

# popUP archive

makes sound searchable

[founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/popup-archive](http://angel.co/popup-archive)

popUP archive [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/popup-archive](http://angel.co/popup-archive)



makes sound searchable

founders@popuparchive.com | [angel.co/popup-archive](http://angel.co/popup-archive)

popup archive founders@popuparchive.com | [angel.co/popup-archive](http://angel.co/popup-archive)



12hrs



per minute



100hrs



per minute

popup archive founders@popuparchive.com | [angel.co/popup-archive](http://angel.co/popup-archive)

SF real estate

transit strike

Hillary Clinton

marriage equality

priced out

airline tickets

red carpet

Mountain Dew

voter turnout

↑  
12 hrs  
per minute

↑  
100 hrs  
per minute

popUP archive founders@popuparchive.com | angelica@pop-up.archive

SF real estate  
transit strike Hillary Clinton  
marriage equality  
priced out airline tickets  
red carpet Mountain Dew  
voter turnout

popUP archive founders@popuparchive.com | angelica@pop-up.archive



red carpet

Mountain Dew

voter turnout

pop<sup>UP</sup> archive founders@poparchive.com | engle.co/pop-up-archive



pop<sup>UP</sup> archive founders@poparchive.com | engle.co/pop-up-archive

**50%**

MoM rev growth

**200K**

current run rate

**70%**

margins

pop<sup>UP</sup> archive founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

**50%**

MoM rev growth

**200K**

current run rate

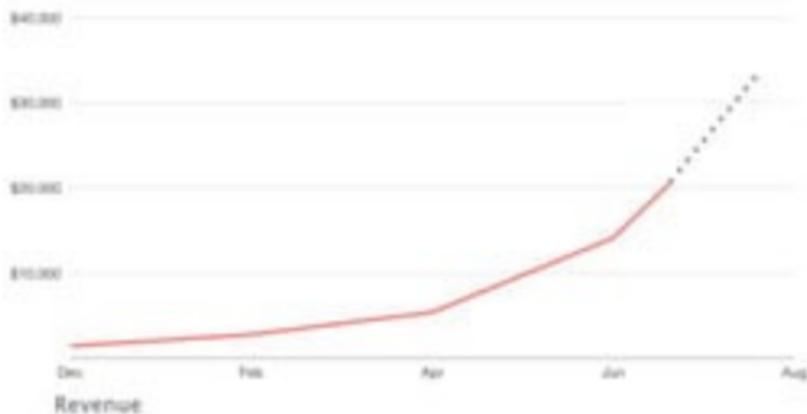
**70%**

margins

pop<sup>UP</sup> archive founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)



popUP archive founders@popuparchive.com | [angela.com/pop-up-archive](http://angela.com/pop-up-archive)



popUP archive founders@popuparchive.com | [angela.com/pop-up-archive](http://angela.com/pop-up-archive)

Now:

Education



Television



Radio



Next:

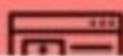
Data Analysis



Government



Advertising



\$10,000

Dec Feb Apr Jun Aug

Revenue

popUP archive founders@popuparchive.com | angela@pop-up-archive

Now:

Education



Television



Radio



Next:

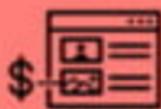
Data Analysis



Government



Advertising



popUP archive founders@popuparchive.com | angela@pop-up-archive



CEO  
Anne Wootton

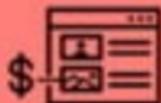


CTO  
Bailey Smith

Radio



Advertising



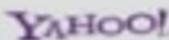
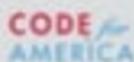
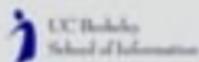
popUP archive [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angels.co/pop-up-archive](http://angels.co/pop-up-archive)



CEO  
Anne Wootton



CTO  
Bailey Smith



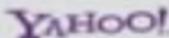
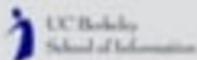
popUP archive [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angels.co/pop-up-archive](http://angels.co/pop-up-archive)

