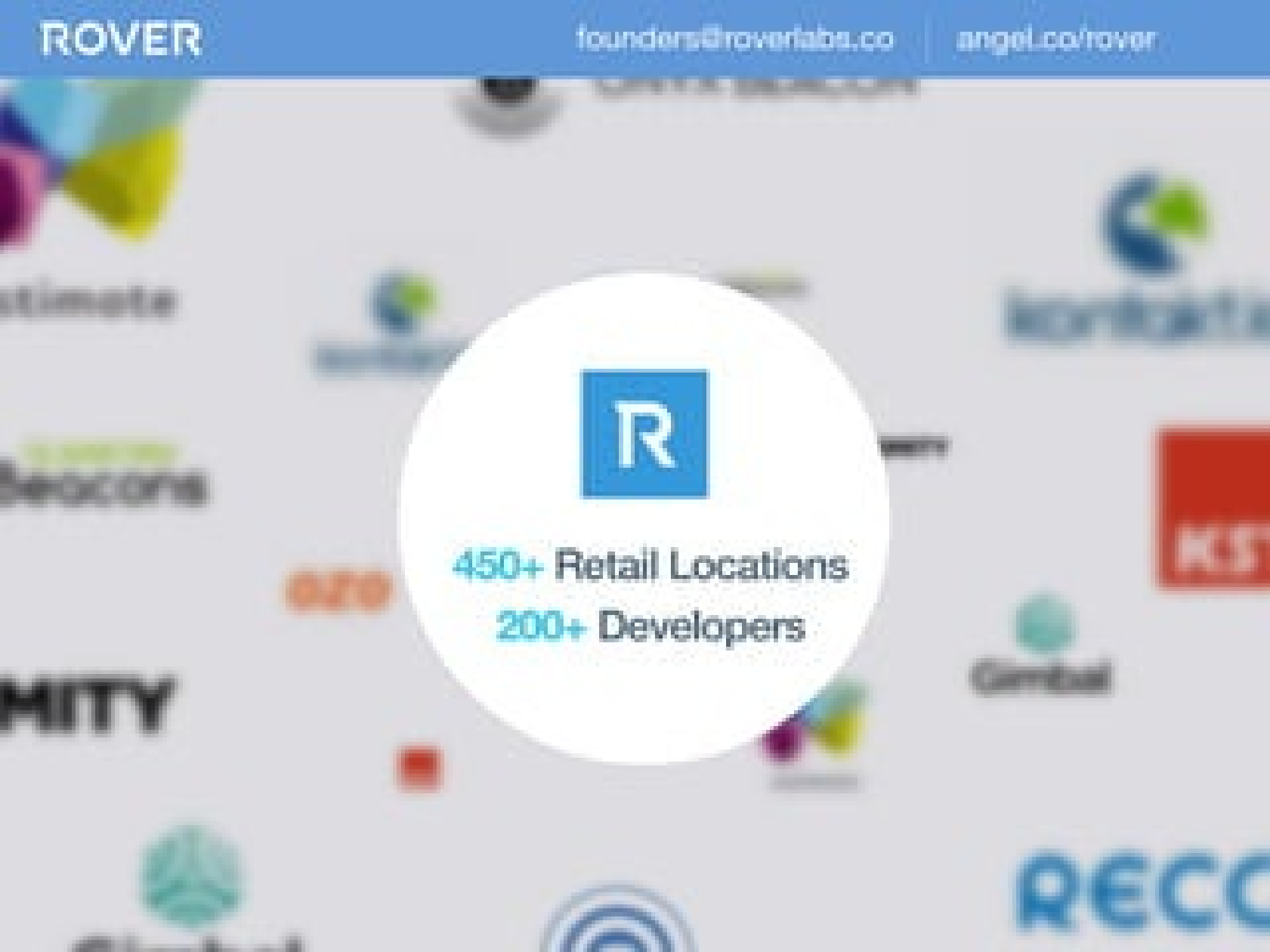
