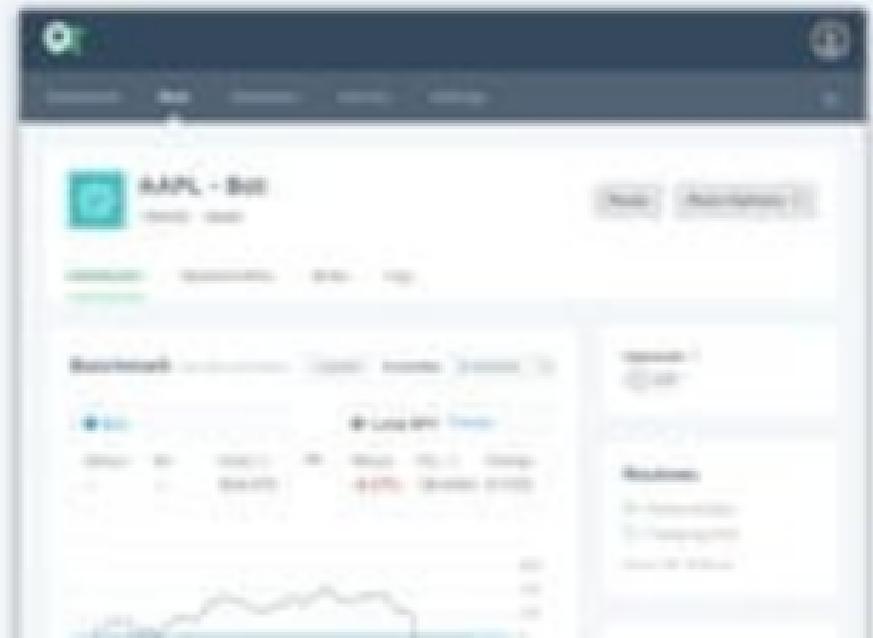
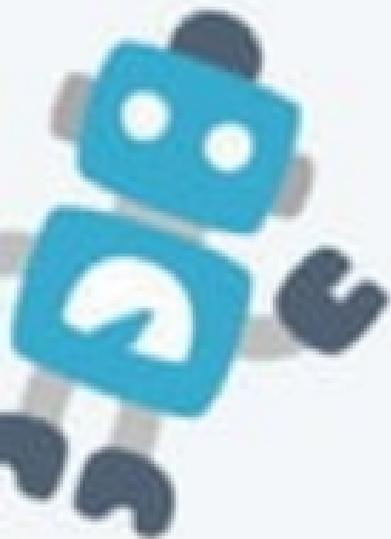