**\$8B** total  
addressable  
market



ADRIE WADLUM

bailey smith



popUP archive [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

**\$8B** total addressable market



# popUP archive

[founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

**50%**  
MoM rev

**200K**  
current run

**70%**  
margins

# pop<sup>u</sup>p archive

makes sound searchable

founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

pop<sup>u</sup>p archive [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)



makes sound searchable

founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

popUP archive founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)



12hrs



per minute



100hrs



per minute

popUP archive founders@popuparchive.com | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

SF real estate

transit strike

Hillary Clinton

marriage equality

priced out

airline tickets

red carpet

Mountain Dew

voter turnout



12hrs



per minute



100hrs



per minute

popUP archive founders@popuparchive.com | angel.co/pop-up-archive

SF real estate

transit strike

Hillary Clinton

marriage equality

priced out

airline tickets

red carpet

Mountain Dew

voter turnout

popUP archive founders@popuparchive.com | angel.co/pop-up-archive



priced out  
red carpet  
Mountain Dew  
voter turnout

PRINCETON  
UNIVERSITY

pop<sup>up</sup> archive founders@popuparchive.com | angel.co/pop-up-archive



pop<sup>up</sup> archive founders@popuparchive.com | angel.co/pop-up-archive

**50%**  
MoM rev growth

**200K**  
current run rate

**70%**  
margins

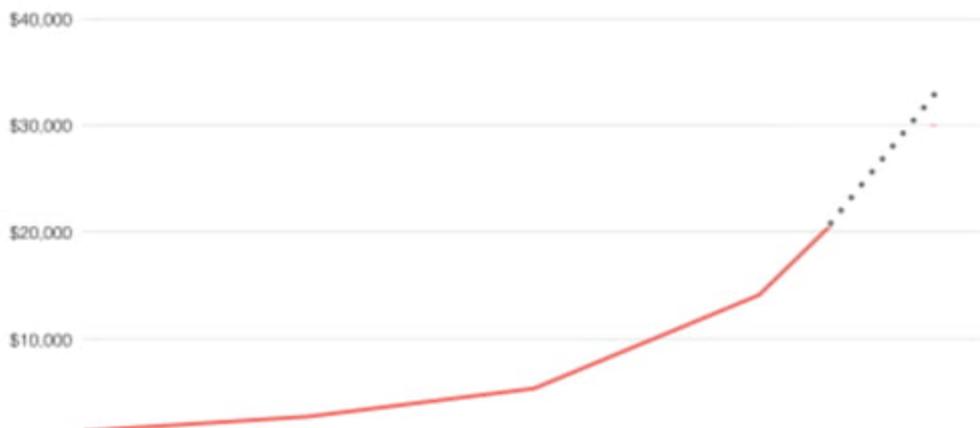
**popUP archive** founders@popuparchive.com | angel.co/pop-up-archive

