



I love that I just started  
my car from my watch. :)  
@Hyundai #applewatch



#### SENTIMENT

"Positive"



#### TOPIC

"Consumer Electronics"  
"Wearables"



#### KEYWORDS

"love" "car"  
"watch"  
"apple watch"



## Social Media Monitoring

Millions of tweets and Facebook comments



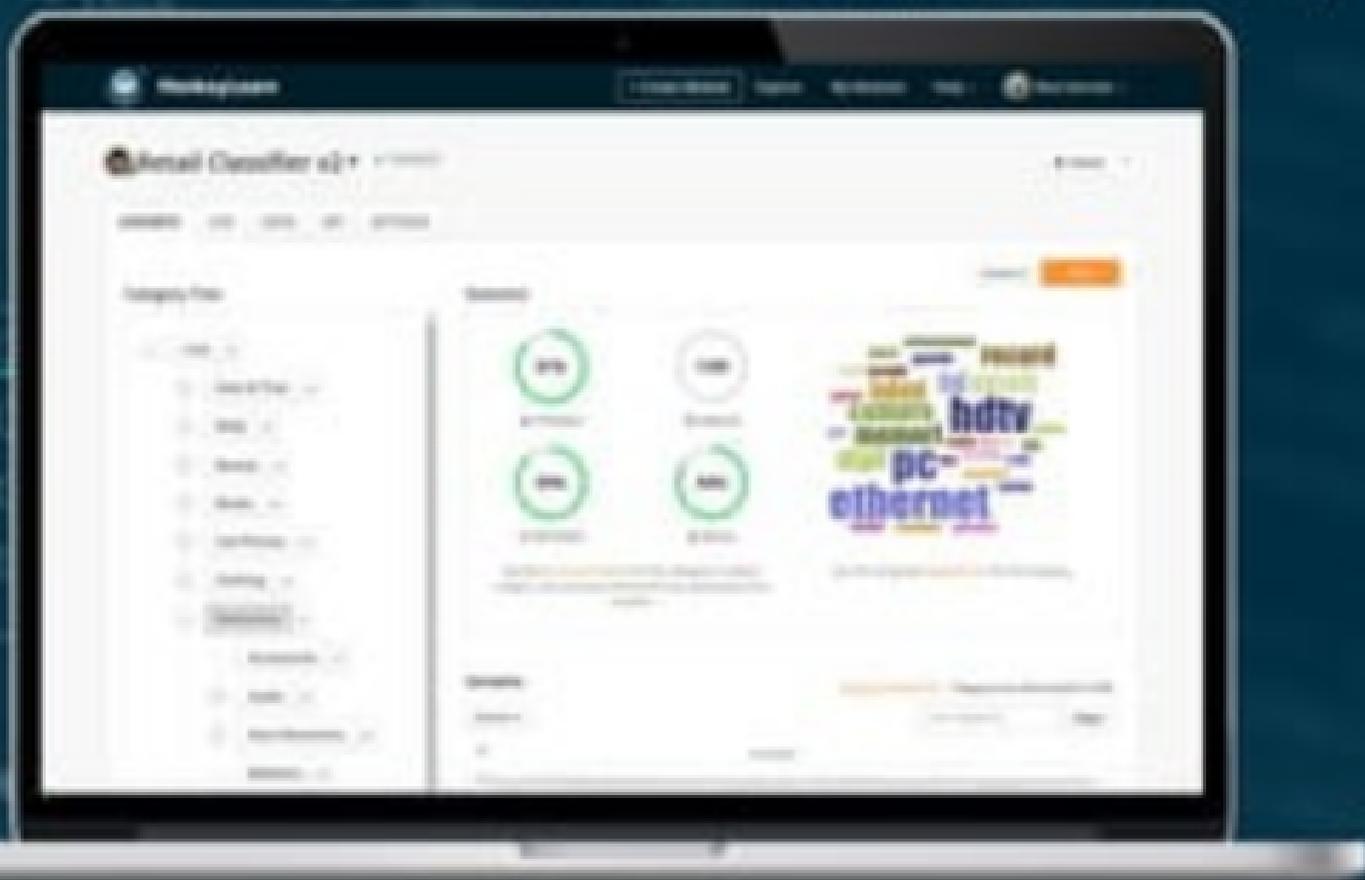
## Customer Feedback Analytics

Thousands of emails and chats



**OWN AI = HARD + \$\$\$ + TIME**

Machine Learning PaaS





>7,000

Users

+10% MoM



Ubergeek, loves  
MonkeyLearn...



Actual Geek Situation

Adobe

xerox

Meltwater



VoxPopMe®  
BY PEOPLE FOR PEOPLE

PeopleMetrics



NO DATA MARKET

**\$24B**



**+32%**



# KICK-ASS TEAM

Previously founded Tryslabs (Machine Learning, \$4M+ revenues)



**RAÚL GARRIGA**  
Co-Founder/CEO



**MARTÍN ALCALÁ RUBI**  
Co-Founder



**ERNESTO RODRÍGUEZ**  
Co-Founder/Operations



**EDUARDO MANGARELLI**  
Investor/Advisor/Microsoft



Machine Learning + Technology



Marketing + Sales + Growth





# MonkeyLearn

MACHINE LEARNING FOR TEXT ANALYSIS



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# Machine Learning PaaS

The screenshot displays the MonkeyLearn dashboard for a 'Retail Classifier v2' model. The interface includes a navigation bar with 'Create Module', 'Explore', 'My Modules', 'Help', and a user profile for 'Real Garcia'. Below the navigation, there are tabs for 'SANDBOX', 'LIVE', 'DATA', 'API', and 'SETTINGS'. The main content area is divided into three sections:

- Category Tree:** A hierarchical list of categories including 'Auto & Tires', 'Baby', 'Beauty', 'Books', 'Cell Phones', 'Clothing', 'Electronics' (selected), 'Accessories', 'Audio', 'Auto Electronics', and 'Batteries'.
- Statistics:** Four circular gauges showing performance metrics:
  - Accuracy: 87%
  - Number of Samples: 1399
  - Percentage of Problems: 89%
  - Percentage of Words: 84%
- Word Cloud:** A visualization of words associated with the selected category, with 'ethernet' and 'hdtv' being prominent.

At the bottom, there is a 'Samples' section with a 'Filter' button and a 'Samples' label.





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Actual Geek Situation



**\$8K**

MRR

**+35%**

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VoxPopMe®  
It pays to have an opinion

PeopleMetrics



**BIG DATA MARKET**

**\$24B**



**+32%**

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