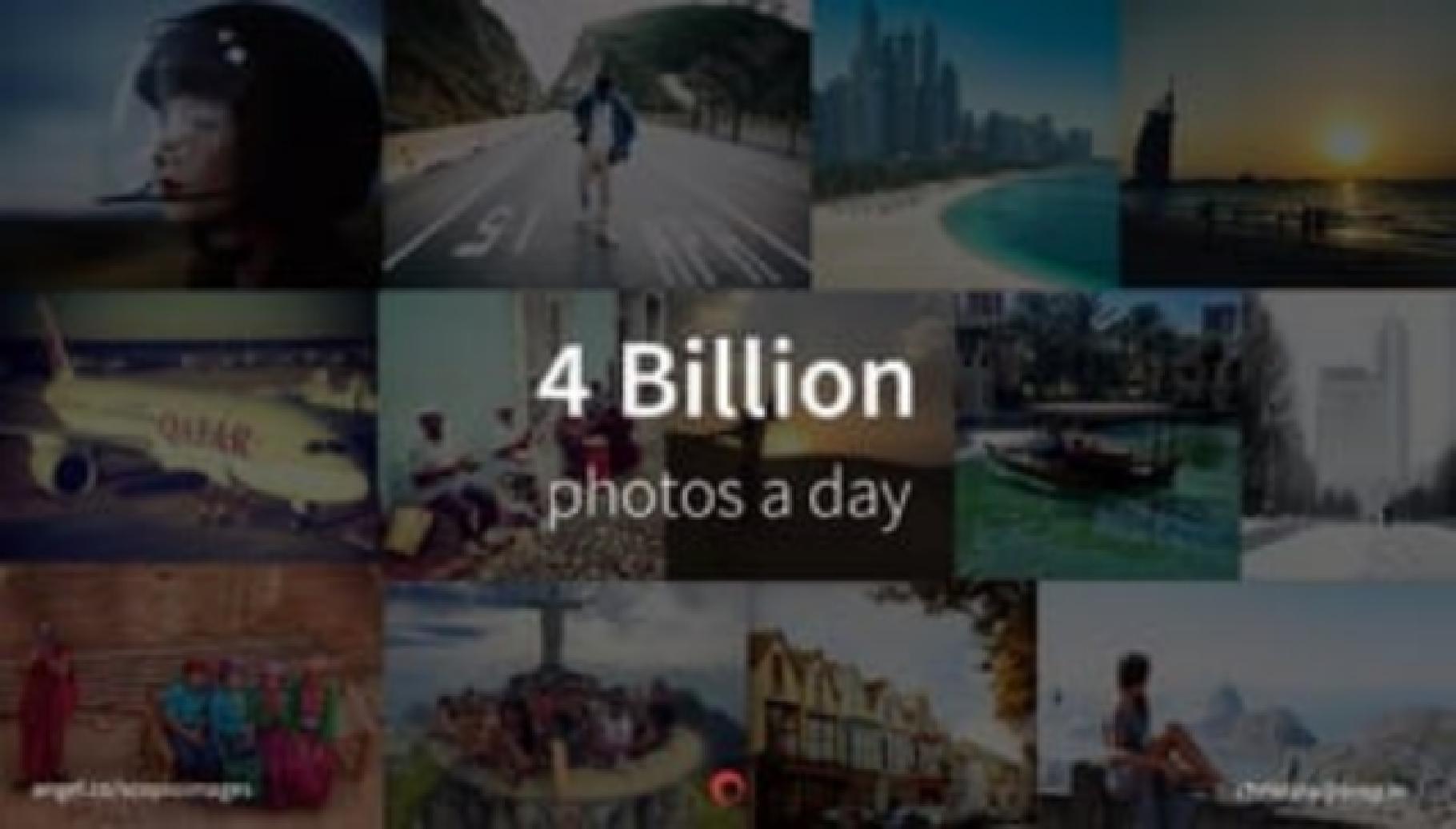


A scenic view of a river in a city, likely Geneva, with a bridge in the background and a person in the foreground. The person is wearing a white shirt and a colorful lei. The river is calm and reflects the surrounding buildings and sky. The bridge is a stone arch bridge with a walkway. The buildings are multi-story and have a classic European architectural style. The sky is clear and blue.

