



Fly

Reward Notifications

✓ Redeem  
Your reward now

\$1 Off Small Pizza

Expires January 31, 2013

LOCAL  
micro-  
brews



Fresh  
Organic

# JUNE SPECIALS

SALAD: SPEAR ME  
the DETAILS

PIZZA: QUATTRO  
stagione

chilled Soups

Thin Crust Pizza, Salad, Pasta, Panini,  
Beer, Wine, Desserts, Gluten Free

Search

About 10,000 results (0.07 seconds)

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- Maps** [The New York, Stone Hearth](#)
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[Enjoy Stone Free Pizzas | stonehearthis.com](#)  
[www.stonehearthis.com](#)
- Shopping** [Get it your local pizza business. Authentic. Tasty.](#)

**Stone Hearth Pizza Co.**  
November 4, 2013

Like this post and then follow the link below to claim your offer!

[http://bit.ly/1Hh1m9t](#)

#### Half Price Pizza!

Thanksgiving: a holiday dedicated to our fellow patriots and stuffing your face! What's not to love? To all the birds with one stroke, we're offering Stone Free! That will warm your heart and fill your stomach. Come in anytime this November and get 50% off. [See details below.](#)

Sponsored by

Click on ad

\$3 OFF Pizza



Click here to get \$3 off your next order to Stone Hearth Pizza, Inc.

[View Offer](#) [Share Offer](#) [View Store](#) [Share Store](#)



View Comments (0)

Privy

Jessica Smith



Succeeded

Enjoy your purchase.

This voucher was redeemed on  
January 01, 2013 11:21:03T

For any support issues contact  
[support@getprivy.com](mailto:support@getprivy.com) or call (781) 271-7188.

#### Promotion Details

**Site**  
\$3 OFF Large Salad

**Description**  
Enjoy any large salad for \$3 off.

**Purchased on**  
01 Jan 2013



**Stone Hearth Pizza** @Stone\_Hearth  
Celebrate National Pizza Month With  
promotions.getprivy.com/offers/12

Privy

Total Customers

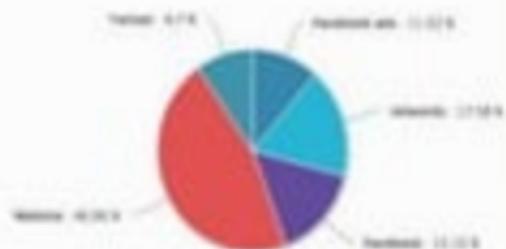
480

New Customers

384

Revenue

\$12,000



## Expert Customer List

customer	email
Sara Lechner	lechner_sarah@topgolfchris.biz
Kate Abbott	kat_abbott@mergover.biz
Cassie Lechner	cassie_lechner@gulfcoast.org
Lauren Winthelzer	winthelzer_lauren@nicolas.name
Billy Reichel	billy_reichel@wolf.net
Trevor Craig	craig_trevor@helo.name
Kyle Wilderman	wilderman_kyle@peak.biz

source	purchase at	
edwards	12 Jun 00:00	<a href="#">View</a>
website	12 Jun 00:00	<a href="#">View</a>
edwards	12 Jun 00:00	<a href="#">View</a>
website	12 Jun 00:00	<a href="#">View</a>
	12 Jun 00:00	referred @ Puma
	12 Jun 00:00	referred @ Super Land
website	12 Jun 00:00	referred @ Delta

Jonathan, Owner



Revenue

\$12,000

Cost

\$2,400

ROI

5X

Privy

## Raising \$1M - \$800K Committed



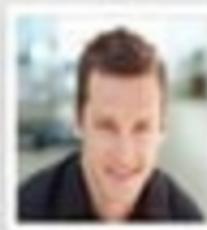
Justin Kitch, Founder

**homestead**



Mike Volpe, CMO

HubSpot



John Dais, VP Finance

**WILDFIRE**



Randy Parker, Founder

**Constant Contact**

**founders@getprivy.com**



**Ben Jabbawy**



**Jake Cohen**

*Privy*

The word "Privy" is written in a thick, black, cursive script. The letters are rounded and connected, with a prominent shadow effect that gives the text a three-dimensional appearance. The 'P' is the largest and most prominent letter, followed by 'r', 'i', 'v', 'y' in descending order of size, with the 'y' having a long, sweeping tail.

Automated Customer Acquisition  
for Storefront Businesses

\$15,000 = **Customers?**





Verizon 7:13 PM 100%

redemption.gobaly.com

**Pivvy** Farrell McClemon

Success! Enjoy your purchase!



**\$1 Off Small Pizza**  
Expires January 31, 2013

Merchants pay us **\$3K** per year

Cost to acquire paid back in **3** months



LOCAL  
MICRO-  
BREWS



Fresh  
ORGANIC

JUNE SPECIALS

SALAD: SPEAR ME  
the DETAILS

PIZZA: QUATTRO  
stagione

CHILLED SOUPS

Thin Crust Pizza, Salad, Pasta, Panini,  
Beer, Wine, Desserts, Gluten Free

How much would you like to spend on advertising?

\$100

\$1,000



Amount to spend

\$550

**Publish!**

*Privy*

Search

About 35,100,000 results (0:37 seconds)

Web

Ads related to gluten free pizza ⓘ

**Dominos® Pizza - Gluten Free Pizzas Now Avail**  
www.dominos.com/

Try One Today, Order Online!