**50%**  
MoM rev growth

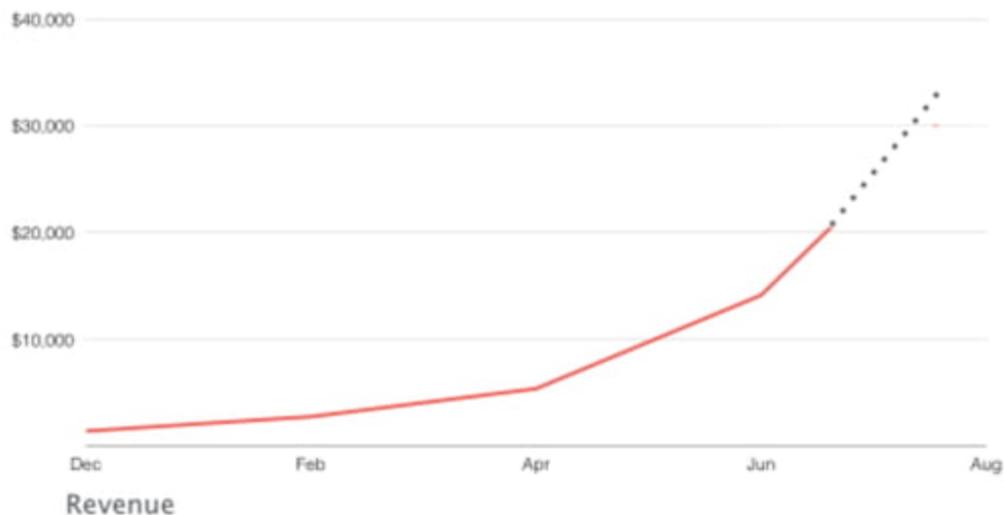
**200K**  
current run rate

**70%**  
margins

**popUP archive** founders@popuparchive.com | angel.co/pop-up-archive



**popUP archive** founders@popuparchive.com | angel.co/pop-up-archive



**popUP archive** founders@popuparchive.com | angel.co/pop-up-archive

Now:

Education



Television



Radio



Next:

Data Analysis

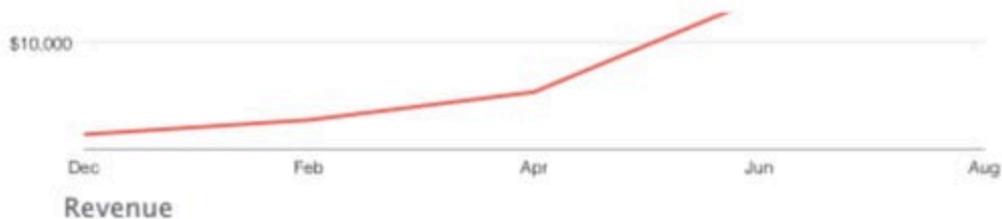


Government



Advertising





**popUP archive** [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](https://angel.co/pop-up-archive)

Now:

Education



Television



Radio



Next:

Data Analysis



Government



Advertising



**popUP archive** [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](https://angel.co/pop-up-archive)



**CEO**  
Anne Wootton



**CTO**  
Bailey Smith

Radio



Advertising



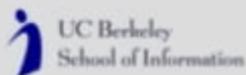
**popUP archive** [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)



**CEO**  
Anne Wootton



**CTO**  
Bailey Smith



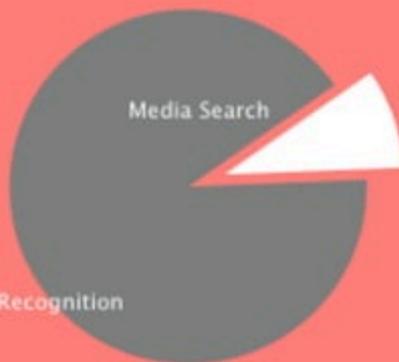
**CODE** *for*  
**AMERICA**

**YAHOO!**



**popUP archive** [founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](http://angel.co/pop-up-archive)

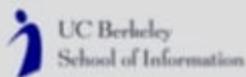
**\$8B** total  
addressable  
market



Voice Recognition

AMIE WOOLTON

BAILEY SMITH



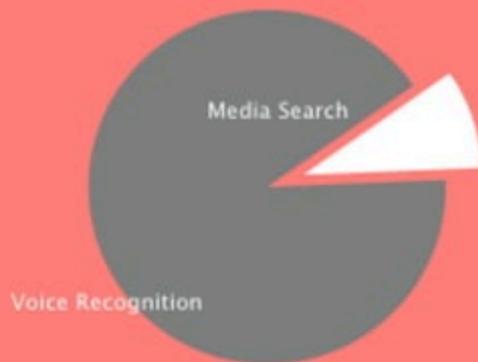
CODE for AMERICA

YAHOO!

PIVOTAL LABS

pop<sup>up</sup> archive founders@popuparchive.com | angel.co/pop-up-archive

\$8B total addressable market



pop<sup>up</sup> archive

founders@popuparchive.com | angel.co/pop-up-archive

50%  
MoM rev

200K  
current run

70%  
margins

Voice Recognition

# pop<sup>up</sup> archive

[founders@popuparchive.com](mailto:founders@popuparchive.com) | [angel.co/pop-up-archive](https://angel.co/pop-up-archive)

**50%**  
MoM rev

**200K**  
current run

**70%**  
margins