



METADATA.IO

Demand generation on auto-pilot



METADATA.IO

>98%
unproductive leads

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Gil Abouche

CEO
FOUNDER

45 Head of Marketing



Yan Manevich

COO
FOUNDER

10M Revenue at MIT startup



Araf Shilat

CTO
FOUNDER

R&D Manager at Marketo



Blair Foley

PRIM. MARKETING
ANALYTICS

Product Marketing Executive



Technion

Israel Institute of Technology



BABSON

Marketo

DataXu

bluekai

RSCM

THE
ALCHEMIST
ACCELERATOR



METADATA.IO

Demand generation on auto-pilot



METADATA.IO

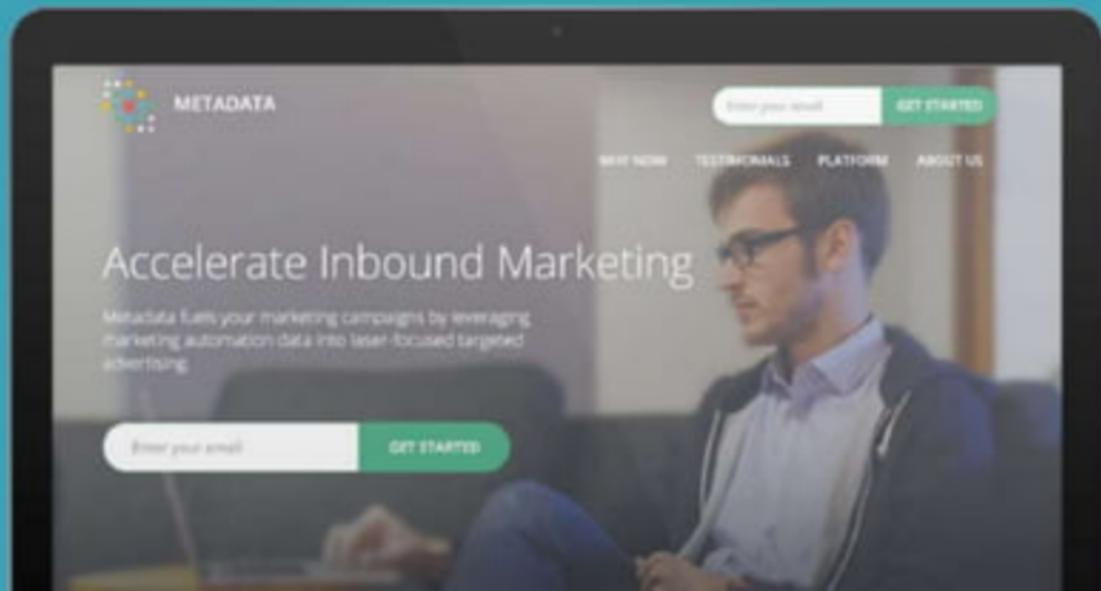
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gil@metadata.io

>98%
unproductive leads



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**\$100 to
\$34.5k
MRR**
in 5 months



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Our clients

COMCAST
SPOTLIGHT


CISCO


UBM

 Align
Commerce

 DATAWATCH



PLATFORM9


atscale

 DRIVEN

 apptopia

 AVATIER



Gil Allouche

**CEO
FOUNDER**

4X Head of Marketing



Yan Manevich

**COO
FOUNDER**

\$15M Revenue at MS service



Asaf Shilat

**CTO
FOUNDER**

R&D Manager at Marketo



Blair Foley

**PRIN. MARKETING
ANALYTICS**

Professor Marketing Analytics



Technion
Israel Institute of Technology



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