

Beauty Ecommerce for Women of Color

500 Million  
Women

\$25.1 B  
Beauty Market

25%  
Annual Income  
on Beauty Products



Recommendation  
Platform



Distribution  
Network



EXCLUSIVE PARTNERSHIP

REVLON



wet n wild  
LOS ANGELES



BLACK RADIANCE  
love your shade of beauty

AJ CRIMSON  
BEAUTY.



Soon, the emerging countries of Africa will become our first market,  
before the US and Western Europe



Jean-Paul Agon, Chairman/ CEO

L'ORÉAL



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**Skintone  
Specific**



**Knock-Off**





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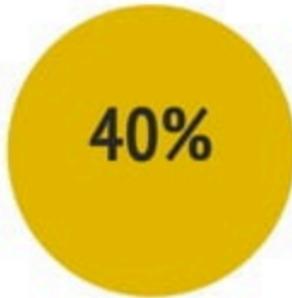
**\$10,000**

Revenue  
Monthly



**25%**

Retention



**40%**

Growth Rate  
Monthly



EXCLUSIVE PARTNERSHIP

REVLON



OBSESSIVE COMPULSIVE COSMETICS  
1988 1984 & 1982-1983

wet n wild  
los angeles



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BEAUTY.





'Wale  
CEO/Co-Founder  
5+ Years  
Product Development  
& eCommerce



Teniola  
COO/Co-Founder  
10+ Years  
Beauty Industry



'Seye  
CTO  
7+ Years  
Software Development



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