



Men's Clothes for Women & Transgender Men



Kickstarter

150%



Brooks Brothers



\$360,000
65%
margin

A man with short brown hair, wearing a dark grey suit jacket, a white dress shirt, and a colorful patterned bow tie, is looking slightly to his left. He is standing outdoors with lush green foliage and a tree trunk in the background.

Wedding
s!

A man in a business suit is captured mid-air, jumping over a concrete wall. He is wearing a light-colored shirt, a dark vest, and dark trousers. His arms are outstretched, and he has a determined expression. The background shows a city street with buildings and trees. The text "Customers Want More!" is overlaid on the right side of the image.

Customers Want
More!

A man in a dark suit and tie is sitting on a skateboard on a paved plaza. He is looking down and adjusting his hair with his right hand. The background shows a geometric pattern on the ground.

\$15,000
First week of
Sales



\$15,000
First week of
Sales

10 Hours –
Completely
Sold Out



Mary Going
Founder/CEO



Martha Rynberg
Co-Founder/CMO



Lila Fox
Director of Ethical Garment Production



Martha's skills are around crafting story. Most recently she worked with Chris Rock and Kareem Abdul-Jabbar on the FX TV series.



A photograph of two business professionals, a woman on the left and a man on the right, high-fiving. They are both wearing suits. The background is a wall covered in colorful graffiti, including a large, stylized face with a wide smile. The overall mood is celebratory and professional.

\$8
BILLION



Men's Clothes for Women & Transgender Men



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65%
margin

A man with short, dark hair, wearing a dark grey suit jacket, a white dress shirt, and a red, white, and blue plaid bow tie. He is looking off to the right with a slight smile. The background is a blurred green foliage. A black rounded rectangle is overlaid on the right side of the image, containing the text 'Wedding s!' in white.

Wedding
s!

A woman in business attire (pink shirt, dark vest, grey trousers, red shoes) is captured mid-air, performing a skateboard trick. She is jumping over a concrete ledge. The skateboard is on the ground below. The background shows a large green tree and a white building.

Customers Want
More!

A man in a dark suit and tie is sitting on a skateboard on a tiled plaza. He is looking down and adjusting his hair with his right hand. The background shows a patterned tile floor with green and red tones.

\$15,000
First week of
Sales



\$15,000
First week of
Sales

10 Hours –
Completely
Sold Out



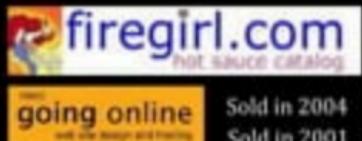
Mary Going
Founder/CEO



Martha Rynberg
Co-Founder/CMO



Lila Fox
Director of Ethical Garment
Production



Sold in 2004
Sold in 2001



Martha's skills are around crafting story. Most recently she worked with Chris Rock and Kamau Bell on *Totally Biased*, the FX TV series.

Levi's

GAP



\$8
BILLION