

# POP

prototyping on paper











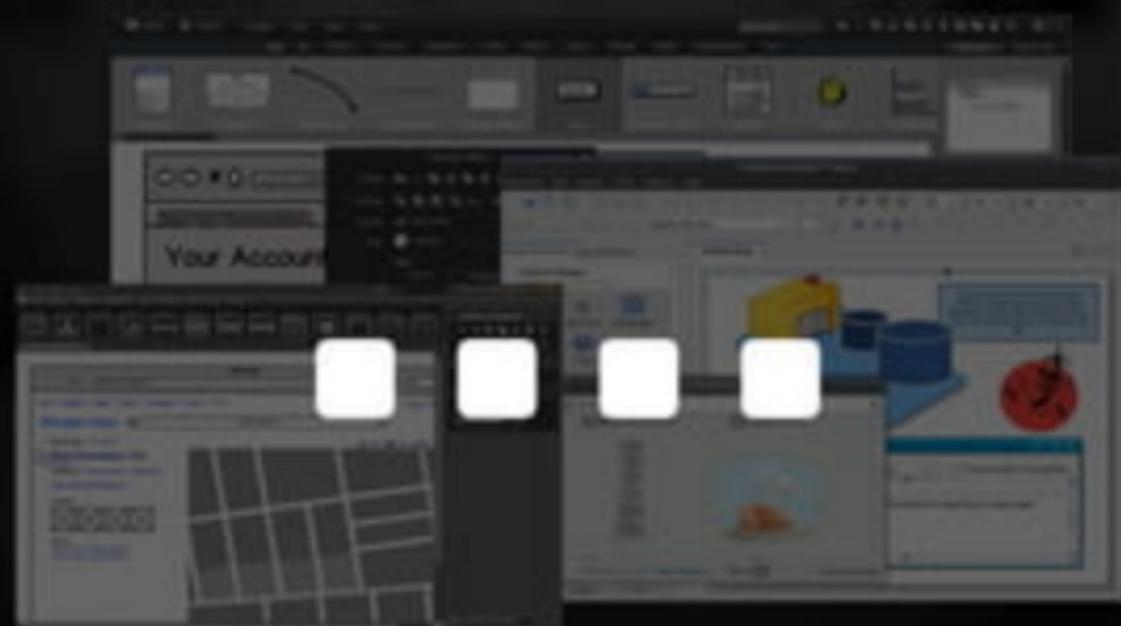
popapp.in



angel.co/popapp



founders@popapp.in





popapp.in



angel.co/popapp



founders@popapp.in



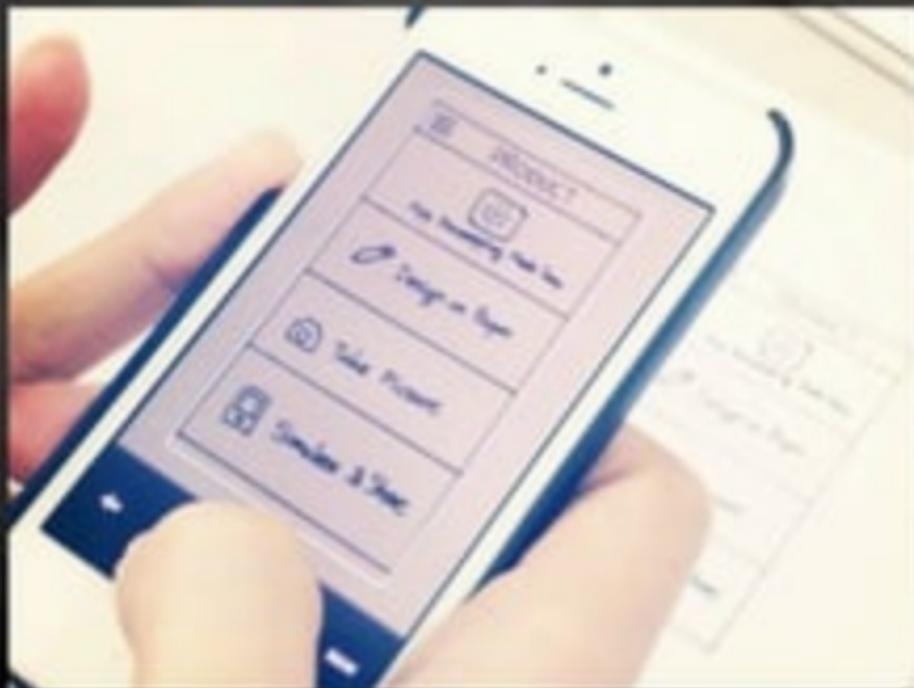


## Draw



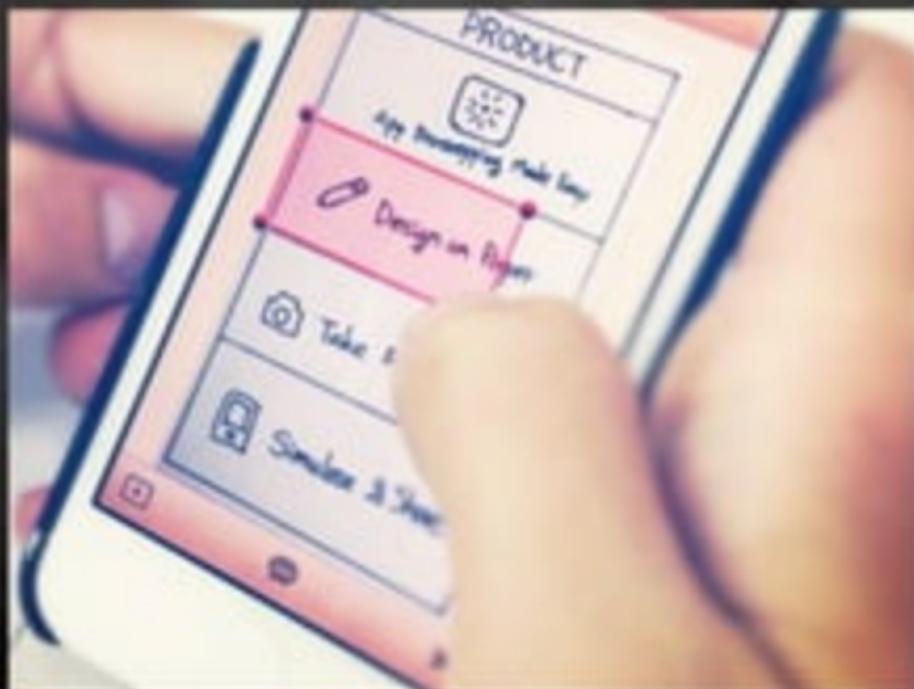


# Take Photos





# Link



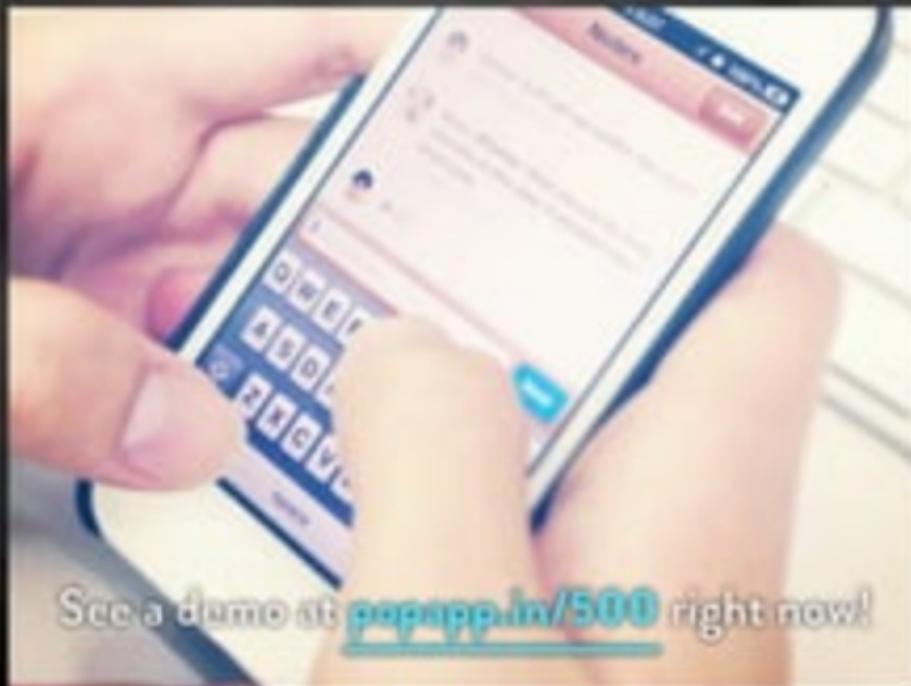


Test





## Share + Feedback



See a demo at [popapp.in/500](http://popapp.in/500) right now!

**70,000+**  
USERS

**8,000+**  
COMPANIES

**amazon**

**YAHOO!**

 **zynga**

**Linked in**

# 500,000+

## MOCKUPS





popapp.in



angel.co/popapp



founders@popapp.in

# TEAM



**Headquarter**

San Mateo, CA



**Ben**

Co-Founder & CEO  
Web Dev



**Shao**

Co-Founder &  
iOS Developer



**Dev. Team**

Taipei, Taiwan



**Leo**

Co-Founder &  
Designer



**Carlos**

Designer



**Jonathan**

Front-End Developer



**Howard**

iOS Developer



**Ray**

Back-End Developer

## ADVISERS



**David Wei**

Director  
@ facebook



**David Breger**

Tablet Mobile Product Lead  
@ LinkedIn