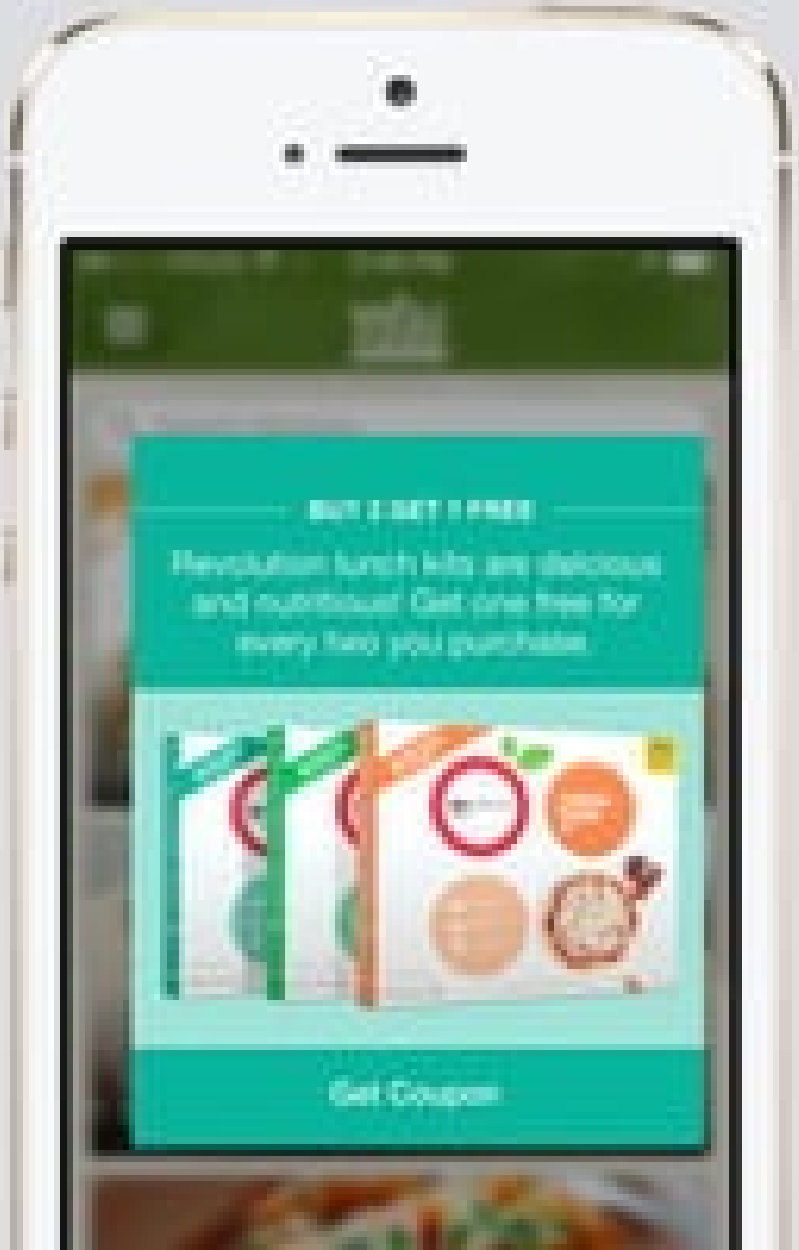

