

# Retail 3.0

## Merged Online & Offline

# Traditional Retailers are Terrified about Keeping Up

## In-Store iPad App for Optical Retailers

# 10X the Retail Experience

# Retail 3.0

## Merged Online & Offline

## Online Brands Opening Mobile-Connected Stores

**BONOBOS**

WARBY PARKER  
eyewear

**INDOCHINO**  
MADE TO MEASURE

**EVERLANE**

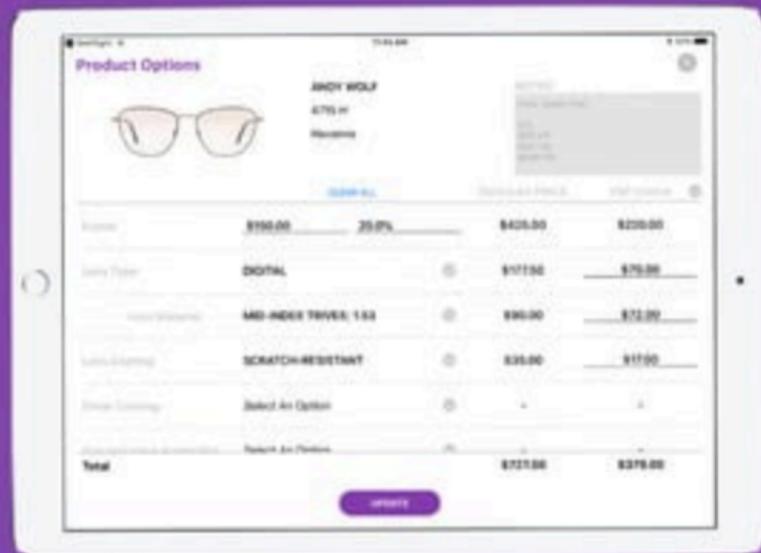
## Online + Offline Coupled = 10X Revenue



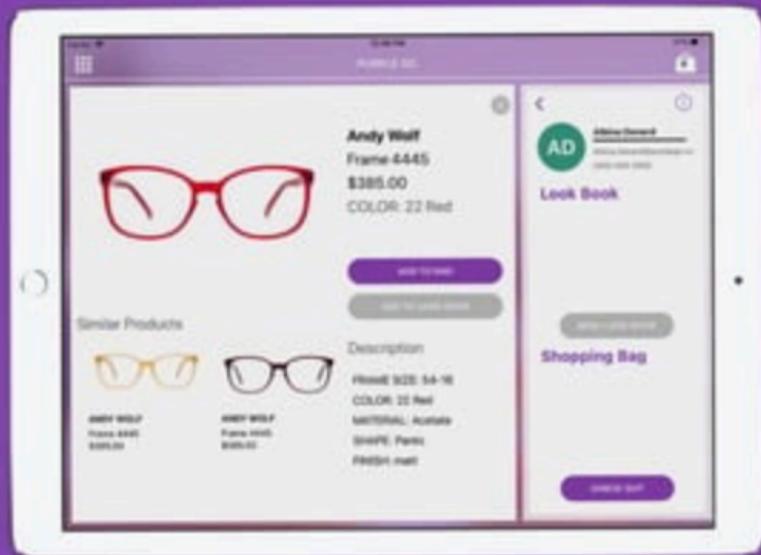
# Traditional Retailers are Terrified about Keeping Up

# Tech to Get Traditional Retailers to 10X

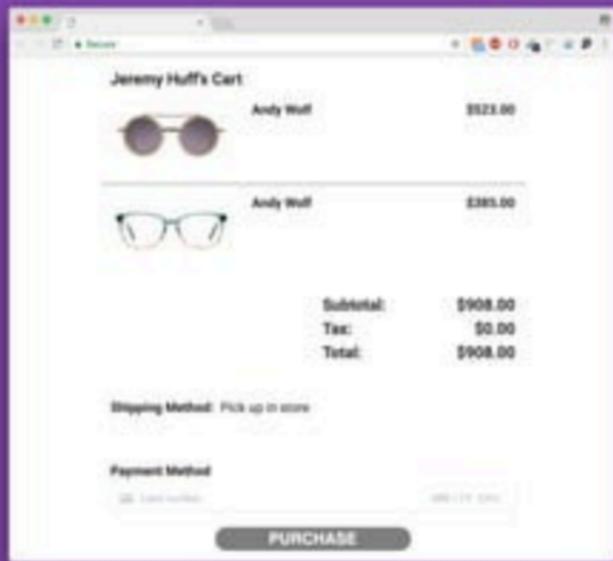
## In-Store iPad App for Optical Retailers



# Cut Time to Sale in Half



# Browse Tons More Frames



# Enable Online Sales



**Pilot Store  
+\$150k Annual Revenue**

# Traction



**8 locations**



**2 weeks  
sales cycle**



**\$4k annual  
contract value**

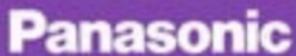
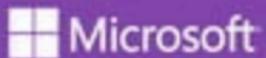
# Meet the Team



**Jeremy Huff**  
CoFounder, CEO



**Samantha Tran**  
CoFounder, CTO



# 10X the Retail Experience