



**BUYING TV ADS  
=  
LOTTERY**



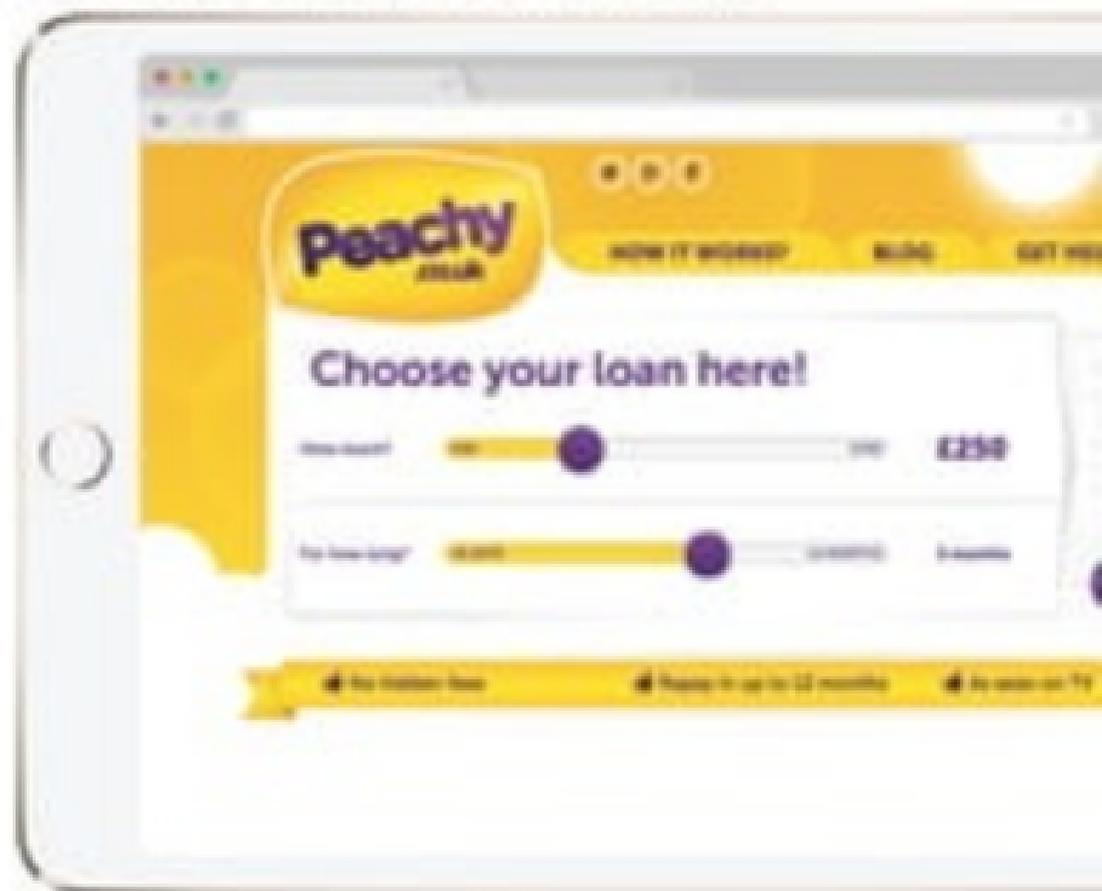
*ReSubs*  
ON AIR

MIXPANEL FOR TV



**+75%**  
SALES

**-80%**  
COST





CRISTO CEO



KRISTEL CMO



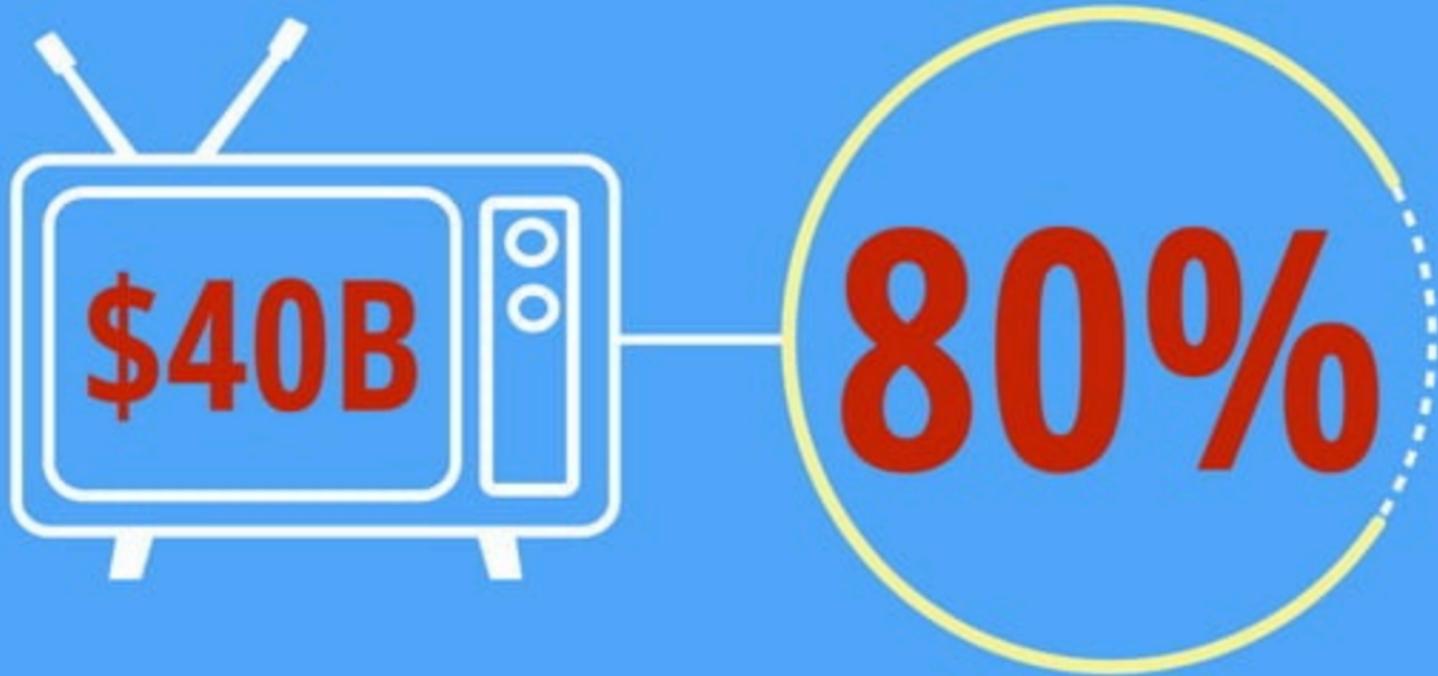
KRISTO CTO



RESULTSONAIR.COM | ANGEL.CO/RESULTSONAIR | FOUNDERS@RESULTSONAIR.COM

*reSults*  
ON AIR

- MIXPANEL FOR TV -





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LOTTERY**

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*reSults*  
