Clients

IDEO

Stanford Business

Houghton Mifflin Harcourt

"MURAL has been a great asset in deploying IBM Design Thinking across the company. We have hundreds of globally-distributed teams collaborating daily using the tool."

Disney

PayPal

AUTODESK

Phil Gilbert, Head of IBM Design

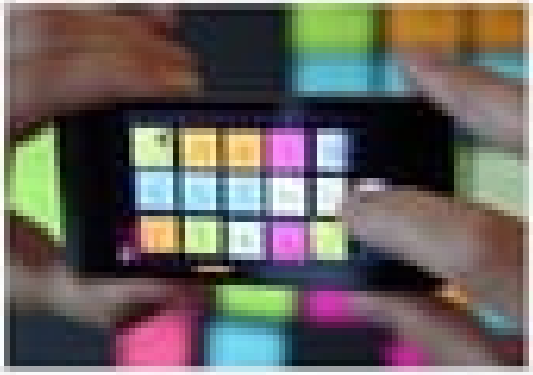
Steelcase

Yummly

Project Rooms help us create, have a shared vision and memory as a team

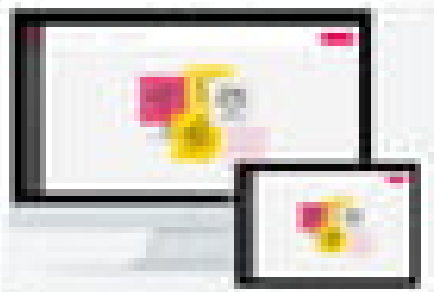
What if your reality is that your team is... ALL OVER THE WORLD?

travel a lot to collaborate in the same location



send pictures of **whiteboards** & point video cameras

hack productivity & collaboration **software** that is too structured

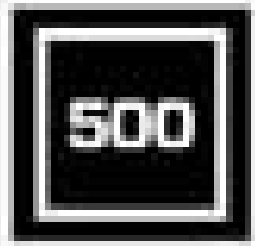


Flexible Structure Digital Whiteboards

Continuous Collaboration

Summary

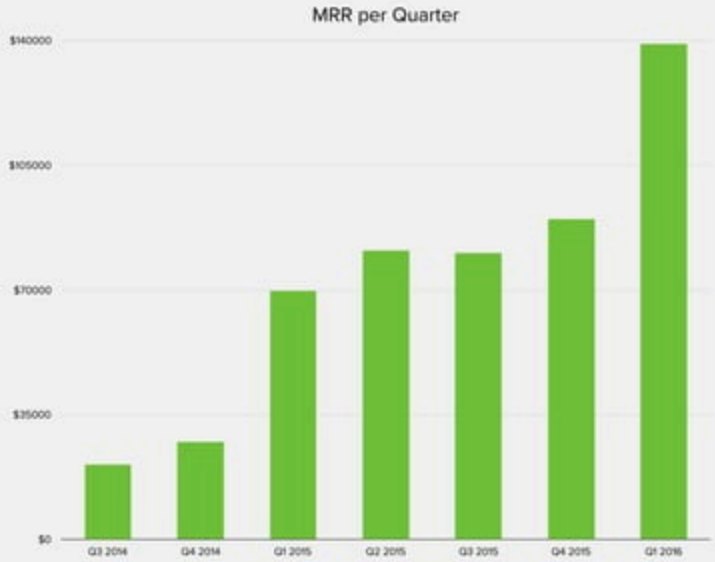
Seed funded with $2M from global investors



- **Visual Collaboration growing** due to Design Thinking & Experience Design
- **Remote work growing** due to distributed teams & digital nomads
- **Large Touchscreens** coming to every project room

MURAL
Collaborate Visually from Anywhere
founders@mural.co // angel.co/mural

Recurring Sales



$1.6M ARR

95% y/y growth

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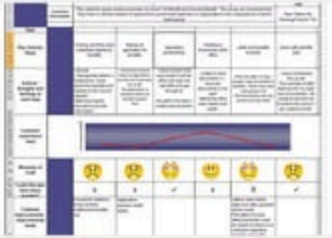

hack productivity & collaboration **software** that is too structured

Flexible Structure Digital Whiteboards

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Team

Second time entrepreneurs with world class team that has gone through a Startup in Residence program in leading design firm IDEO

Mariano Suarez-Battan

CEO

2x entrepreneur. Sold Videogames Publisher to Playdom/Disney

Patricio Jutard

Head of Product

Videogame scaled to 1M DAUs. Managed team of 40 developers and designers.

Jim Kalbach

Head of Success & Education

20y+ design veteran, O'Reilly author, workshop facilitator, ex Citrix & Razorfish.

Celeste Olivieri

Head of Product Design

15y+ design veteran & usability expert for enterprise customers

Johnny Halife

Head of Tech & Engineering

10y+ Tech veteran that worked on high performing products in Microsoft

Three Melons → Playdom → Disney

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VISUAL SYSTEM SIMPLIFIED
MODULE 80px
DEFAULTS
GRID
Right Time
TIME