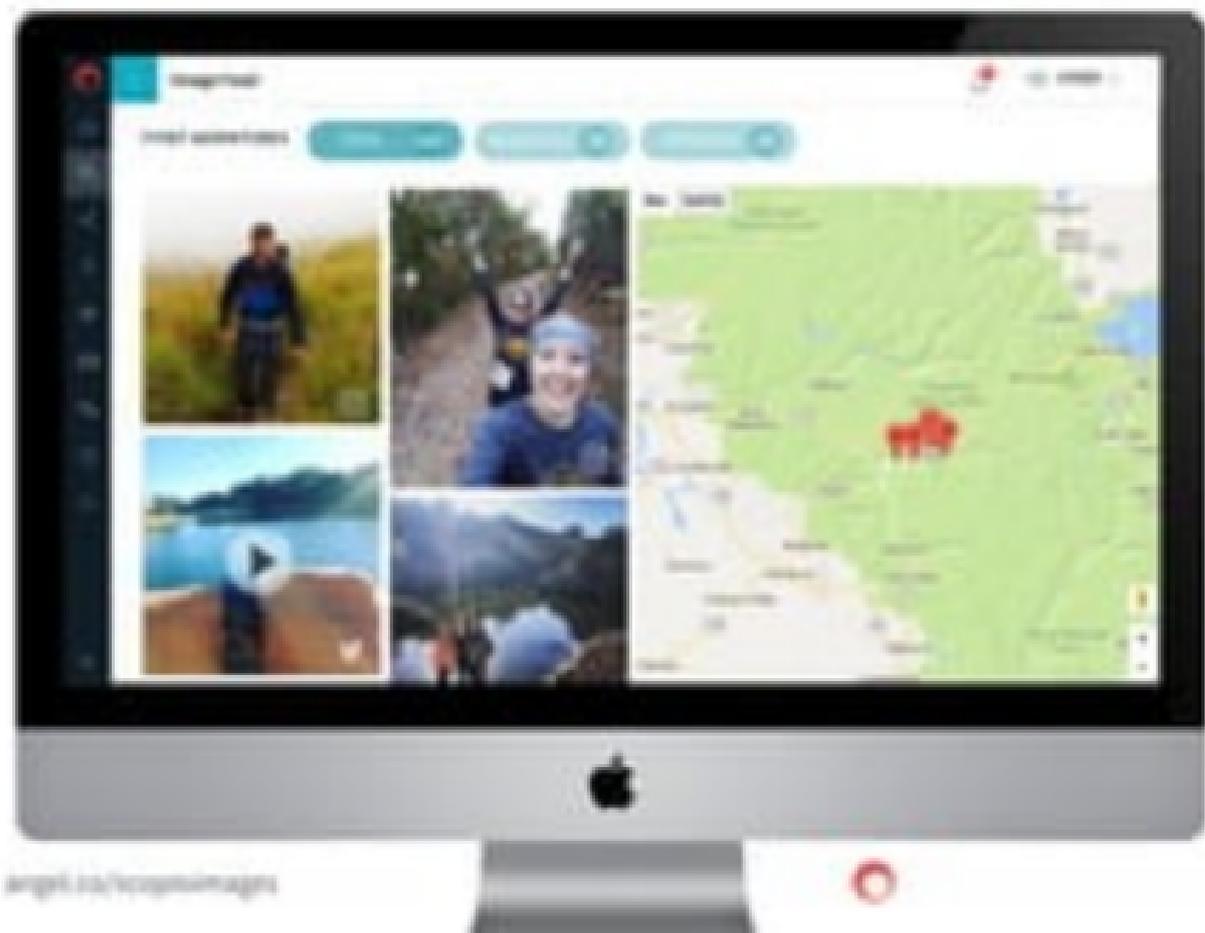
# scopio

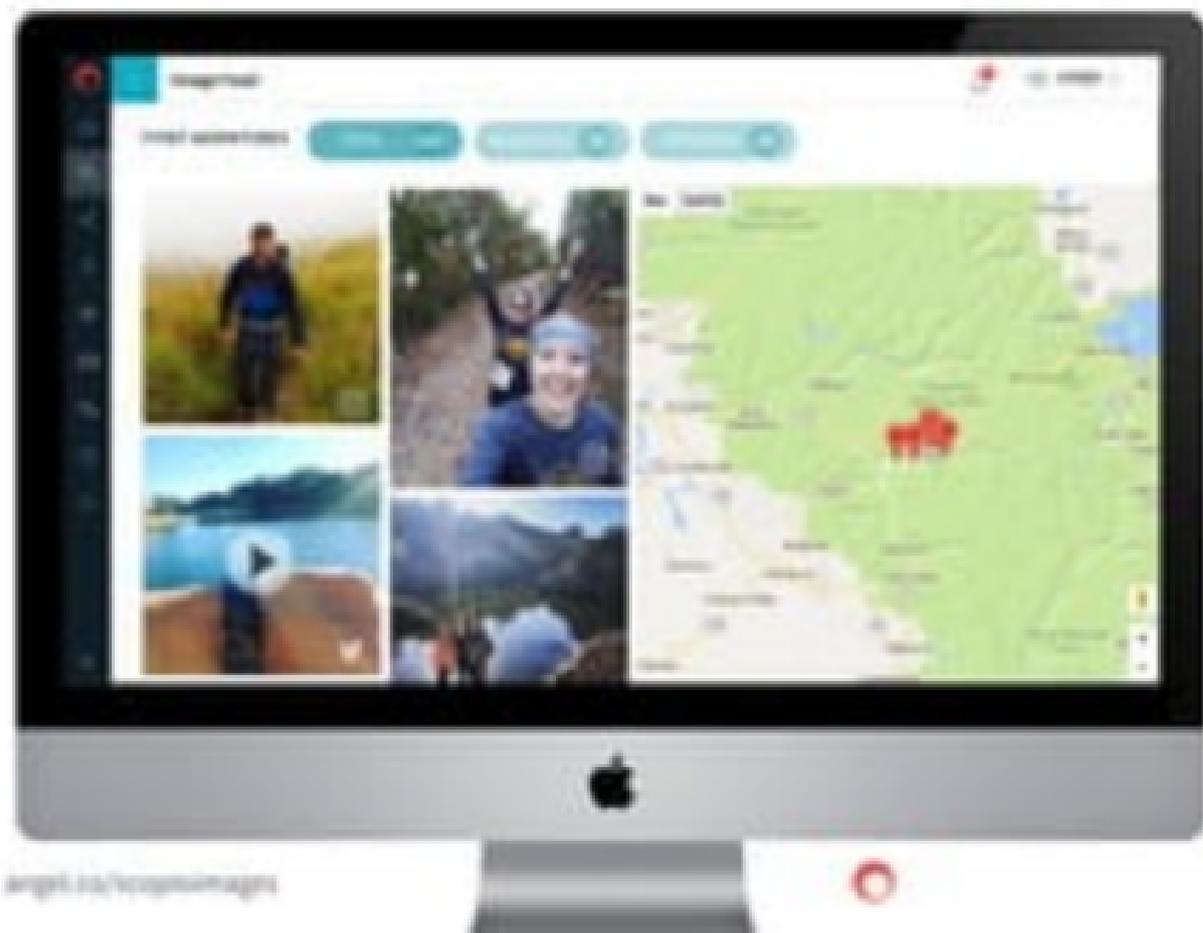
Getty Images of User Generated Content





4 Billion  
photos a day





[instagram.com/netherlands](https://www.instagram.com/netherlands)



[www.goingwithflow.nl](https://www.goingwithflow.nl)

# Launched in August

30+  
Clients

2  
Partnerships  
300+ brands

\$875K  
in pipeline

→ fitbit



VOX MEDIA



METRIC  
COLLECTIVE



## 20 Years Experience NLP, Machine Learning, & Marketing Analytics

## Advisors



**Christine Kawatmah**  
Founder, CEO

**Manoj Poojary**  
Co-Founder, CTO

**Mior Chamoun**  
Co-Founder,  
Creative Director

**Yves Louis-Jacques**  
Head of Strategy &  
Marketing

**Barbara Roberts**  
gettyimages

**Manohar Paluri**  
facebook



PARSONS



30+ Clients

2 Partnerships

\$875K in pipeline

# User Generated Images Tell a Better Story

✉ [christina@scop.io](mailto:christina@scop.io)

