



**Optimicity**  
LIVE. WORK. PLAY.



# Optimity



Fully-Integrated Health Solution



# \$1.1 Trillion

Problem for Employers

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Starbucks spend more on employee health cost than on coffee beans every year!



Optimity has the industry-best engagement

**77%**  
Participation

Across 3000+ users

\*Industry average is ~10%



## POCKET HEALTH COACH





[angel.co/myoptimity](http://angel.co/myoptimity)

# ROI

## Insurer Backed

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\*Claims analysis supported by Insurance Research Labs





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# \$342K ARR





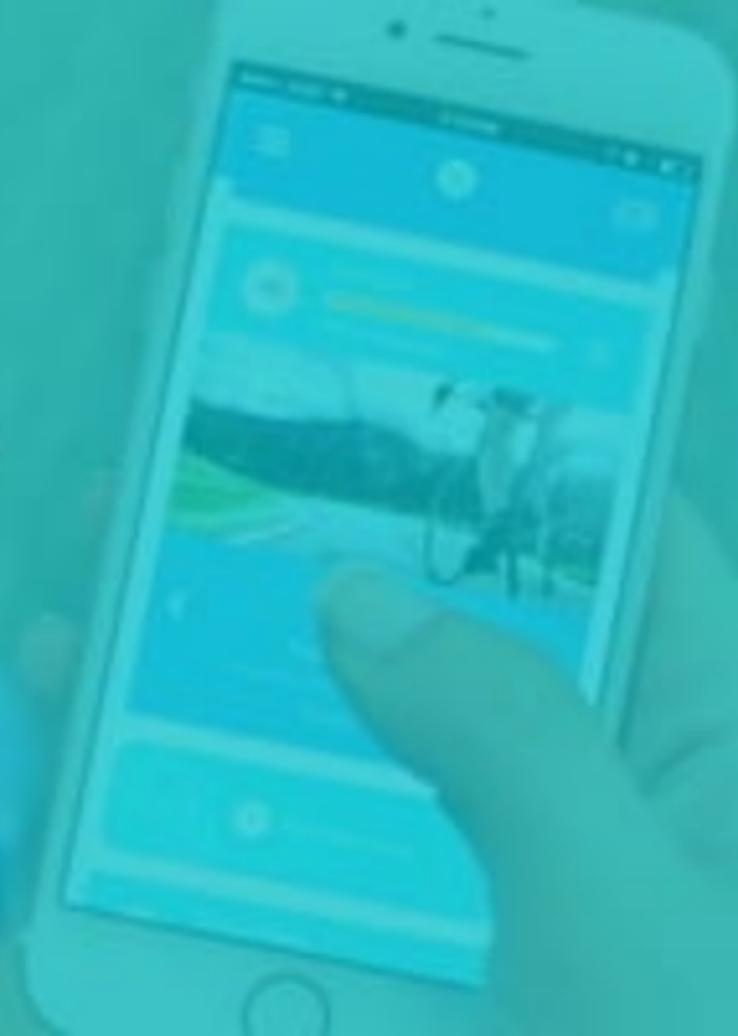
Live. Work. Play.  
Better with Optimity

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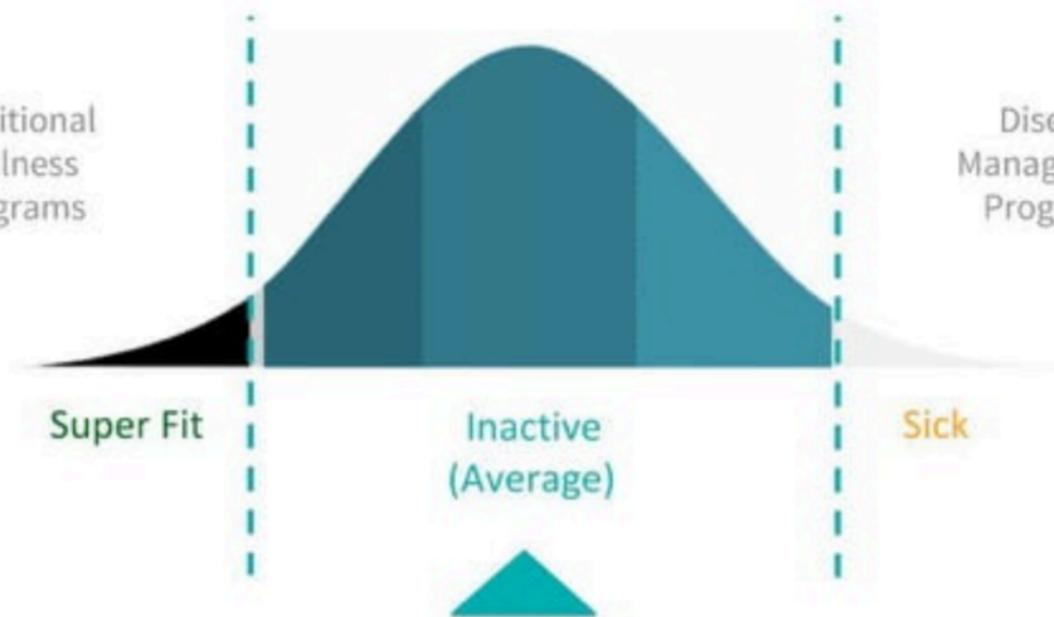
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## Gap in the Market

Traditional  
Wellness  
Programs

Disease  
Management  
Programs



Only Optimity focuses on the middle majority



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# POCKET HEALTH COACH





## Data-Driven Personalization



### Microactivities

Adaptive, personalized activities  
to reduced medication usage





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**PROVEN COST SAVINGS**



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# ROI

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## Team



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