**Zal Bilimoria**

Senior Product Manager  
@ LinkedIn



**Niket Desai**

Product Manager  
@ Google

## SUBSCRIPTION MODEL

**Free**

**FREE TRAIL**

2 prototypes

**\$19**

FOR A MONTH

**INDIVIDUALS**

Unlimited prototypes

1 team member

**\$199**

FOR A MONTH

**BUSINESS**

Unlimited prototypes

Unlimited team members

Advanced collaboration features

**ENTERPRISE COMING**



IDEA



PROTOTYPE



USER TEST



CODING



APP



# RAISING \$1,000,000



# RAISING \$1,000,000



# RAISING \$1,000,000



RAISING **\$450,000**



**You Tube**  
CO-FOUNDER

**500** startups

**ris** **Park Venture**  
中美科技创投

  
**Golden Gate Ventures**  
Bridging Silicon Valley and Asia



popapp.in



angel.co/popapp



founders@popapp.in

POP

prototyping on paper



popapp.in



angel.co/popapp



founders@popapp.in





popapp.in



angel.co/popapp



founders@popapp.in



IDEA



APP



popapp.in



angel.co/popapp



founders@popapp.in

```
1 var Application = require( './application' );
2 var validate = require( LIB_SIX + 'validations/api/projects' );
3 var authorize = require( LIB_SIX + 'authorizations/common' );
4 var Project = Model( 'Project' );
5
6 module.exports = Application.extend( validate, authorize, {
7
8   init : function ( before, after ){
9     before( this.version );
10    before( this.token );
11
12    // validations
13    before( this.validate_show, { only : [ 'show', 'full' ] });
14    before( this.is_validate );
15
16    before( this.to_project_id, { only : [ 'show', 'full' ] });
17
18    // authorizations
19    before( this.authorize_with_project_id, {
20      only : [ 'show', 'full' ]
21    });
22
23    before( this.is_authenticated, {
24      only : [ 'show', 'full' ]
25    });
26
27    before( this.current_project_strict, { only : [ 'show', 'full' ]
28    before( this.current_mockups_strict, { only : [ 'full' ] });
29  },
30
31  is_authenticated : function ( req, res, next ){
32    var token = req.headers[ 'x-auth-token' ];
33
34    // public project doesn't need to check authenticate status.
35    if( req.is_public_project ) return next();
36
37    if( !token )
```