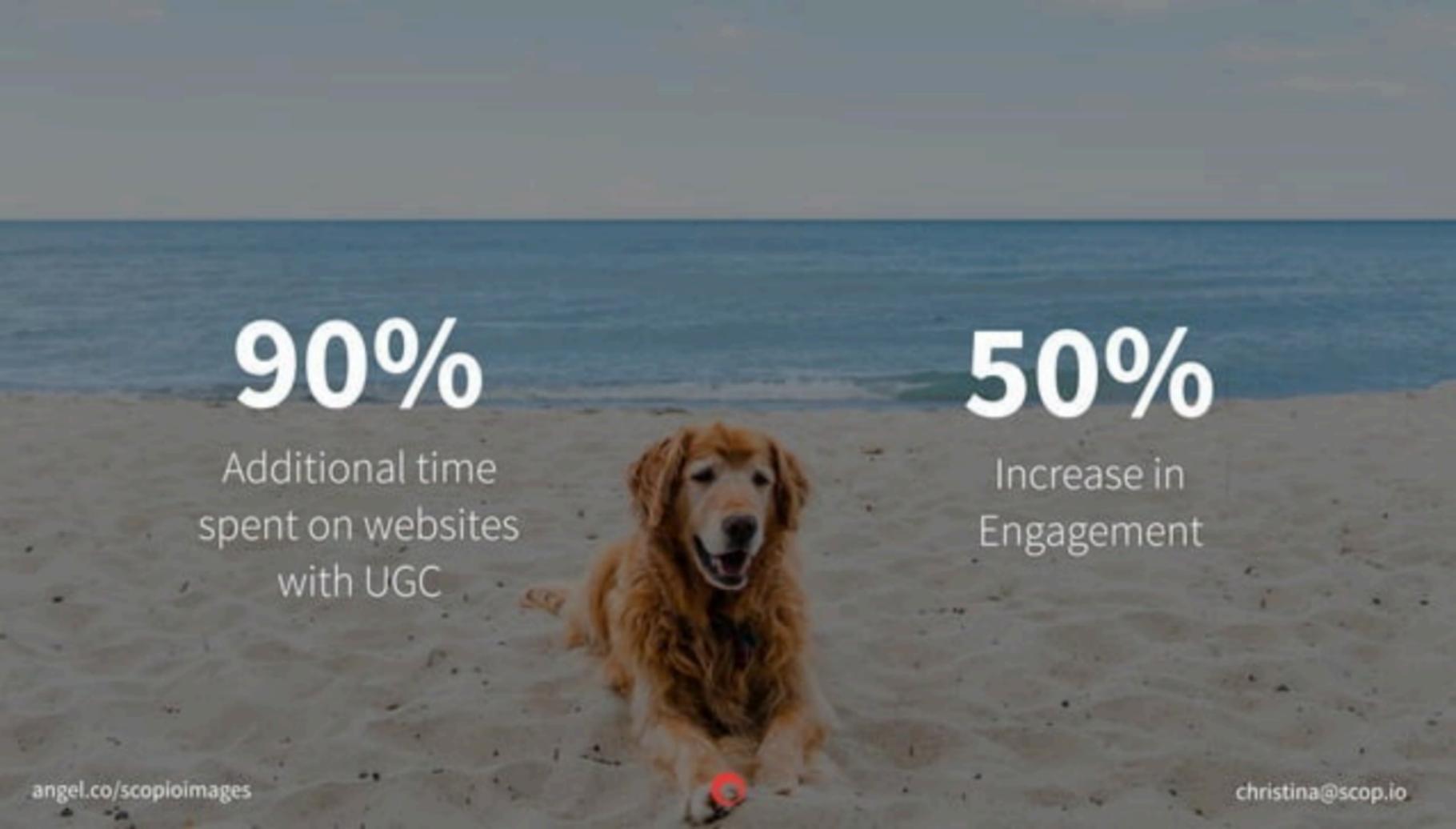
👉 [angel.co/scopioimages](https://angel.co/scopioimages)