ROVER
founders@roverlabs.co
angel.co/rover
450+ Retail Locations
200+ Developers

Has previously purchased lunch kits

Spends over 3 min in the organic aisle



Delivering the right content at the right time

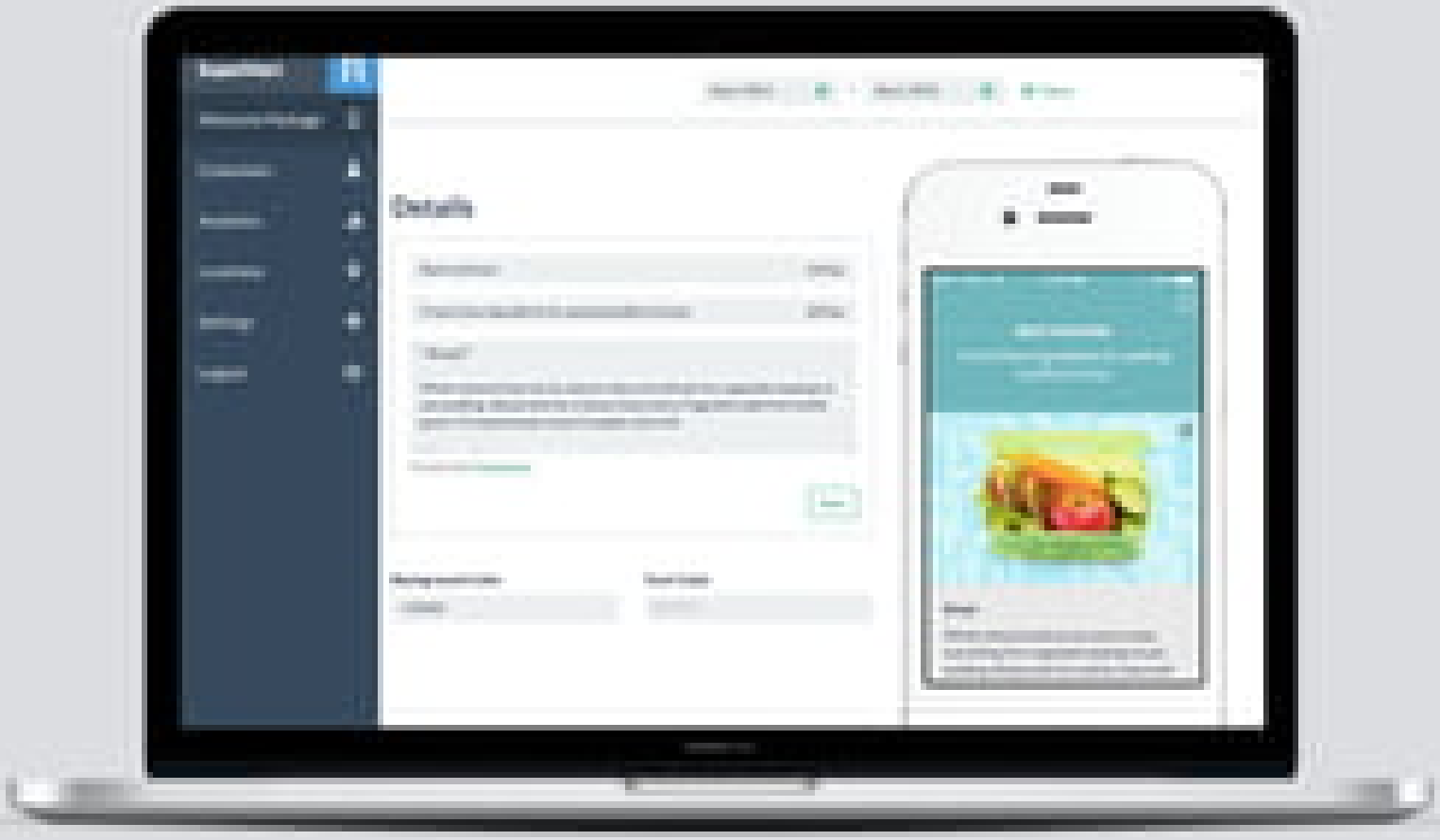
Rover Framework

+

Your App

=

Content Management



Growing Enterprise Developer Community of

200+

Developers