popapp.in



angel.co/popapp



founders@popapp.in

```
1 var Application = require( './application' );
2 var validate = require( LIB_DIR + 'validations/api/projects' );
3 var authorize = require( LIB_DIR + 'authorizations/common' );
4 var Project = Model( 'Project' );
5
6 module.exports = Application.extend( validate, authorize, {
7
8   init : function ( before, after ){
9     before( this.version );
10    before( this.token );
11
12    // validations
13    before( this.validate_show, { only : [ 'show', 'full' ] });
14    before( this.is_validate );
15
16    before( this.to_project_id, { only : [ 'show', 'full' ] });
17
18    // authorizations
19    before( this.authorize_with_project_id, {
20      only : [ 'show', 'full' ]
21    });
22
23    before( this.is_authenticated, {
24      only : [ 'show', 'full' ]
25    });
26
27    before( this.current_project_strict, { only : [ 'show', 'full' ]
28    before( this.current_mockups_strict, { only : [ 'full' ] });
29  },
30
31  is_authenticated : function ( req, res, next ){
32    var token = req.headers[ 'x-auth-token' ];
33
34    // public project doesn't need to check authenticate status.
35    if( req.is_public_project ) return next();
36
37    if( !token )
```







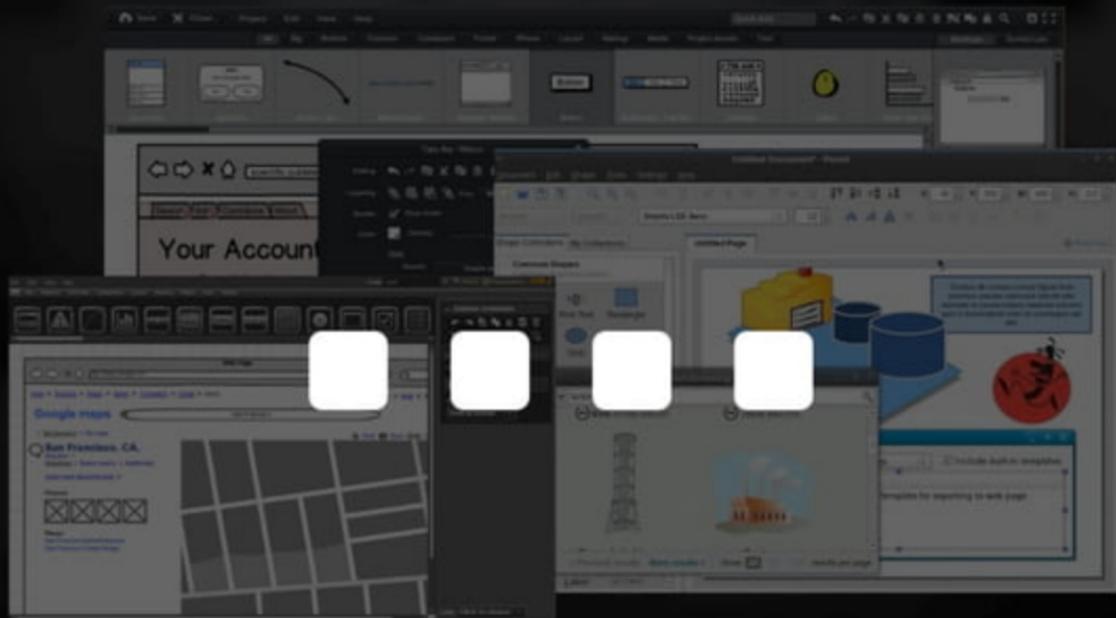
popapp.in



angel.co/popapp



founders@popapp.in







popapp.in



angel.co/popapp



founders@popapp.in



IDEA



APP



IDEA



POP



APP



popapp.in



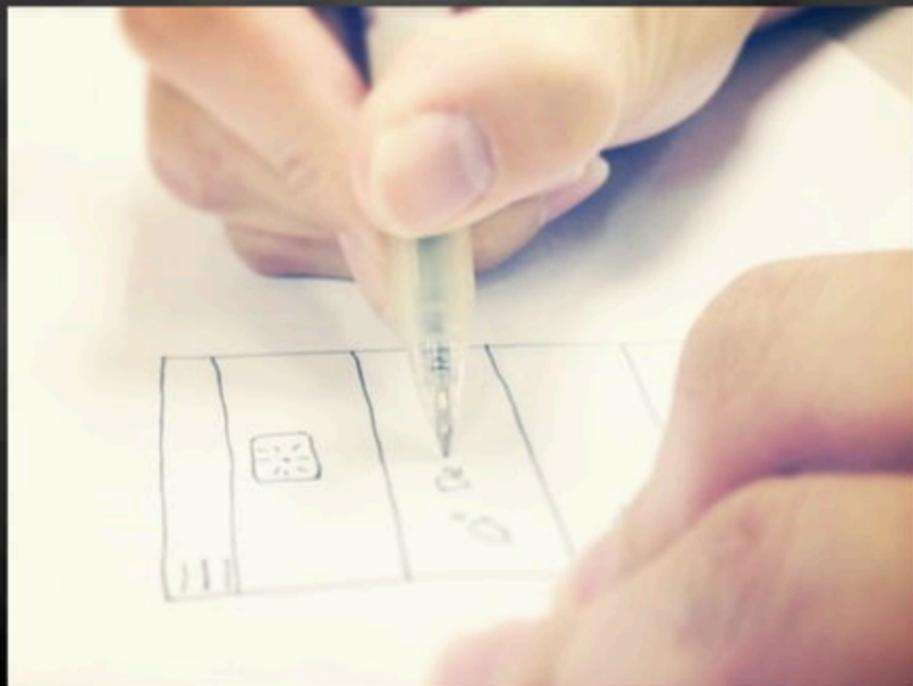
angel.co/popapp



founders@popapp.in



# Draw





popapp.in



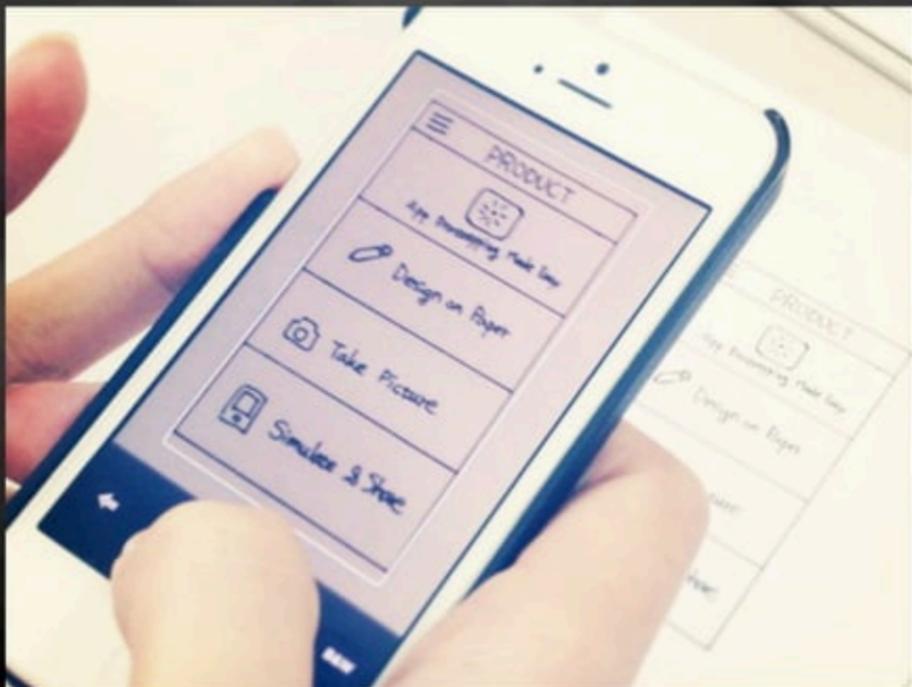
angel.co/popapp



founders@popapp.in



# Take Photos





popapp.in



angel.co/popapp



founders@popapp.in



Link

