



**\$6,000**

Average American Household

HAVE NOT BEEN TESTED ON

**\$10,000**

Healthy Organic Version



Walmart 

BARNEYS  
NEW YORK

*Saks  
Fifth  
Avenue*

J.CREW

# PUBLIC GOODS





\$6,000

Average American Household

HAVE NOT BEEN TESTED ON

\$10,000

Healthy Organic Version

PUBLIC  
GOODS

**Make healthy products affordable to all.**





OUR  
FACTORY

## PUBLIC GOODS

Direct to consumer, at cost,  
for annual membership.

**\$59/yr**



YOU  
WITH MORE  
\$\$\$

750 K

500 K

250 K

200 K

150 K

100 K



2016



2017



Walmart \*

BARNEYS  
NEW YORK

*Saks  
Fifth  
Avenue*

J.CREW