

# AMERICAN EXPRESS



Worldwide Spend:  
**\$33B/year**



Online Worldwide Spend:  
**\$70B/year**

**BUY YOUR  
PRODUCT**  
*(we're on a billboard).*







A man in a dark suit is seen from behind, pointing his right index finger towards a large digital screen. The screen displays three lines of white text on a dark blue background. The background of the entire image is a lighter blue with several floating 'LIKE' icons, each with a thumbs-up icon and the word 'LIKE' in a blue box. The overall scene suggests a presentation or a data visualization of website performance metrics.

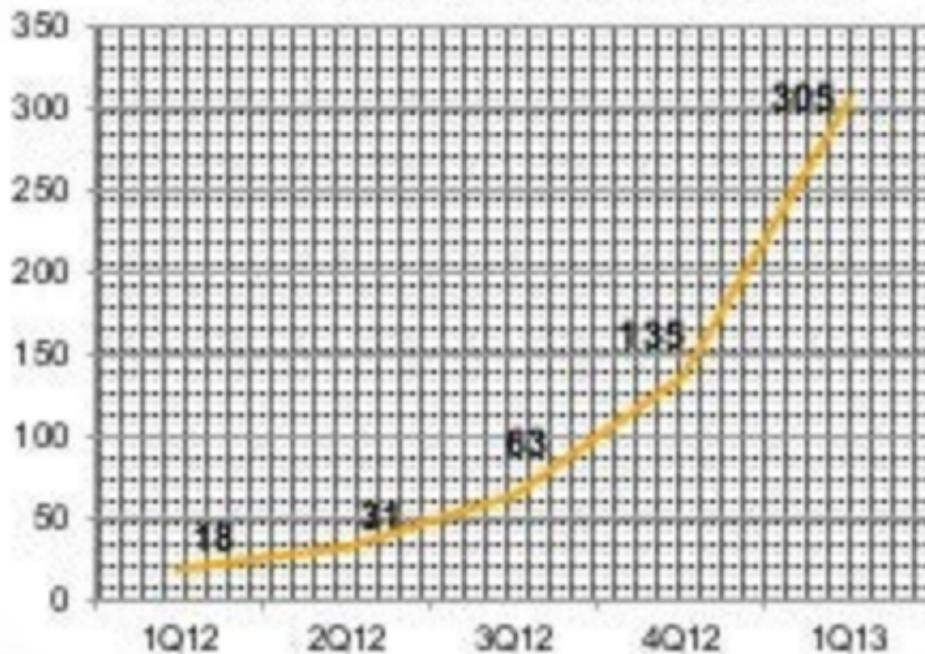
**+64% page views**

**+87% time on site**

**-40% bounce rate**



## Revenue in thousand dollars





**\$3M PIPELINE**

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500startups

Telefonica



Microsoft

Google

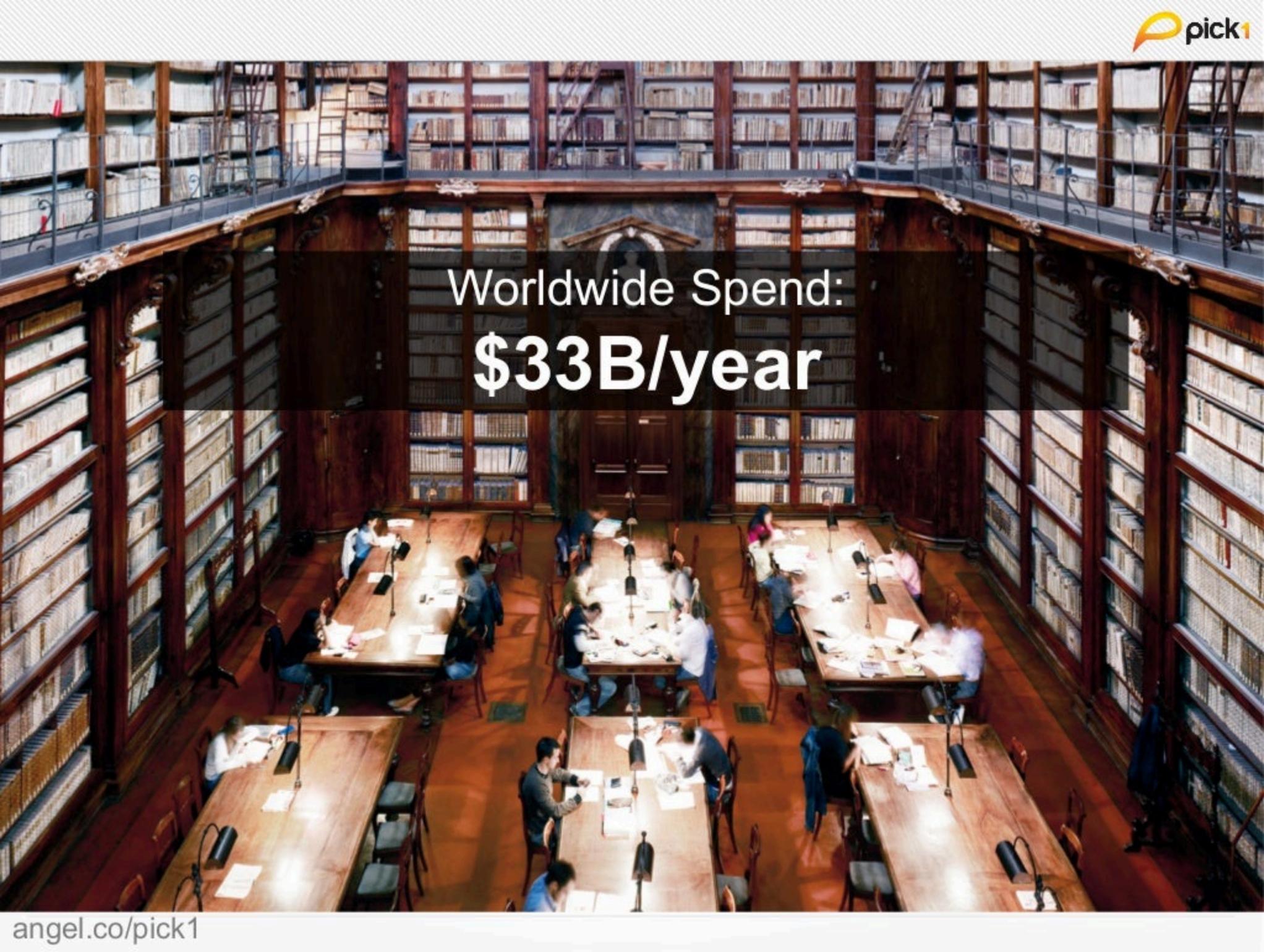


**\$1M RAISED**



**founders@pick1.com**

AMERICAN  
EXPRESS



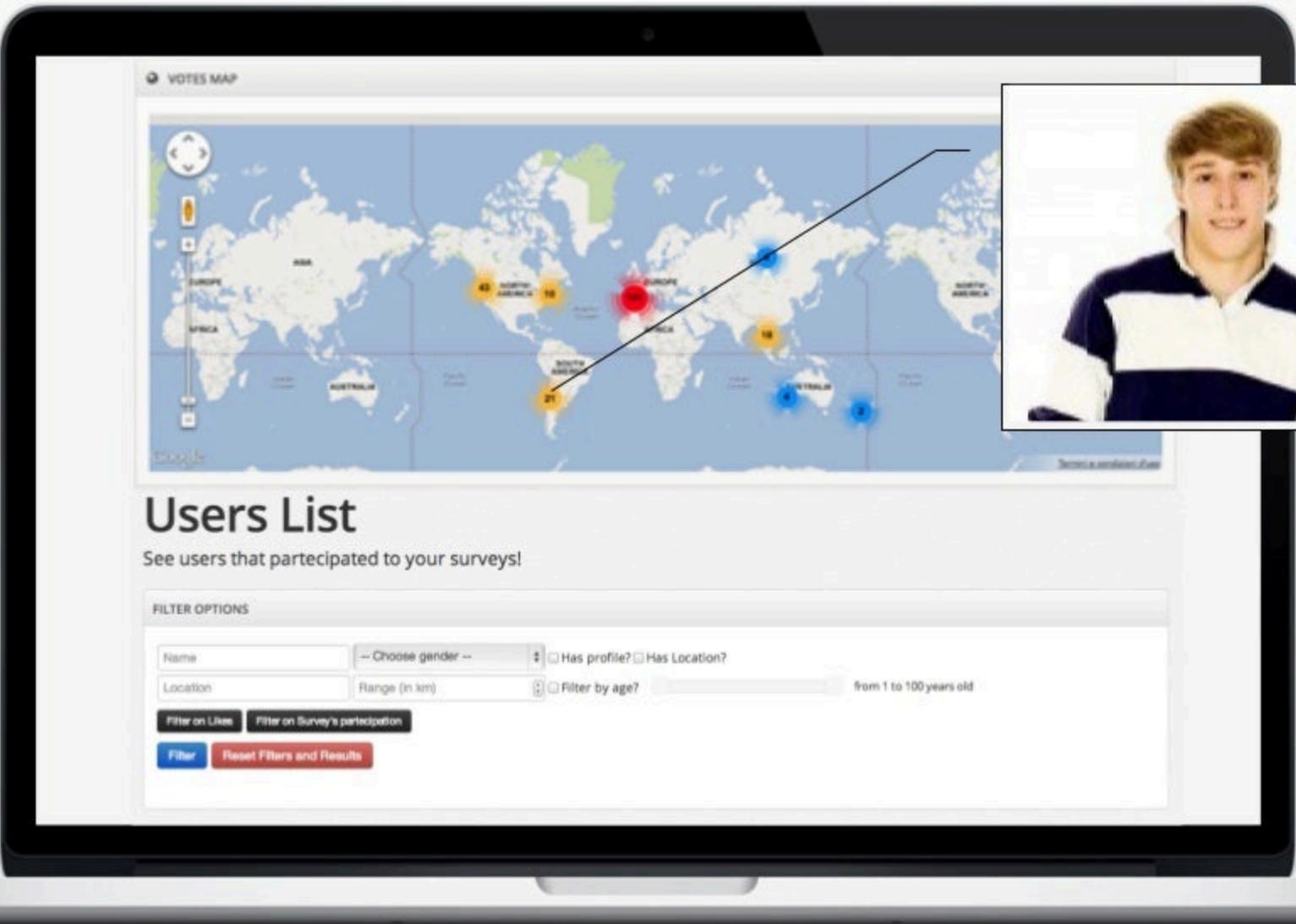
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VOTES MAP



