

market opportunity

founders@pic.com // AngelList@pic

3 BILLION

A large crowd of people is gathered in a stadium at night. The crowd is dense and fills the lower two-thirds of the frame. The stadium seating is visible, with many seats occupied. The lighting is bright, likely from stadium lights, creating a high-contrast scene. The text '3 BILLION' is overlaid in large, white, bold, sans-serif font across the middle of the image. In the background, the stadium's structure, including vertical support beams and railings, is visible. The overall atmosphere is one of a large-scale event or gathering.

Online Retailer

70 new products
uploaded each week

Doesn't have time to
manage content





before pnc



after pnc

thousands

images processed

2500+

customers

14

countries

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Holly Gordon
Founder • CEO



Sergey Kalus
Full Stack Engineer



Paula Jitubik
Community Manager



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Modern Chair

\$99



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market opportunity

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A high-angle photograph of a massive warehouse floor packed with thousands of colorful toys, primarily dolls and figurines. A complex system of conveyor belts and yellow support pillars is visible, indicating an automated sorting or packaging process. The scene is brightly lit, and the sheer volume of items creates a dense, multi-colored carpet of goods.

3 BILLION

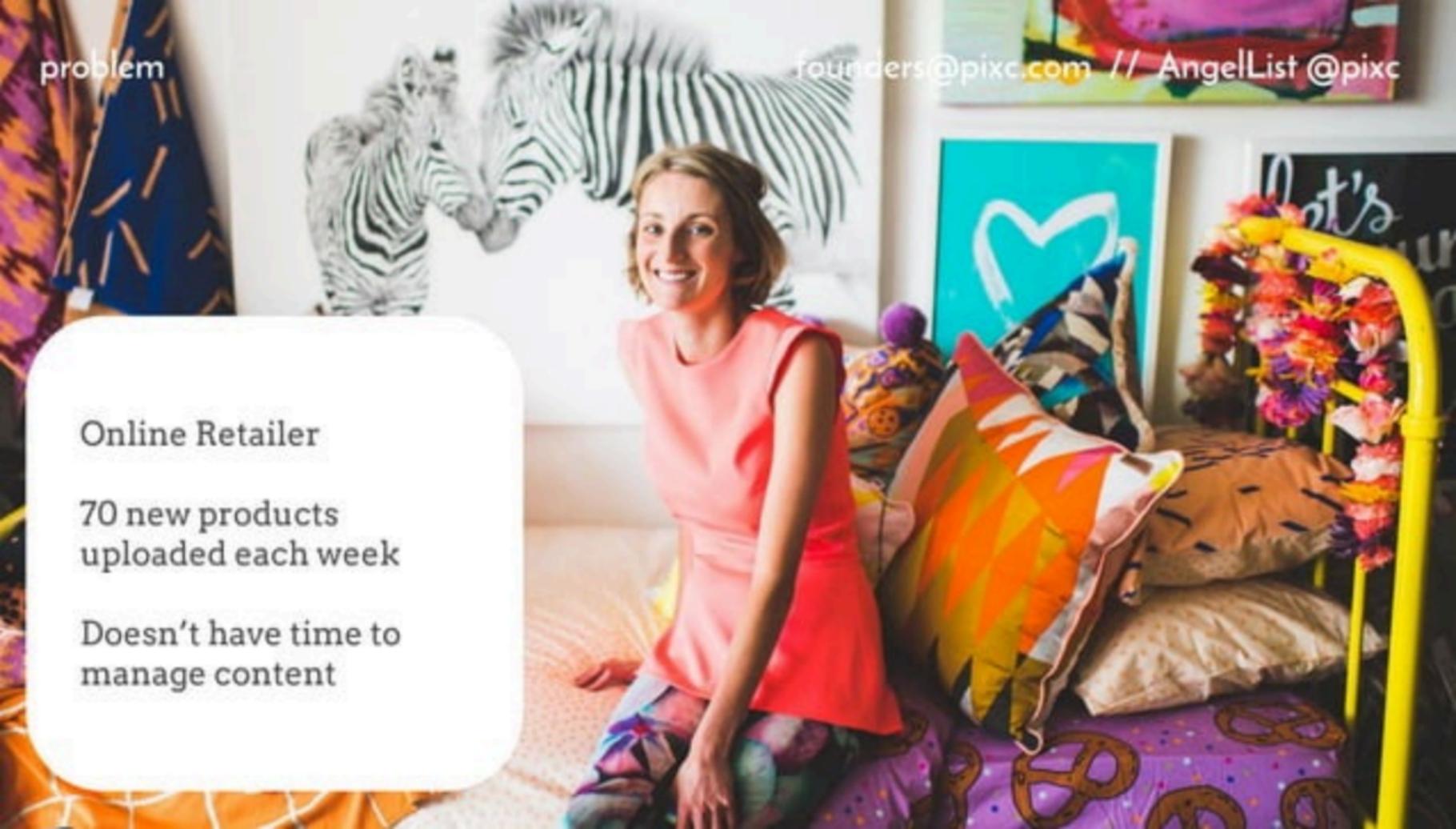
problem

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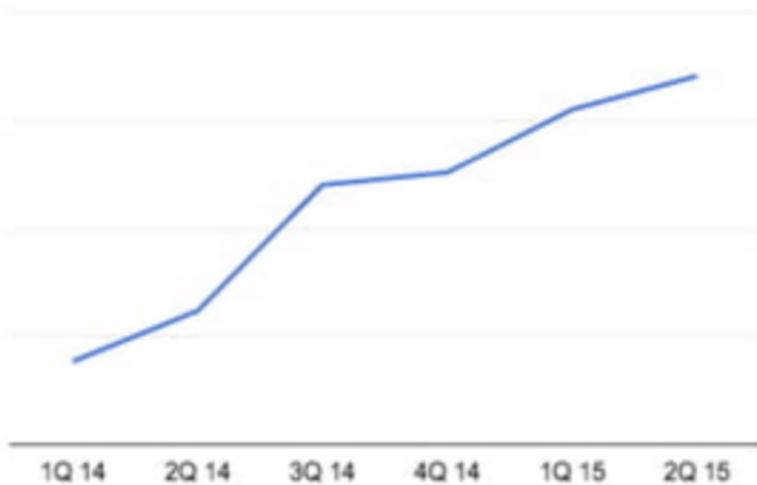
countries

\$2

average per image

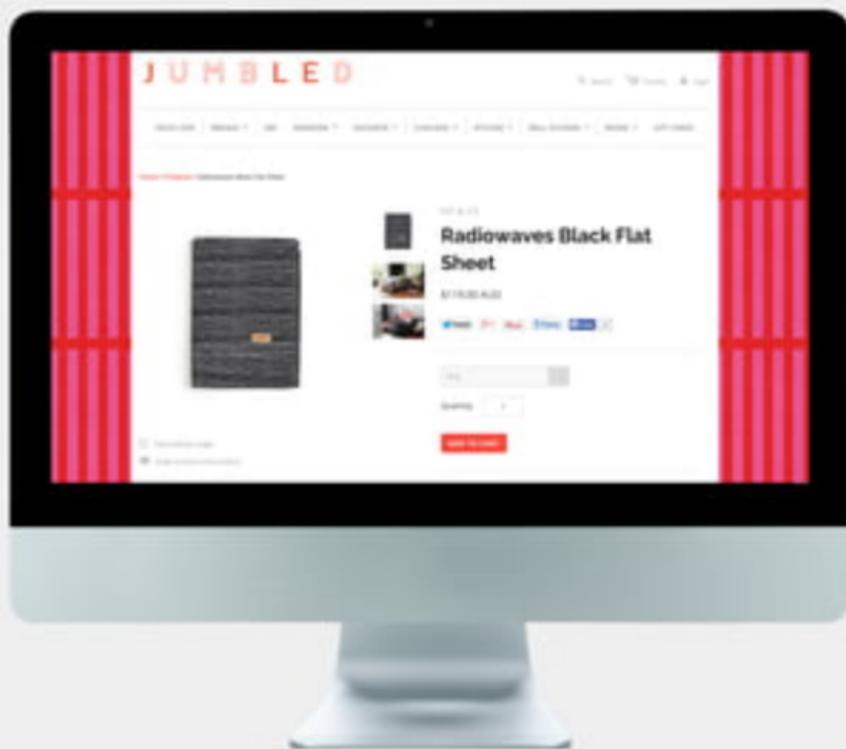
Revenue Growth

Quarterly Revenue (USD)



Quarter

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Bigcommerce

ebay



amazon.com

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Holly Cardew
Founder + CEO



Sergey Kalas
Full Stack Engineer



Paula Jakubik
Community Manager



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- *Karl, Kore Essentials*

"OMG!!! Just to let you know, your service is the best I have ever come across for image editing!!! Unbelievable!!! I have used several other services in the past and nothing compares to yours!"

- *Jason, eBay seller*

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