



Battery Swapping



Let's Test on **Gangnam Street!**

- 2013



\$3 per Battery Swap
5,000 Swapped in 3 Months

- 2015

Expansion Contract Agreements with Our Partner Stores



100 Stores in 2014



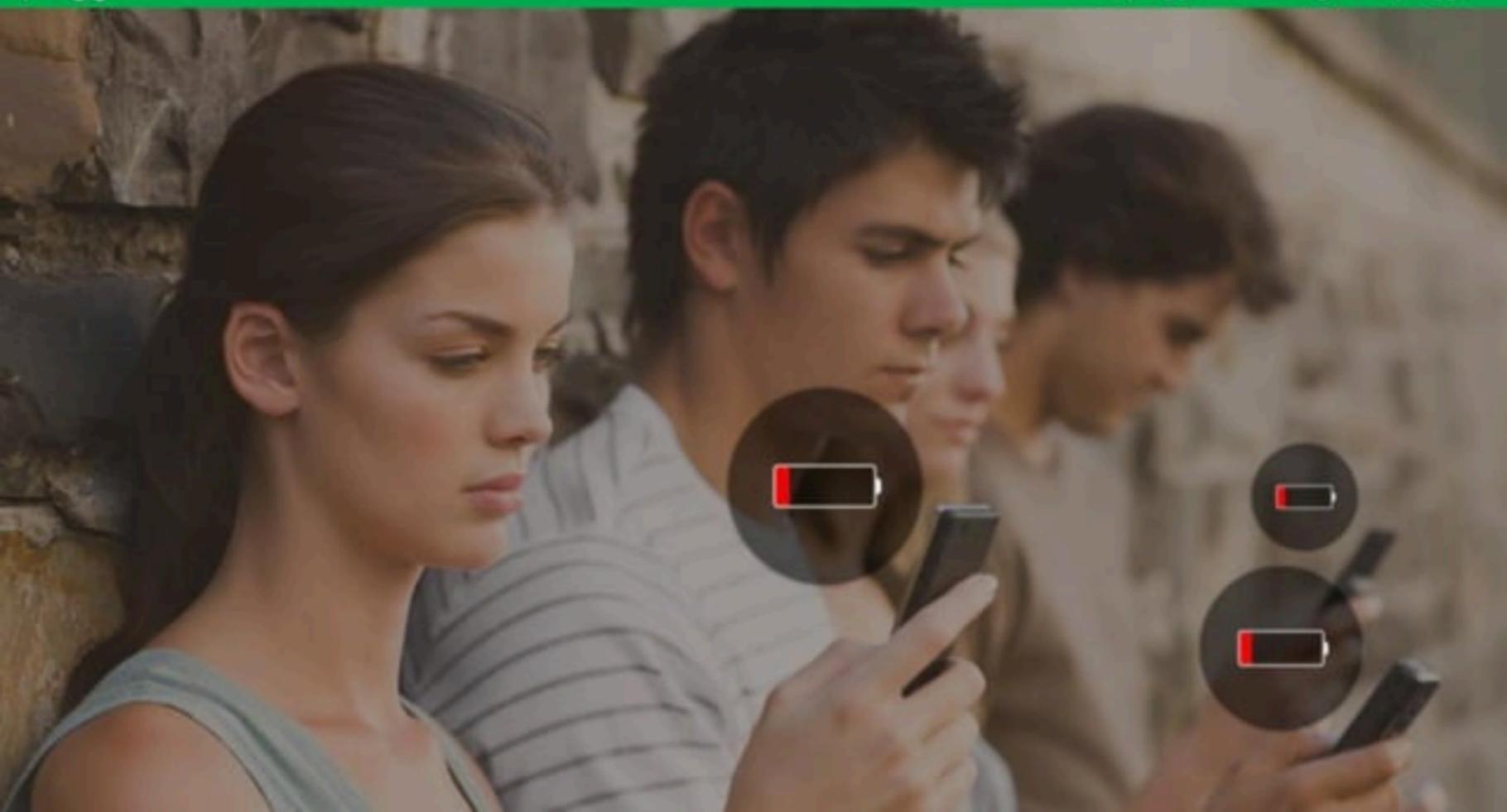
1,000 Stores in 2015



plugger=

Never Run Out Of Power Again

Neil Choi, CEO





Battery Swapping



Let's Test on **Gangnam Street!**

· 2013



\$3 per Battery Swap
5,000 Swapped in 3 Months

· 2014

100

Stores

100,000

Paying Customers

\$400,000

Sales

Our Convenience Store Partners



· 2015