# scopio

Getty Images of User Generated Content



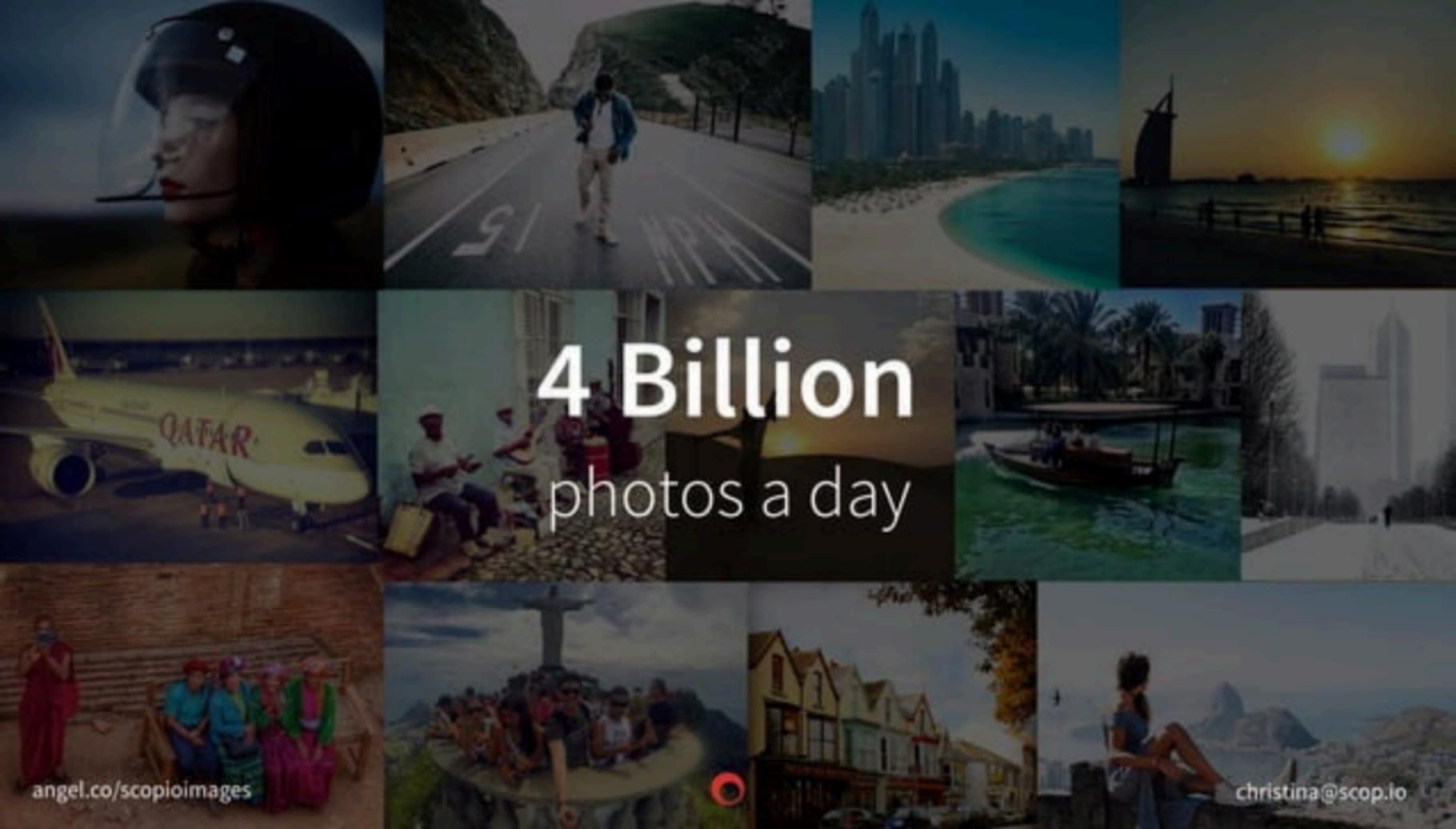