Industry 1st
Auto Trading
No more point-and-click



A team of founders with the right mix of experience



Jack Slocum

Founder
CEO, Architect

Alumni Founder
Benefit Founder



Kirk Du Plessis

Founder
CMO, Head Trader

Optim Alpha, Founder
M&A Executive Search



Rocco Savage

Founder
CEO

Alumni Founder
Benefit of the Day



Adam Hishcon

Founder
General Counsel

Alumni Founder
Benefit Founder

\$1.4M raised including 500 Startups - Batch 20

The Auto Trading Advantage



Remove Emotion



Always On

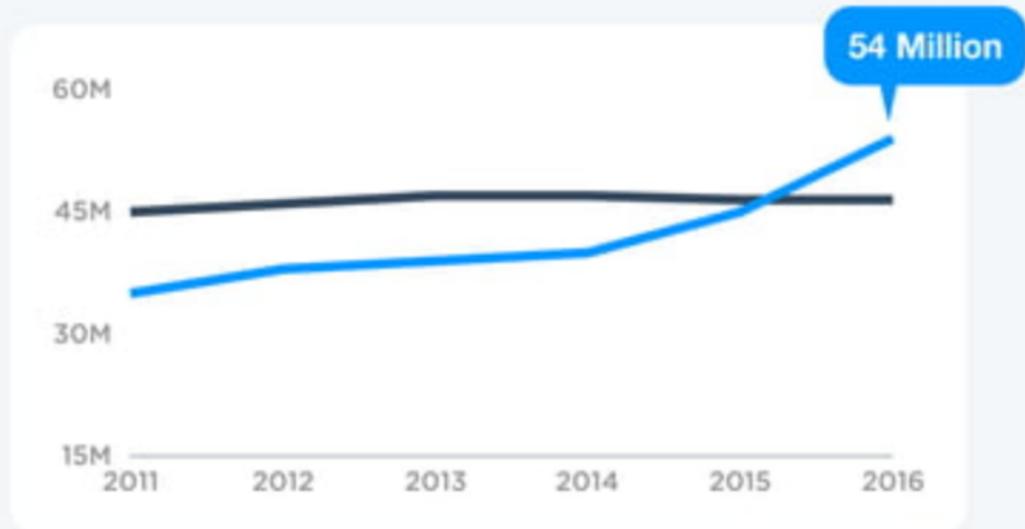


Never Miss Out



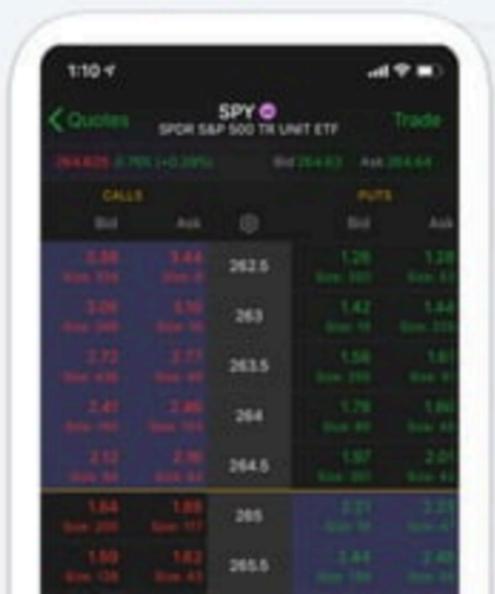
Trade On Data

Self Directed vs Non-Self Directed US Investors

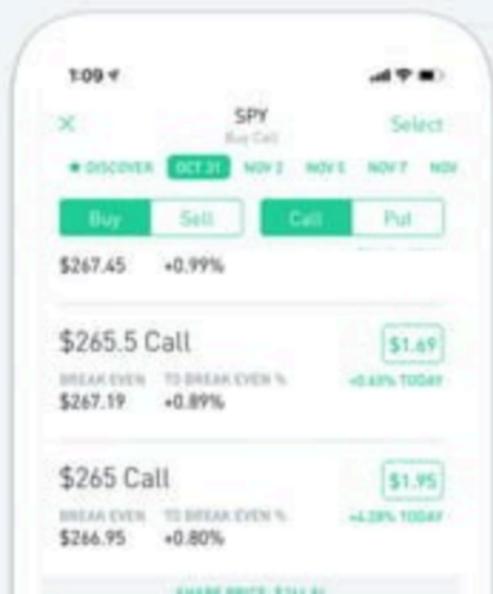


4M New Brokerage Accounts Are Opened Per Year

Industry Standard 20 Year Old Point-and-Click



19 Years later... Still Outdated Point-and-Click 🙄

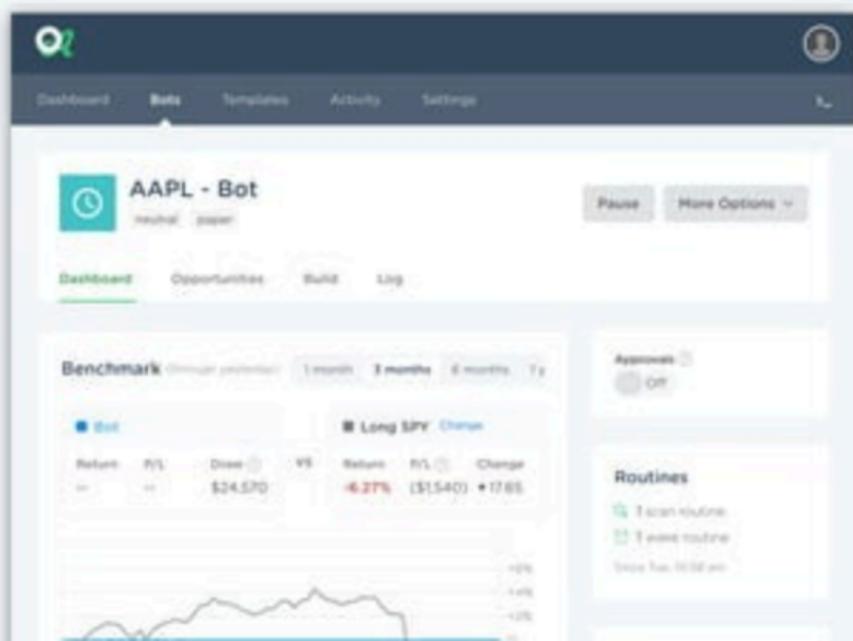
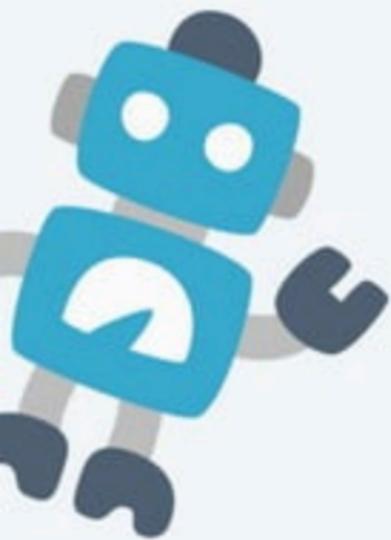