dev.roverlabs.co

ROVER

Unleashing the potential of Beacons

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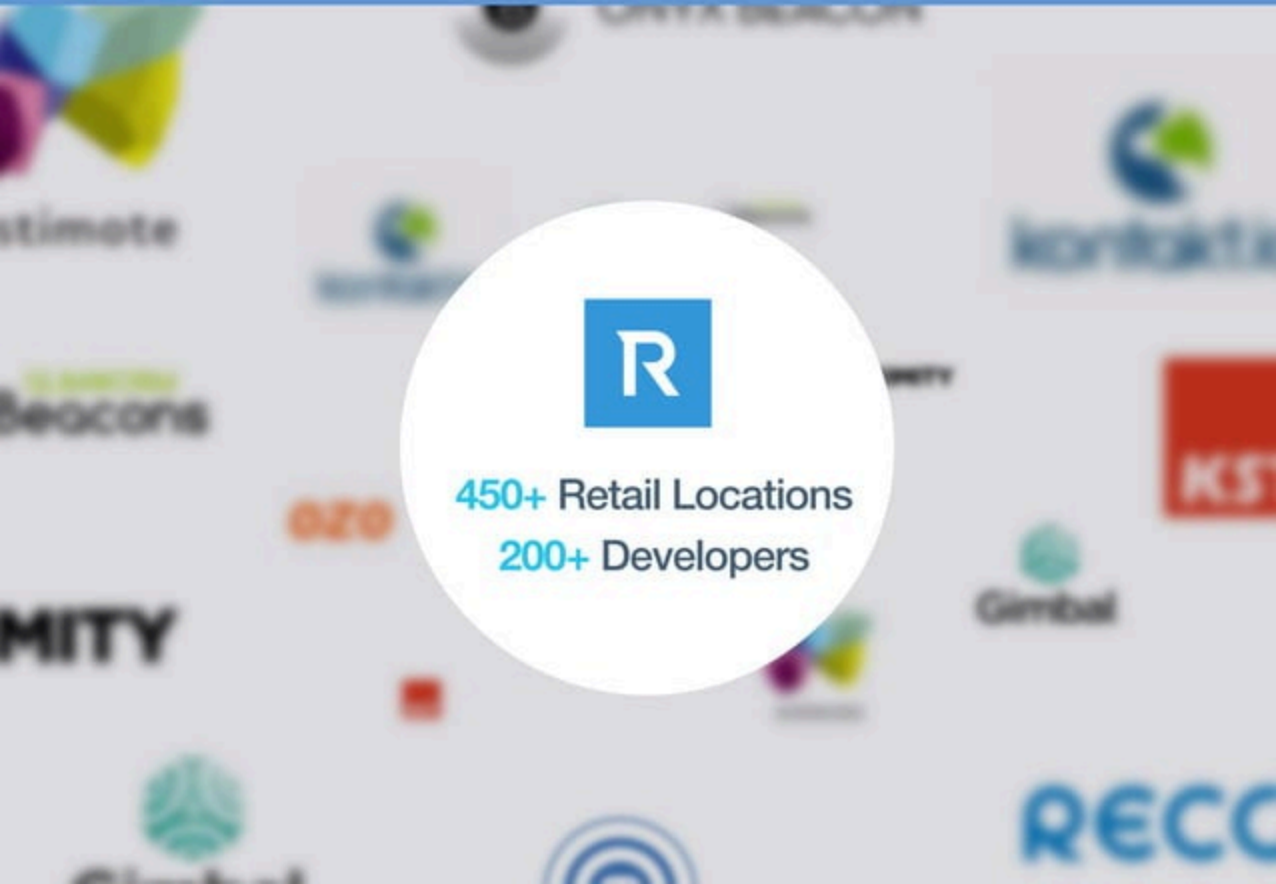
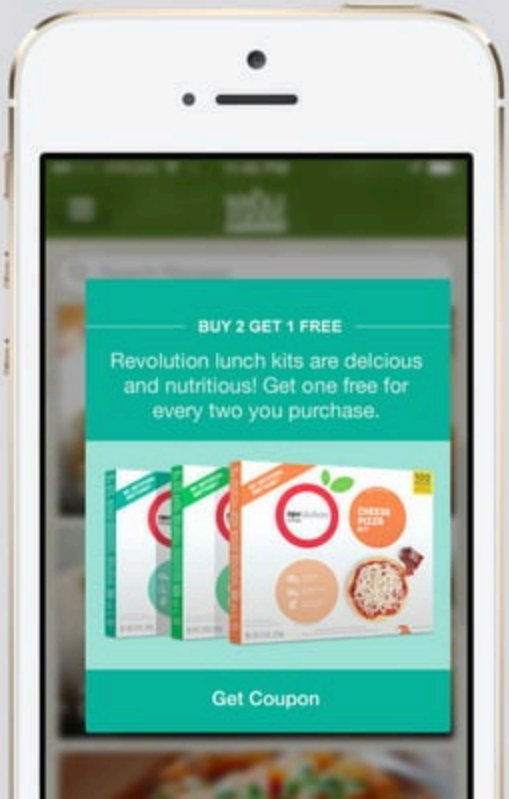

R
450+ Retail Locations
200+ Developers

ROVER
4:21 PM
SuperMart
TENT SHOPPING?
Here are tips to help find your portable home away from home
Add to Wishlist

