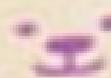


Puppy bliss
has arrived!

 PupBox
www.PupBox.com



Meet My Daughter

Maggie

#FurryDemonChild

Nikon



Toys

Treats

Accessories

Training





1300

Active Subscribers

\$40k

Monthly Recurring Revenue

40%

Average Margin



#PupBox







Ben

Chief Executive Officer



Ariel

Chief Operations Officer



Jerome

Head of Development
& Design



Andrea

Head of Training

**ANIMAL
PLANET**

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With you every day
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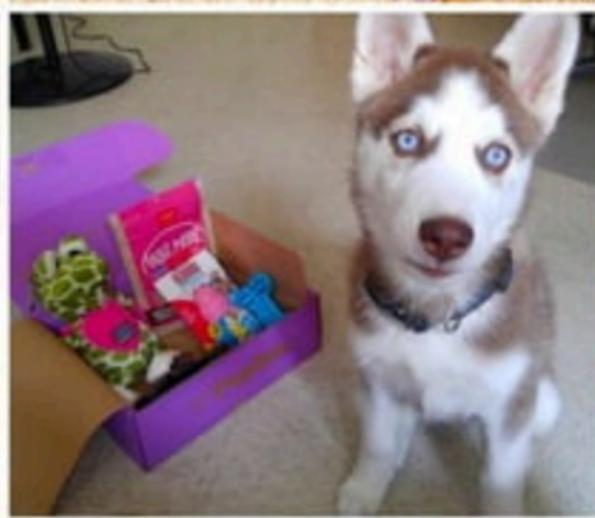
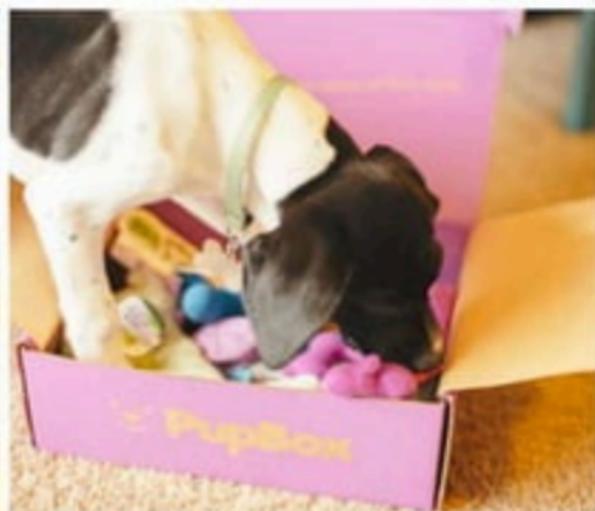


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2015 Revenue **\$275,000**



\$516,000

2016 Revenue Run Rate

55 Million

Households with a Dog

8 Million

Households with a puppy

The infographic consists of two concentric circles. The outer circle is white and contains the text '55 Million Households with a Dog'. The inner circle is purple and contains the text '8 Million Households with a puppy'. The background is a solid purple color.

Households with a Dog

8 Million

Households with a puppy

\$2.5 Billion
Serviceable Market Size

#PupBox





CAC
\$15

LTV
\$80

CAC
\$15

LTV
\$80





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