## Users List

See users that participated to your surveys!

**FILTER OPTIONS**

Name  -- Choose gender --  Has profile?  Has Location?

Location  Range (in km)   Filter by age?  from 1 to 100 years old



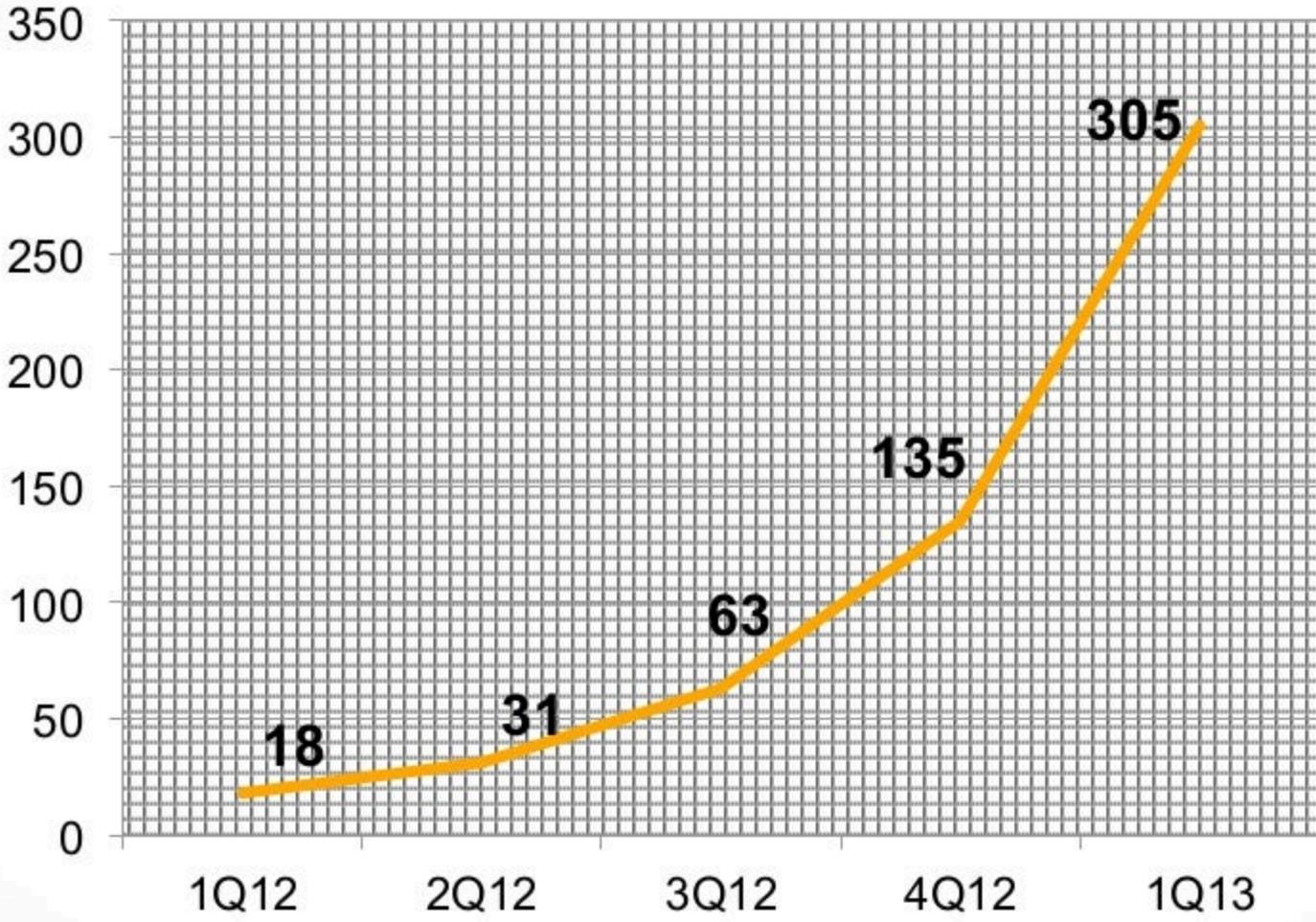
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