Has previously purchased lunch kits

Spends over 3 min in the organic aisle



Delivering the right content at the right time

Rover Framework

+

Your App

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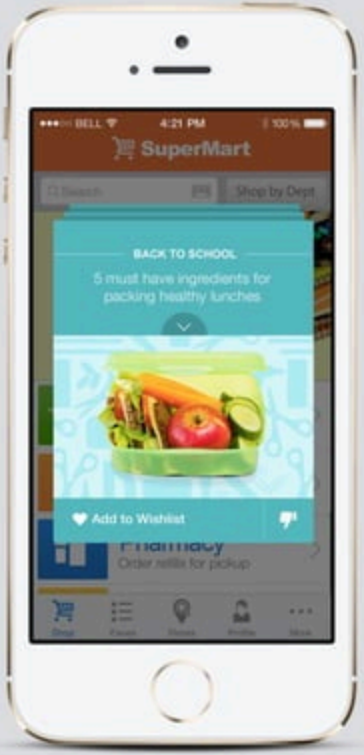
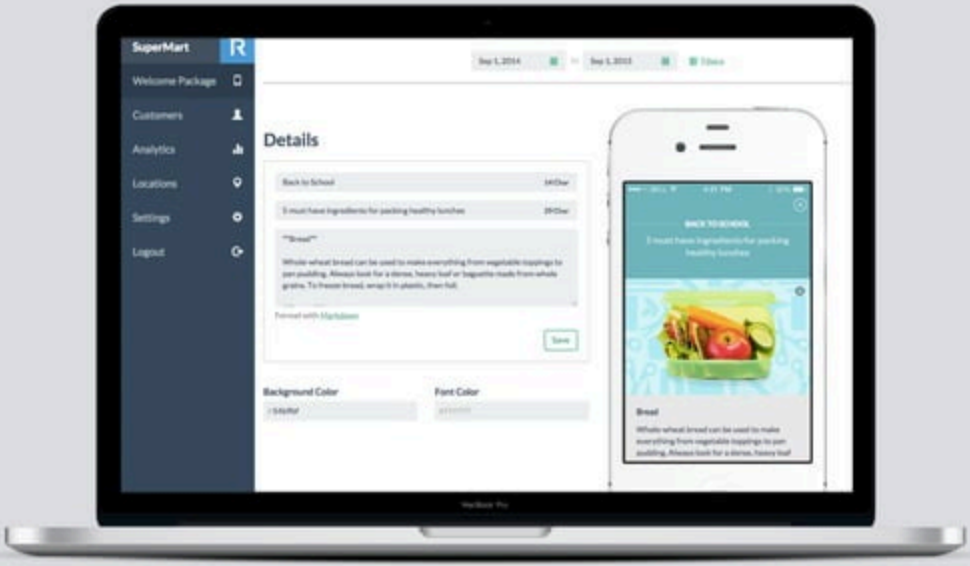


Content Management



We're working with

Major National Grocer

260+

locations

Women's Retail

400+

locations

Growing Enterprise Developer Community of

200+

Developers

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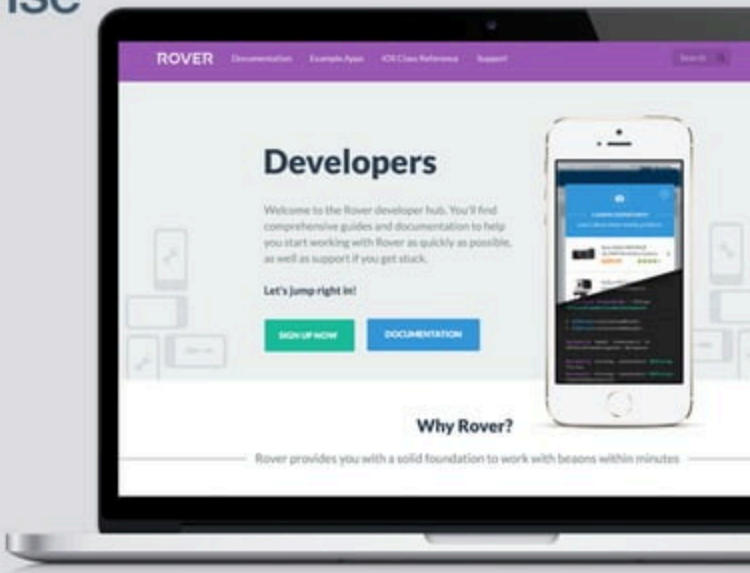

The Founders

John Coombs
Co-founder & CEO

Retail and Loyalty Marketing

Sean Rucker
Co-founder & CTO

2x Entrepreneur, Previous Exit

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