ON AIR

MIXPANEL FOR TV





**40%**  
**MoM**

**\$200K**  
**ARR**

**100%**  
**HAPPY**

**40%**  
**MoM**

**\$200K**  
**ARR**

**100%**  
**HAPPY**

**40%**

**MoM**

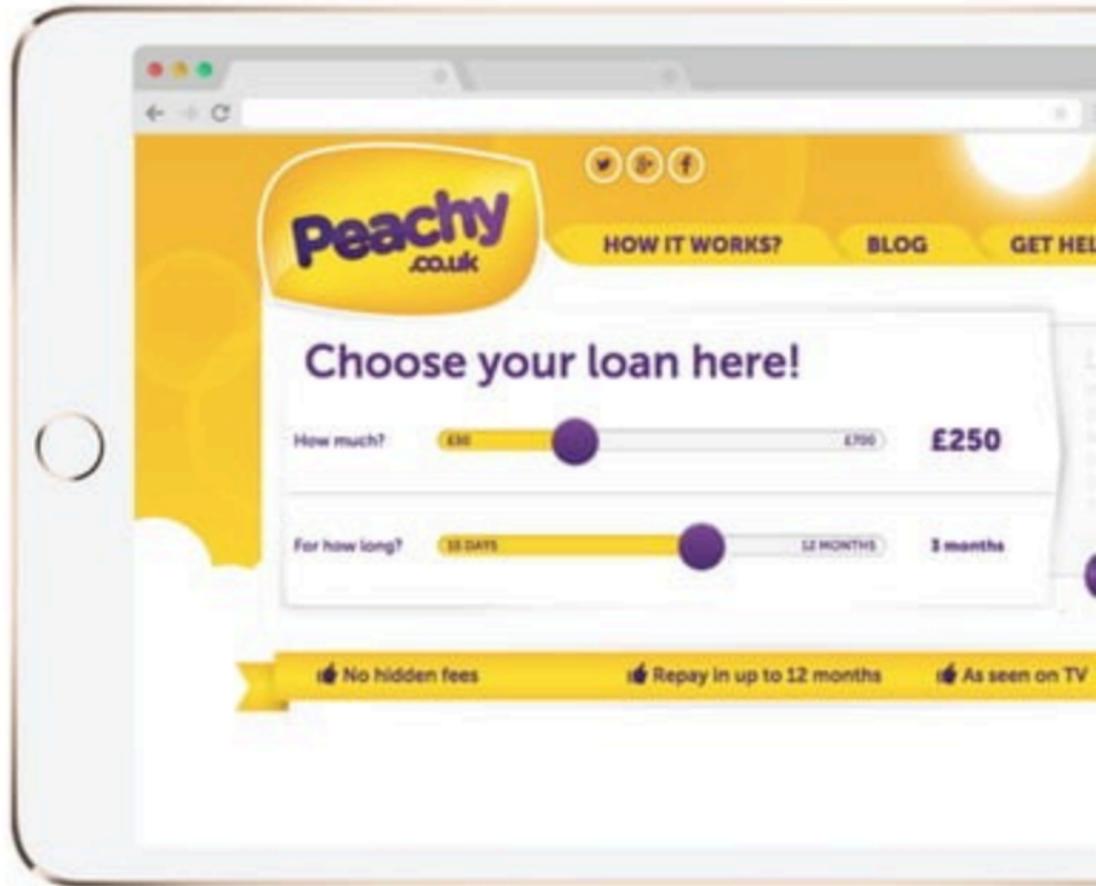
**\$200K**

**ARR**

**100%  
HAPPY**

**+75%**  
SALES

**-80%**  
COST





**10x**

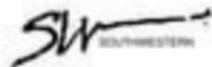
**RETURNS**



CRISTO CEO



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