Order Now  
Coupons    Menu  
                  Gift Cards

**Enjoy Gluten Free Pizza | stillindigpizza.com**  
www.stillindigpizza.com/

Eat at your local pizzeria Delicious Authentic Tasting

Images

Maps

Videos

News

Shopping

Reviews

**Stone Hearth Pizza Co.**  
November 8, 2012 ⓘ

Like this post and then follow the link below to claim your offer!

<http://bit.ly/TN0mpk>

Half Price Pizza!

Thanksgiving- a holiday dedicated to overflowing gratitude and stuffing your face! What's not to love? We'll kill two birds with one stone, we're offering this deal that will warm your heart and fill your stomach. Come in anytime this November and get 50% off a specialty pizza!



Like Comment Share

Sponsored ⓘ

Create an Ad

\$1 Off Pizza



Claim here to get \$1 off your next visit to Stone Hearth Pizza. Yum!

Like · Dave McClure likes Stone Hearth.



**Stone Hearth Pizza** @Stone\_Hearth  
Celebrate National Pizza Month With  
promotions.getprivy.com/offers/12

Privy

Jessie Smith



**Success!**  
Enjoy your purchase.

This voucher was redeemed at:  
January 31, 2013 17:21 EST

For any support issues contact  
[support@getprivy.com](mailto:support@getprivy.com) or call (781) 277-7489.

**Promotion Details**

**Blo**  
\$3 Off Large Salad

**Description**  
Enjoy any large salad for \$3 off!

**Purchased on**  
31 Jan 2013

Privy

Total Customers

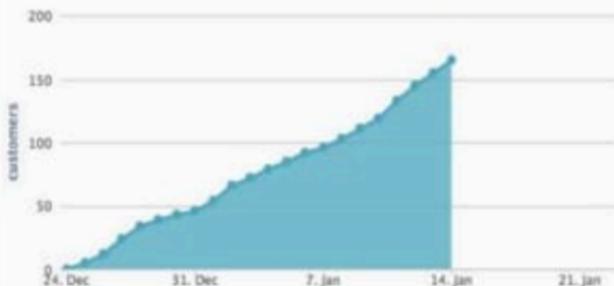
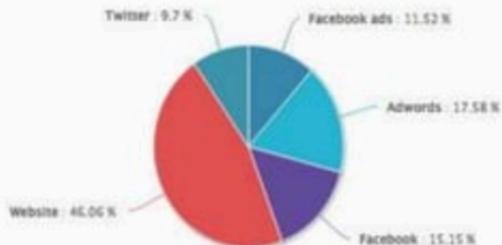
480

New Customers

384

Revenue

\$12,000



Export Customer List

customer	email
Sarai Lockman	lockman_sarai@bogisichwiza.biz
Kelsi Abbott	kelsi_abbott@macgyver.biz
Casimer Lockman	casimer_lockman@gutkowski.org
Laron Wintheiser	wintheiser_laron@nicolas.name
Billy Reichel	billy_reichel@wolf.net
Trever Crona	crona_trever@metz.name
Elvie Wilderman	wilderman.elvie@jewe.biz

source	purchased at	
adwords	12 Jan 19:00	<a href="#">redeem</a>
website	12 Jan 19:00	<a href="#">redeem</a>
adwords	12 Jan 19:00	<a href="#">redeem</a>
website	12 Jan 19:00	<a href="#">redeem</a>
	12 Jan 19:00	redeemed @ Plano
	12 Jan 19:00	redeemed @ Sugar Land
website	12 Jan 19:00	redeemed @ Dallas

Jonathan, Owner



Revenue

\$12,000

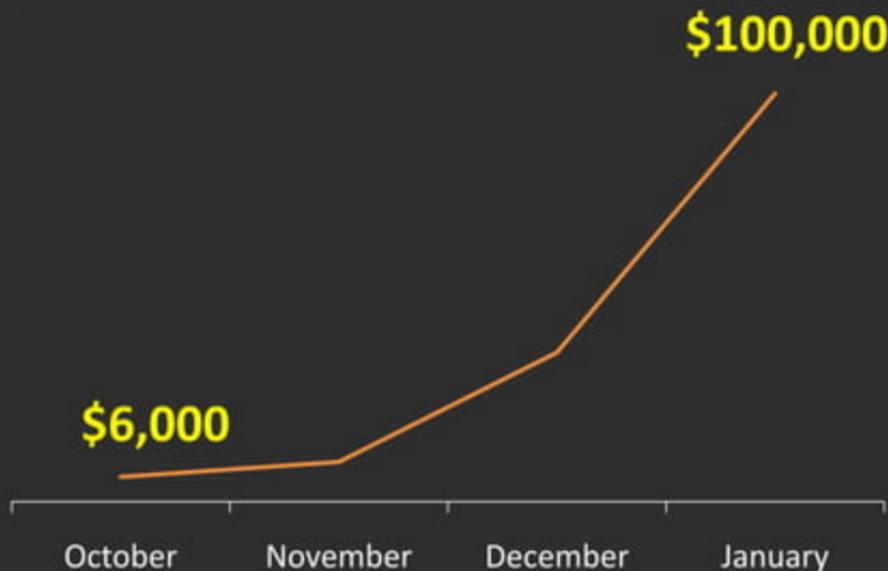
Cost

\$2,400

ROI

5X

# Annualized Subscription Revenue



**\$1,700,000 in revenue**

**330 merchants**

**\$4,200 per year**



# Raising \$1M - \$800K Committed



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**homestead**



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