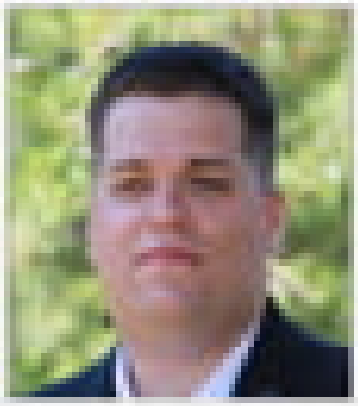
The Team



Shawn Jackson

Chief
Architect

- Volunteer Firefighter and EMT
- 8 years software development experience

Online Advisors

Business and Development Partner

- Business and leadership guidance
- Infrastructure and technical support
- Development and testing
- 6 years of software business experiance

Insufficient communication exists between personnel

One Way Communications

Traffic Accident

Responding ???

Resgrid allows for bi-direction communication

Resgrid

- Mobile: iPhone/iPad/Android/Windows Phone 7
- Web: HTML5/CSS3 Responsive Design Site
- Backend RESTful API for intergration

Resgrid will serve the following markets:

Volunteer/Career Fire and EMS Departments

Wildland/Hand Crews

Search and Rescue Teams

Hazmat Teams

Disaster Response Teams

???

Any organization that has dispersed personnel and needs to coordinate responses

Money comes from subscriptions and app sales

	Free	Standard	Premium	Professional	Ultimate
Features	• Up to 10 users • No groups	•Up to 20 users •2 groups	•Up to 35 users •3 groups •Geolocation	•Up to 50 users •5 groups •Geolocaiton	•Up to 100 users •10 groups •Geolocaiton
Acquisition	• iTunes/Google Play & App Stores • Social Media • Google AdWords and Bing Ads	• iTunes/Google Play & App Stores • Google AdWords and Bing Ads • Up selling	• iTunes/Google Play & App Stores • Google AdWords and Bing Ads • Up selling	• iTunes/Google Play & App Stores • Targeted Ads and Print Media • Up Selling • Direct mail	• iTunes/Google Play & App Stores • Targeted Ads and Print Media • Up Selling • Direct mail

- There will always be a free plan and free apps
- There are additional options for larger plans
- Pricing has not been finalized at this point

Primary competition is from eDispatches

- eDispatches extends existing radio dispatch systems to mobile devices
- Does not allow for bi-directional communication
- Limited online interface
- Does not support geolocation or dispatching from own system
- Limited only to Fire/EMS

Resgrid is already in Open Beta

- Started development in June 2012
- We are in open beta with free mobile apps deployed
- As of October 20th we have over 70 departments and over 170 users testing the platform.
- Already implemented some user requested features (Available status, iPad IC app, Call notes)

Shawn Jackson
shawn@resgrid.com

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Two Way Communications

Resgrid Platform Goals

- Easy to use
- Fast and Efficient
- HTML5/CSS3 mobile web support
- Apps for all major mobile platforms
- Specialized apps and interfaces for markets

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http://resgrid.com