York Times

THE WALL STREET JOURNAL.



**MAJOR INTERNET PLATFORMS HAVE ALL  
LAUNCHED A HOT NEW VIDEO AD PRODUCT**

*Facebook. Yahoo! Twitter. Google. Flipboard.  
Instagram.*



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*What about small  
business?*



## Video Ads by Shakti

Written by David Y. Lee 11 · 3 mins · v

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Jung Ukjo likes Dream Maker...

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Paul 'Sungyoung' Jung

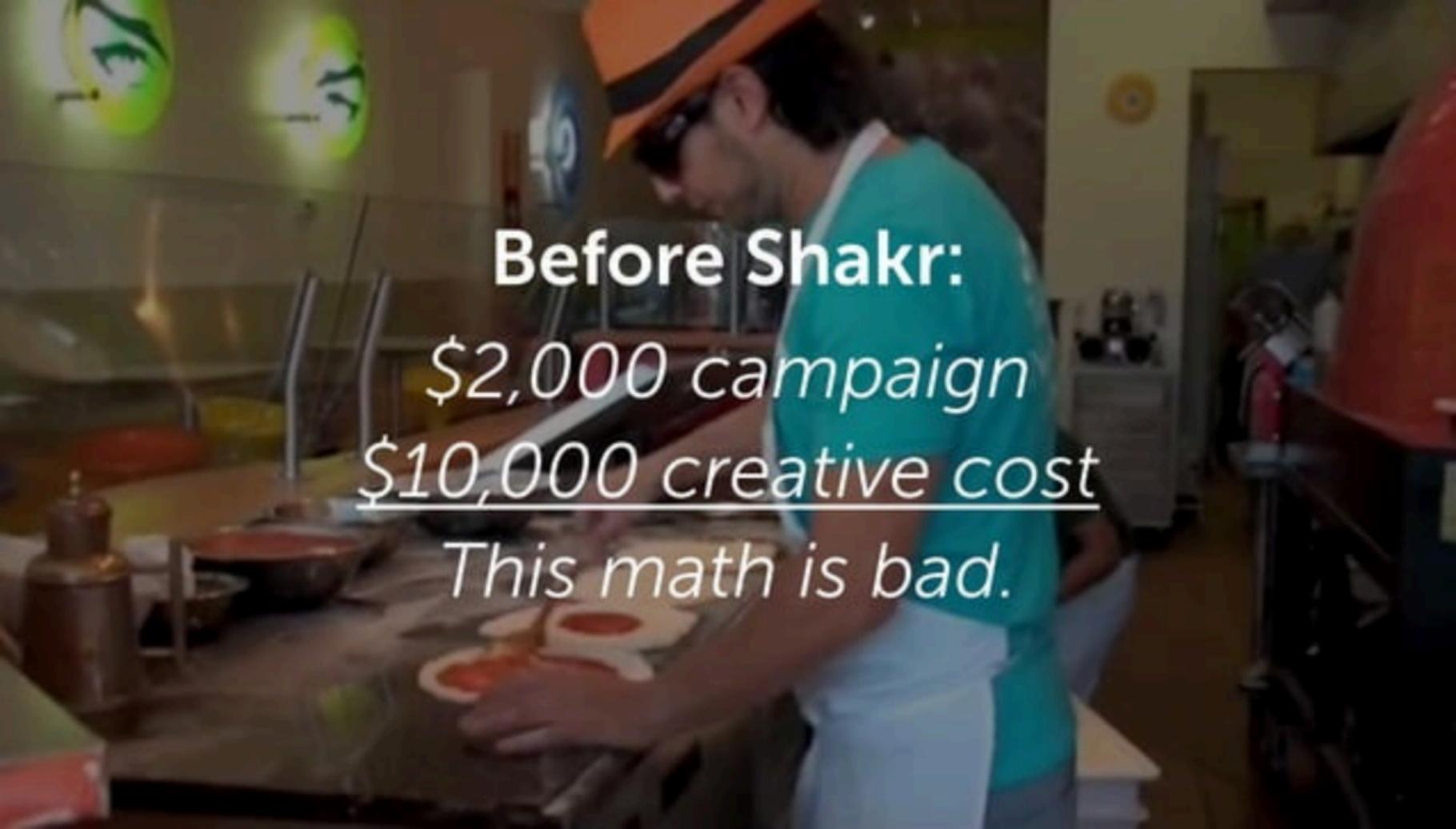
Wil Lee

Ryu Kyung Ah

Jun Kyu Lee

Timothy Han



A chef wearing an orange hat and a teal shirt is working in a kitchen. He is focused on his task, possibly preparing a dish. The kitchen has stainless steel counters and various cooking equipment. In the background, there are some decorative elements, including a green circular light fixture with a stylized eye design.

**Before Shakr:**

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*\$10,000 creative cost*

*This math is bad.*

