

5,000

signups in the last 2 months



Pay what you want

\$2.40

average per month

Finance + Behavioral Design + Tech



Justin Howell
CEO



Rishi Kumar
CTO



Kirk Voltz
Design



Mikel Djukić
Growth

20 years in technology | 20 years in finance | Degree in Psychology from Harvard | 2 successful exits





Save more for the life you want.

80 million millennials are saving

NOTHING



\$300

per month

10% of their income



1: Goals



2: Peer Comparison



3: Move the Money

5,000

signups in the last **2** months

Pay what you want

\$2.40

average per month

Payback

2.5

months

\$40b

marketing spend

Finance + Behavioral Design + Tech



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