



PROMOLTA

NEXT GENERATION
RECORD LABEL

100 hours
of video
are uploaded to
YouTube****
every minute

PROMOLTA IS A MUSIC VIDEO DISTRIBUTION PLATFORM.





\$700K

RUN-
RATE

70%

MARGIN



6X ROI



4X ROI



5X ROI

ZERO
PAYBACK
PERIOD



= NEXT-GENERATION RECORD LABEL



SALES
VLAD KACHUR



DISTRIBUTION
ANJIT ANAND



TECH
IGOR POLYAKOV



DESIGN
ACE VU



citi
intuit



\$700K
RUN-RATE

60%
REPEAT
PURCHASE

70%
MARGIN



PROMOLTA

NEXT GENERATION
RECORD LABEL

The background is a vibrant pink color filled with a variety of white icons. These icons include musical instruments like a saxophone, a guitar, and a trumpet; technology items like a smartphone, a laptop, and a tablet; media-related symbols like a film strip, a play button, and a star; and other objects like a pair of glasses, a teapot, a microphone, and a gear.

100 hours
of video
are uploaded to
YouTube****
every minute

PROMOLTA IS A MUSIC VIDEO DISTRIBUTION PLATFORM.





\$700K

RUN-
RATE

70%

MARGIN



6X ROI



4X ROI



5X ROI

1200

PAYING CUSTOMERS

~~350~~ %

FIRST TIME SPEND
PURCHASE



BLOGS



WEBSITES

SOCIAL
NETWORKS



\$6B

22.5M MUSICIANS
@ \$250/YEAR



ZERO
PAYBACK
PERIOD



DATA

Musicians & Viewers

+



DISTRIBUTION

Blogs, Websites, Social Networks

= NEXT-GENERATION RECORD LABEL



SALES
VLAD KACHUR



DISTRIBUTION
ANJIT ANAND



TECH
IGOR POLYAKOV



DESIGN
ACE VU



citi[®]

intuit

KPMG

mint_{com}

priceline.com[®]

\$700K
RUN-RATE

60%
REPEAT
PURCHASE

70%
MARGIN