**90%**

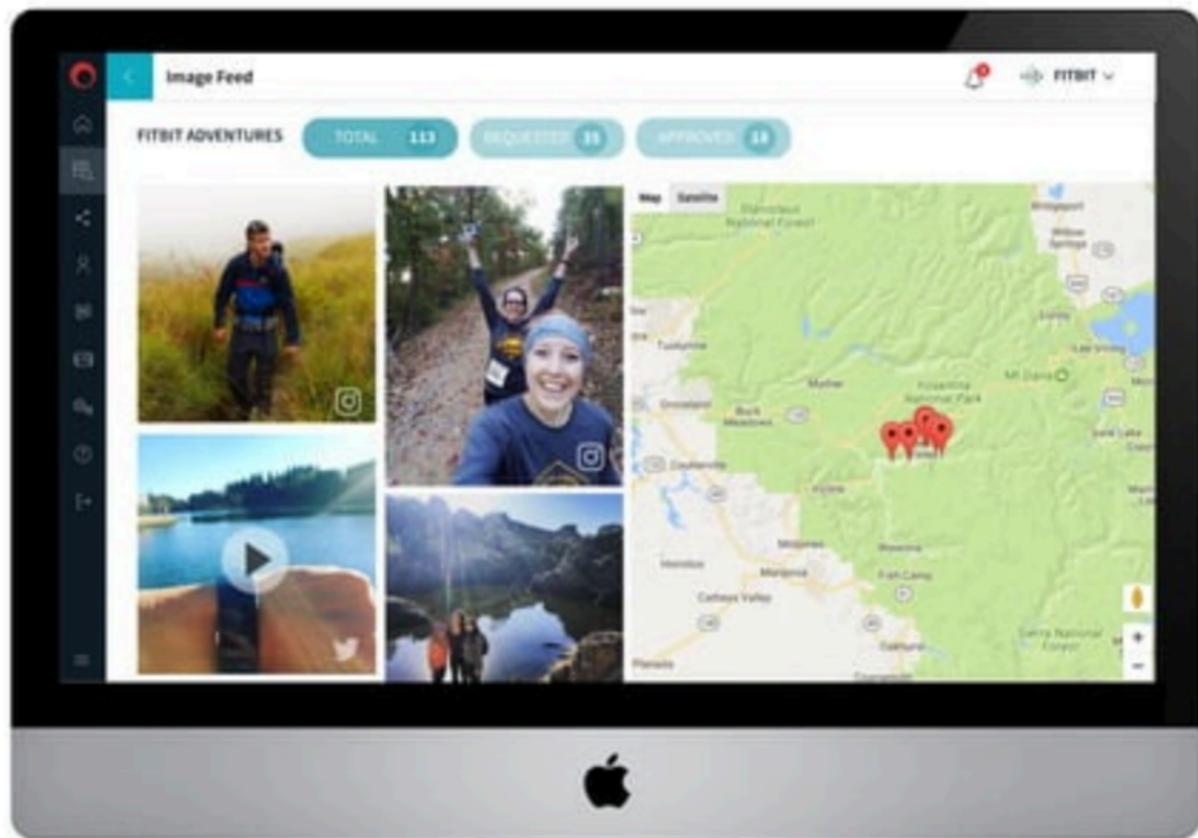
Additional time  
spent on websites  
with UGC

