

Matthew

Patrick

Jay

Re  ard

Re**ard**

Income Insurance Within Minutes



60 Million

U.S. households w/o emergency savings

\$10 Billion / Year

Opportunity

CAC:LTV*

Acquisition
Spend

\$76



Lifetime Value

\$535

* Affinity partnership distribution example



Assurity
Life Insurance Company

unum

CHUBB

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ReGard