OPTION | *Alpha*

We enable investors to make smarter,
more profitable options trades

Industry 1st Auto Trading

No more point-and-click



Don't know how to trade?

In-Depth Training

The screenshot shows a dark-themed interface for a training module titled "Options Basics". At the top, there are navigation tabs for "Learn", "Trade", and "Follow". Below the title, a brief description states: "We'll cover everything from strike prices to strategy profit & loss diagrams so that you have the confidence to start tackling more advanced includes. Plus, we'll walk through some step-by-step instructions on buying and selling your first options." A large play button icon is centered in a dark box, with a green "Resume course" button below it. To the right of the play button, it says "65% completed". Below this, there are "Details" showing "27 lessons" and "1 hour, 16 minutes", with a "FREE course" tag. On the left, a "What you will learn" section lists several bullet points. At the bottom, a "Video lessons" section lists five lessons with progress indicators.

Options Basics

We'll cover everything from strike prices to strategy profit & loss diagrams so that you have the confidence to start tackling more advanced includes. Plus, we'll walk through some step-by-step instructions on buying and selling your first options.

What you will learn

- What an option contract is and how it's different from stocks
- Option contract specifics including strike price, expiration, premiums, etc.
- How to leverage option payoff diagrams for building strategies
- Multiple examples of buying and selling different types of option contracts
- Overview of single-leg vs. multi-leg strategies and high probability trading systems

Video lessons

1. Why options vs. stocks? 0:37
2. What is an option contract? 0:48
3. Smart use of leverage 0:54
4. Option strike price 0:55
5. Expiration date! 0:45

Resume course

65% completed

Details

27 lessons
1 hour, 16 minutes
FREE course

Don't know what to trade?

AI & ML for Trade Ideas

The screenshot shows a dark-themed interface for "AI & ML for Trade Ideas". At the top, there are navigation tabs for "Learn", "Trade", and "Follow". Below the title, there is a "Trade History" section with a green "Open Menu" button. The main content area is divided into "Overview", "Performance", and "Positions" tabs. The "Overview" tab is active, showing a table of trades for May and April. The table columns include "Symbol", "Entry Price", "Exit Price", "Strategy", and "P/L". A "Grouping" sidebar on the right shows "Underlying" and "Strategy" with a "Split Group" button. Below the table, there is a "Select additional conditions to make adjustments" button.

Trade History

2018 • 2017 • 2016 • 2015

May

Symbol	Entry Price	Exit Price	Strategy	P/L
SPX	29.047 (75.00)	31.047 (74.00)	Spread	182,000
SPX	29.047 (75.00)	Long Call		126,344
SPX	30.047 (75.00)	Long Call		112,000

April

Symbol	Entry Price	Exit Price	Strategy	P/L
SPX	30.047 (75.00)	Long Call		52,000
SPX	30.047 (75.00)	Long Call		182,000
SPX	30.047 (75.00)	Long Call		18,000

Grouping

Underlying: SPX
Strategy: Spread
Lever: 29.047 (75.00) - 30.047 (75.00)
29.047 (75.00) - 30.047 (75.00)
Split Group

Select additional conditions to make adjustments

Traction

CAGR

1,116% (3 yrs)

3.6M Rev

Members

125,000

200 per Day

LTV / CAC

\$64 <\$1

Organic Traffic



A team of founders with the right mix of experience



Jack Slocum

Founder
CEO, Architect

Alta5 Founder

 Sencha Founder



Kirk Du Plessis

Founder
CMO, Head Trader

Option Alpha, Founder
M&A Deutsche Bank



Rocco Savage

Founder
CRO

Alta5 Founder

 Sencha 1st Biz Dev



Adam Mishcon

Founder
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Alta5 Founder

 Sencha Founder

\$1.4M raised including 500 Startups - Batch 20

OPTION | *Alpha*

Join us while we build the future of
personal trading.

1,000%+ CAGR

Organic, Repeatable Growth

Cash Flow Positive

Questions?

Rocco Savage

rocco@optionalpha.com