

1 Streaming → music listening time 

39.7 HRS

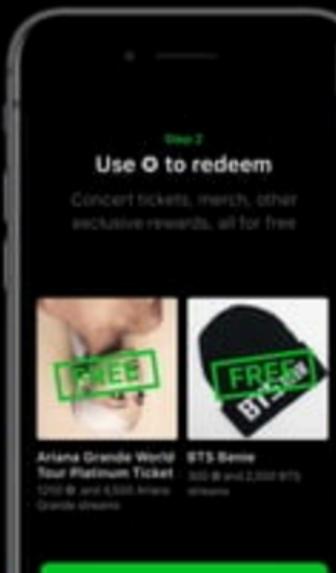
**Millennials spent on
listening to music / week**

2 Fans spend \$\$\$ on artists

\$23 Billion

Global concert and
merch market

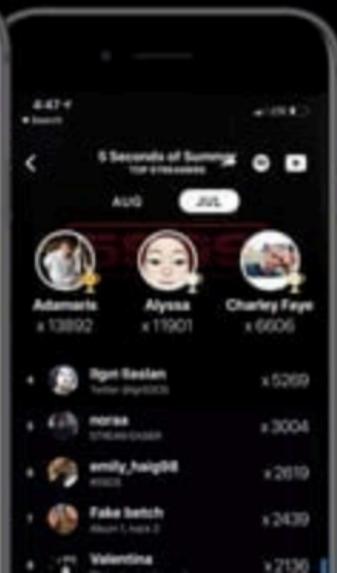
1 Rewards



2 Digital merch

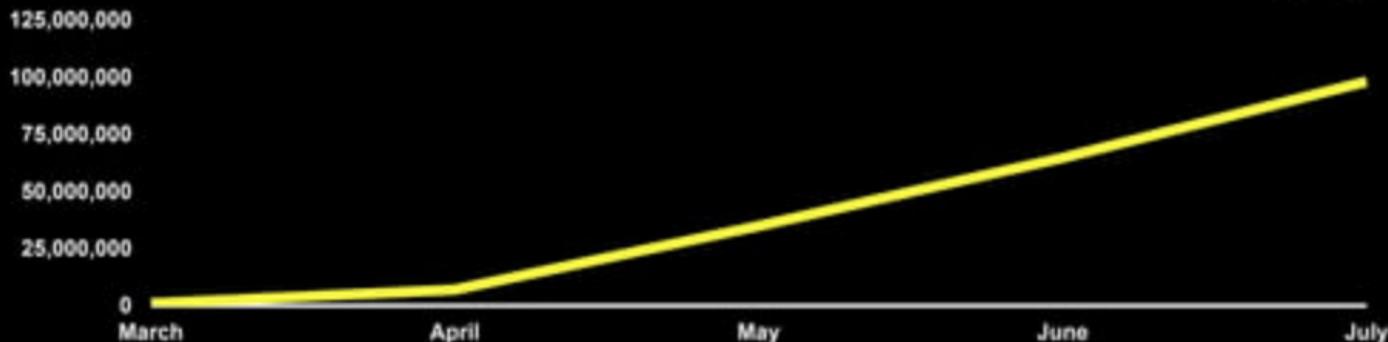


3 Community / influence



Users are hyper-engaged

100MM
Songs played



22K

Monthly Active

12

Open / Day

35%

DAU/MAU

Artists receive a lot of value



Streams



Revenue



Supportive

Fan Community

Artists receive a lot of value



WARNER MUSIC

ticketmaster[®]

 MUSIC

ri@renaissance.app

Global social marketplace





Ruthia He
CEO



Carnegie
Mellon
University



北京大学
PEKING UNIVERSITY

facebook



Lina Wang
Frontend Ninja



Joey Lin
Backend Guru



Mark Williamson
Advisor / Former
Head of Artist
Partnership at Spotify



Alex Hofmann
Advisor / Former
President at Tiktok