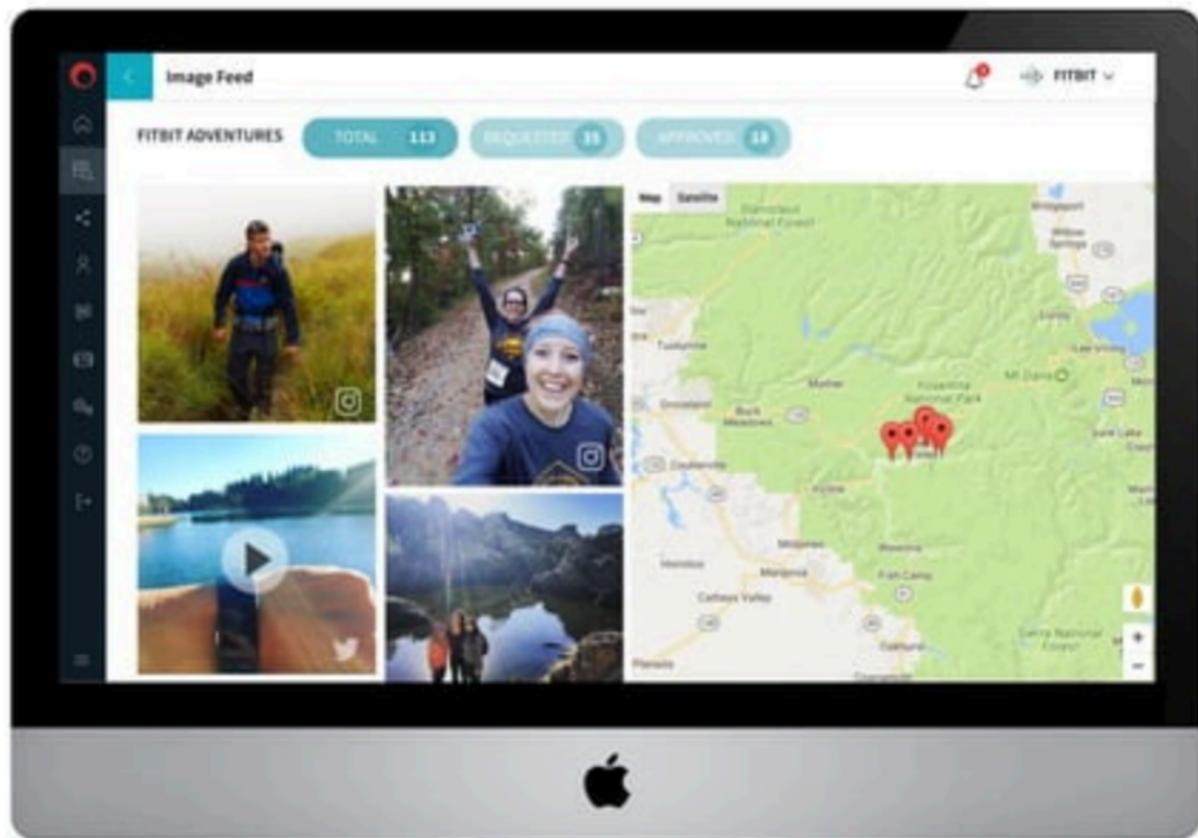
**50%**

Increase in  
Engagement

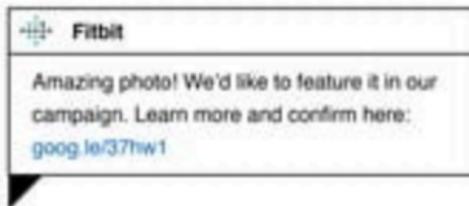


4 Billion  
photos a day



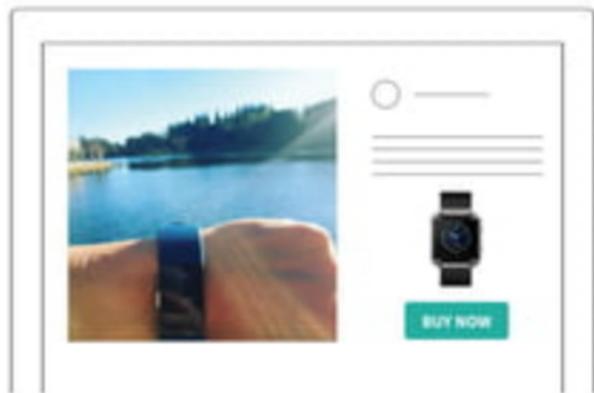


angel.co/scopioimages



christina@scop.io

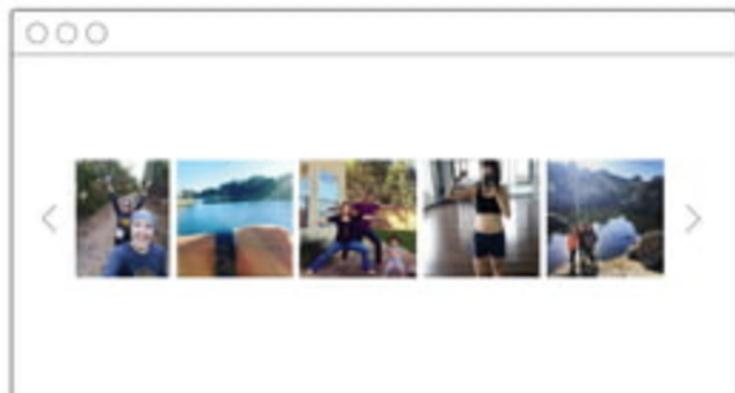
# Marketing Channels



**SHOPPABLE**



**DIGITAL  
MARKETING**



**GALLERIES**

# Launched in August

30+

Clients

2

Partnerships  
300+ brands

\$875K

in pipeline



fitbit



VOX MEDIA



METRIC  
COLLECTIVE

# Global Image Market

**\$4B**

**8%**  
**CAGR**

## 20 Years Experience NLP, Machine Learning, & Marketing Analytics

## Advisors



**Christine Hawatmeh**  
Founder, CEO

**Manoj Pooleery**  
Co-Founder, CTO

**Nour Chamoun**  
Co-Founder,  
Creative Director

**Yves Louis-Jacques**  
Head of Strategy &  
Marketing

**Barbara Roberts**

**Manohar Paluri**



PARSONS



accenture

gettyimages

facebook



30+ Clients

2 Partnerships

\$875K in pipeline

# User Generated Images Tell a Better Story

✉ [christina@scop.io](mailto:christina@scop.io)

✌ [angel.co/scopioimages](https://angel.co/scopioimages)