Expansion Contract Agreements with Our Partner Stores

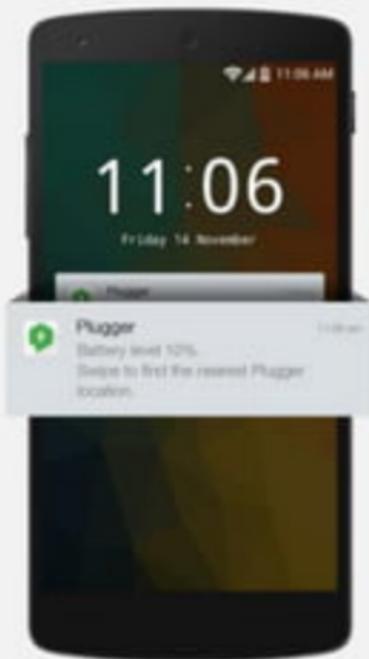


100 Stores in 2014

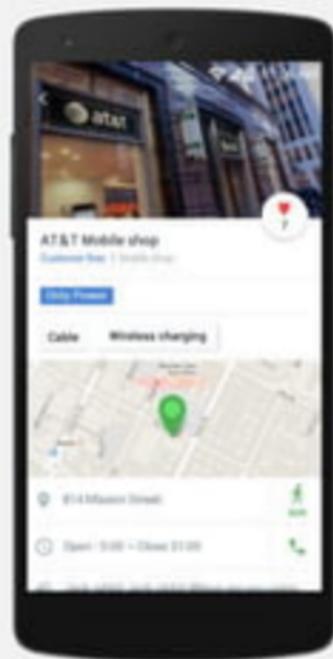
1,000 Stores in 2015



Low Battery



Push Notification



Visit Store

 Android Users



 iPhone Users



External Battery Swapping Program

Cities with similar smartphone penetration & population density.



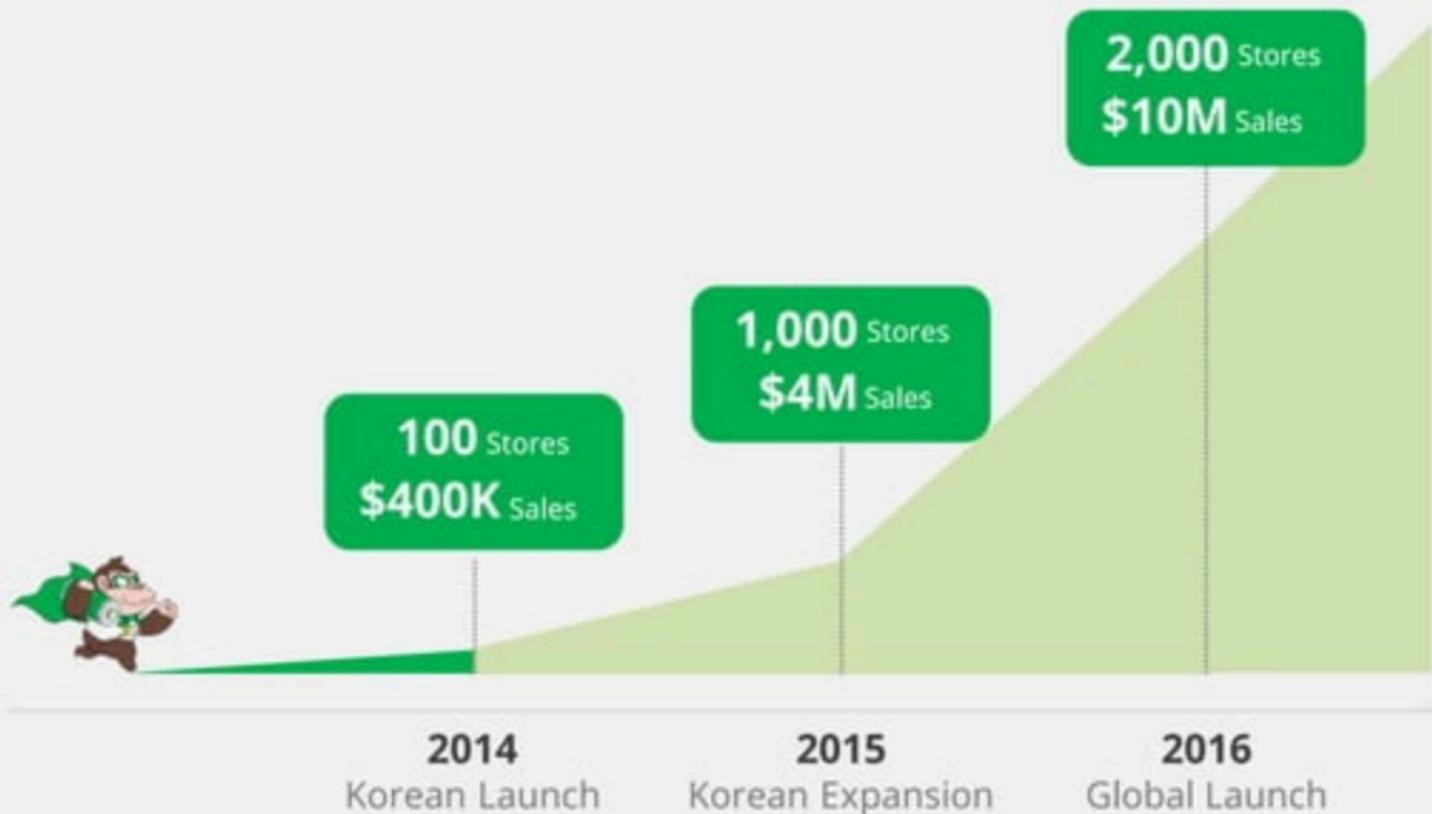
40M Users

20,000 Partner stores

Tokyo

Shanghai

New York





Global Battery Swapping Service

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